

## Journal of Emerging Technologies and Innovative Research

An International Open Access Journal Peer-reviewed, Refereed Journal www.jetir.org | editor@jetir.org An International Scholarly Indexed Journal

## Certificate of Publication

The Board of

Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162)

Is hereby awarding this certificate to

## Raghav Goenka

In recognition of the publication of the paper entitled

A study on role of instore/point of sale advertising leading to impulsive buying behaviour.

Published In JETIR ( www.jetir.org ) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor

Published in Volume 7 Issue 9, September-2020 | Date of Publication: 2020-09-08

EDITOR

**EDITOR IN CHIEF** 

JETIR2009033

Parise P

Research Paper Weblink http://www.jetir.org/view?paper=JETIR2009033

Registration ID: 300183

An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal Impact Factor Calculate by Google Scholar and Semantic Scholar | Al-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator