JETIR.ORG



JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

Ref No: JETIR / Vol 8 / Issue 2 / 272

Confirmation Letter

To,

JETIR.

SHILPA.L

Published in : Volume 8 | Issue 2 | 2021-02-28



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

: An International Scholarly Open Access Journal, Peer-Reviewed, Refereed About JETIR

> Journal Impact Factor Calculate by Google Scholar and Semantic Scholar | AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator, Impact Factor:

7.95, ISSN: 2349-5162

UGC Approval: UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link:

https://www.ugc.ac.in/journallist/subjectwisejurnallist.aspx?tid=MjM0OTUxNjI

=&&did=U2VhcmNoIGJ5IEITU04=

Registration ID: JETIR 306426 Paper ID : JETIR2102272

Title of Paper : A STUDY ON THE INFLUENCE OF SENSORY MARKETING IN

BUYING DECSIONS OF YOUTH WITH SPECIAL REFERENCE TO

FAST FOOD INDUSTRY IN KAYAMKULAM LOCALITY.

Impact Factor : 7.95 (Calculate by Google Scholar)

DOI

Published in : Volume 8 | Issue 2 | 2021-02-28

Publication Date: 2021-02-28 Page No : 2210-2218

Published URL: http://www.jetir.org/view?paper=JETIR2102272

Authors : SHILPA.L

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.













International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162)

www.jetir.org | editor@jetir.org | Impact Factor: 7.95 (Calculate by Google Scholar)