



Journal of Emerging Technologies and Innovative Research

An International Open Access Journal Peer-reviewed, Refereed Journal

www.jetir.org | editor@jetir.org **An International Scholarly Indexed Journal**

Certificate of Publication

The Board of

Journal of Emerging Technologies and Innovative Research (ISSN : 2349-5162)

Is hereby awarding this certificate to

M.Maheswari

In recognition of the publication of the paper entitled

**IMPULSE BUYING TENDENCY AND INFLUENCING SITUATIONS OF
IMPULSE BUYING BEHAVIOUR AMONG WORKING WOMEN IN
COIMBATORE CITY. AN EMPIRICAL STUDY.**

Published In JETIR (www.jetir.org) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor

Published in Volume 5 Issue 10 , October-2018 | Date of Publication: 2018-10-01

Parisa P

EDITOR

[Signature]

EDITOR IN CHIEF

JETIR1810889

Research Paper Weblink <http://www.jetir.org/view?paper=JETIR1810889>

Registration ID : 190582





Journal of Emerging Technologies and Innovative Research

An International Open Access Journal Peer-reviewed, Refereed Journal

www.jetir.org | editor@jetir.org An International Scholarly Indexed Journal

Certificate of Publication

The Board of

Journal of Emerging Technologies and Innovative Research (ISSN : 2349-5162)

Is hereby awarding this certificate to

Dr.P.Arumugaswamy

In recognition of the publication of the paper entitled

**IMPULSE BUYING TENDENCY AND INFLUENCING SITUATIONS OF
IMPULSE BUYING BEHAVIOUR AMONG WORKING WOMEN IN
COIMBATORE CITY. AN EMPIRICAL STUDY.**

Published In JETIR (www.jetir.org) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor

Published in Volume 5 Issue 10 , October-2018 | Date of Publication: 2018-10-01

Parisa P
EDITOR

[Signature]
EDITOR IN CHIEF



JETIR1810889

Research Paper Weblink <http://www.jetir.org/view?paper=JETIR1810889>

Registration ID : 190582

An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal Impact Factor Calculate by Google Scholar and Semantic Scholar | AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator