

TECHNICAL ENTREPRENEURSHIP: ALL ACHIEVEMENT IN SAFETY DOMAIN

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ABSTRACT

Technical entrepreneurship in the era of safety has become the latest innovation in India. People have found so many benefits with these safety concept and they are become able to save their lives with their. It has most important part of social service and entrepreneurship; this combination makes it most life saving and so best in nature. Basically entrepreneurship is related to economic background and being mostly profit making and ignoring social safety. In the present era of heavy industrialization and economic growth, safety is also a part which is very important as we can not ignore the damage of our property because of fire and several people also lost their life because of Fire in India. This Paper is all about a Technical Entrepreneur who is also a social worker and saved many human life and property. So this paper is social entrepreneurship and a person Mr. Amit Arvind Kshatriya who is working as technical Entrepreneur in Gujarat, India. Social gains have taken back seat or even out of the sight all around the world, including India, with the concept of social entrepreneurship rising in India and around the world has helped in serving the society in more meaningful manner than ever before along with living the spirit of entrepreneurship with its fullest. Social entrepreneurship is not a newer concept but the positioning of the concept has risen to new heights in recent times. As government of India has made CSR a more realistic responsibility than a mere formality, corporate are now want their biggest roles in helping the society in a way that is both economically and socially beneficial. As the definition of social entrepreneurship itself clarifies that its fine combination of entrepreneurship and social safety.

INTRODUCTION

Entrepreneurship is the biggest force of economic growth of country; the economic growth which one can develop is just due the part of entrepreneurship in social domain. The relation between all the developed nations all around the world is the presence of entrepreneurship and social innovation and social safety. So our governments have started working on the basic ground which is required for the better development of entrepreneurship in their respective countries. India also understood the importance of entrepreneurship and worked a lot in the overall development of entrepreneurship. The very basic element of overall development including social, can be contributed to entrepreneurship's detailed development. The entrepreneurship has many other types as well; it is divided on different traits and criteria, one of the criteria being Social. This type of entrepreneurship is very unique in nature and has different blends of components. The prime objective of social entrepreneurship stands different than the usual objectives of entrepreneurship; here social benefits are clubbed with economic benefits. Most of the times, social entrepreneurship is used in synonymous with social service/work.

OBJECTIVE OF THE STUDY

The present study is based on specific objectives, which it justifies also. The objectives have been selected to keep the importance and rationality of the research title in mind. Following are the objectives which this research study is to study about social entrepreneurship in innovative and social domain and also to underline the roles and responsibilities of social entrepreneurs in India society for all over growth of India.

➤ **How Social Entrepreneurs Can Have the Most Impact**

by Katie Smith Milway

With so many small start-ups, are social entrepreneurs at risk of creating well-intentioned, but fragmented efforts that won't ultimately change much? This is indeed the risk, but they can avoid or offset this fragmentation by adopting three approaches that allow even the smallest social enterprise to have outsized impact.

➤ **Can Social Enterprise Ever Be Big Enough to Change the World?**

by Rajeeb Dey

A business that aims to help society is clearly a better prospect morally, but what about when it comes to strictly business? When asked to choose between two businesses, are Venture Capitalists really going to pick the one with a social story over an extra pip of profitability? Whilst we are seeing encouraging signs of growth within the Social Impact Investment world, if this fails to become mainstream practice then how will social enterprise ever be big enough to change the world?

➤ **Why Social Entrepreneurship Has Become a Distraction: It's Mainstream Capitalism That Needs to Change**

by Duncan Green

There is no doubt that the term "social entrepreneurship" served its purpose at one point in time, mainly because we needed to highlight what type of entrepreneurial practice we were referring to – but today it only serves to further dichotomise entrepreneurial practice into the "social" and the "commercial" ("non-social"?). Duncan argues that this creates a false separation between "this is where we make money, and this is where we do good". And that is EXACTLY what is wrong with capitalism today.

➤ **4 Strategies for Making Your Social Enterprise Stand Out From the Crowd**

by Christie Garton

For social enterprises to maximize their impact, they must effectively reach and activate their target audiences, something that's more difficult than ever with the amount of likeminded companies competing for consumer attention. Here are four key ways to make sure your social impact gets noticed.

➤ **Four Key Tips for Running a Successful Social Enterprise**

by Broede Carmody

A growing number of businesses are now social enterprises, created to solve social and environmental problems. They're a growing phenomenon. But how do charitable businesses sustain themselves in the long term? SmartCompany spoke to entrepreneurs who have successfully started social enterprises and experts in the area to find out their top four tips on how to run a sustainable social enterprise.



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SAFETY TRAINING AS SOCIAL CAUSE

CONCLUSION AND FINDINGS OF THE STUDY

Social entrepreneurship can change the growth of society in India, there have been many such examples and innovation are their which start under the banner of social entrepreneurship and proved to be life saving for people of the India. In India especially social entrepreneurship has best thing as the social problems are at the peak here. Social entrepreneurship is not a newer concept but the positioning of the concept has risen to new heights in recent times. As government of India has made social work a more realistic responsibility than a mere formality, corporate are now want their biggets roles in helping the society in a way that is both economically and socially beneficial. As the definition of social entrepreneurship itself clarifies that its fine combination of entrepreneurship and social safety.

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