

A STUDY ON MENS PERCEPTION OF WOMEN CENTERED FILMS IN TAMIL

ABSTRACT

The study's aim is to analyze how audiences perceive Tamil films that portray women centered characters. A quantitative research study would be undertaken, where a questionnaire would be used to conduct the survey. Method of random sampling would be used for conducting the survey. This survey would be conducted on 70 men between the age group of 18 to 35. The objective of the study through questionnaire is to find out men's perception on women centered films in Tamil. The research studies how Tamil movies create an image on the peoples mind.

INTRODUCTION

Films have been generally valued and acknowledges by individuals of each age gathering. Allow it to be the on-screen characters of the movie or storyline that a film has, it for the most part leaves an impact on sound on social order lives.

Women's rights is the new concept in movies, are turning out with charming and moving stories all over the world. Women equality has been an issue whatever in the universe. Along with the men's perception on women centered films of the decade that have left us dozed with their story and performances.

AIM OF THE RESEARCH:

The research aims to study on men's perception of women centered films in Tamil. Questionnaire will be prepared to analyze the effect of portraying women as lead role characters in Tamil films among men and to study the portrayal of female characters in Tamil films.

OBJECTIVE

- To study the portrayal of female characters in Tamil films.
- To analyze the effect of portraying women as lead role characters in Tamil films among men.

RESEARCH GAP

This research follows the people's perception of Tamil movies. The research paper is totally based on Kollywood films and how female characters are being portrayed as lead roles in a film. Men's perception on recent women centered Tamil films.

ANALYSIS AND INTERPRETATION

Figure 1

The age of the respondents 18 – 20 is 17 people that is 23.2%. People of the age group 21 – 23 are 39 that is 53.5% and the people of the age group 24 – 26 are 11 that is 15%. And the people of the age group 27 – 32 are 4 that is 8.3%.

Figure 2

When asked about their interest about women centered films 34 of them that is 46.6% of them said neutral and 18 of them are extremely interested that is 24.7%. 13 of them are very interested that is 17.8%. 6 of them are somewhat interested that is 8.2% and 2 of them are not at all interested that is 2.7%. The majority of the respondents interested nor disinterested on women centered films.

Figure 3

When asked to agree or disagree the statement, More films with female lead characters should be made 30 of them that is 41.1% of people have strongly agreed 26 of them that is 35.6% of people have agreed 16 of them that is 21.9% of people have replied neutral 1 of them that is 1.4% of people have strongly disagreed and 0 of them disagreed to the statement. The majority people accepted that of more films with female lead characters should be made.

Figure 4

When asked to agree or disagree the statement, More female lead films will break gender equality 23 of them that is 31.5% of people have agreed 18 of them that is 24.7% of people have strongly agreed 7 of them that is 9.6% of people have replied neutral 8 of them that is 11% of people have strongly disagreed and 17 of them that is 23.3% of people have disagreed to the statement. The majority people accepted that more of female lead films will break gender equality.

Figure 5

When asked to agree or disagree the statement, In most of the Tamil films women were used as for sexual attraction 26 of them that is 35.6% of people have agreed 10 of them that is 13.7% of people have strongly agreed 10 of them that is 13.7% of people have replied neutral 11 of them that is 15.1% of people have strongly disagreed and 16 of them that is 21.9% of people have disagreed to the statement. The majority people accepted that in most Tamil films women were used as for sexual attraction.

Figure 6

When asked to agree or disagree the statement, In most of the Tamil films women were used as objects 22 of them that is 30.1% of people have agreed 7 of them that is 9.6% of people have strongly agreed 14 of them that is 19.2% of people have replied neutral 10 of them that is 13.7% of people have strongly disagreed and 20 of them that is 27.4% of people have disagreed to the statement. The majority people have not accepted to that in most of the Tamil films women were used as objects.

Figure 7

When asked to agree or disagree the statement, Only women director should be allowed to make women centered films 3 of them that is 4.1% of people have agreed 0 of them have strongly agreed 7 of them that is 9.6% of people have replied neutral 37 of them that is 50.7% of people have strongly disagreed and 26 of them that is 35.6% of people have disagreed to the statement. The majority people have not accepted that of only women director should be allowed to make women centered films.

Figure 8

When asked to agree or disagree the statement, Man directors can also portray feminism in movie accurate 32 of them that is 43.8% of people have agreed 18 of them that is 24.7% of people have strongly agreed 15 of them that is 20.5% of people have replied neutral 3 of them that is 4.1% of people have strongly disagreed and 5 of them that is 6.8% of people have disagreed to the statement. The majority people have accepted that Man directors can also portray feminism in movie accurate.

Figure 9

When asked to agree or disagree the statement, Women directors also portray female as object of sexual attraction 24 of them that is 32.9% of people have agreed 25 of them that is 34.2% of people have disagreed 24 of them that is 32.9% of people have replied neutral to the statement. The majority people have not accepted that Women directors also portray female as object of sexual attraction.

Figure 10

When asked to agree or disagree the statement, Feminism is portrayed correctly in women centered movie 11 of them that is 15.1% of people have agreed 14 of them that is 19.2% of people have strongly agreed 31 of them that is 42.5% of people have replied neutral 4 of them that is 5.5% of people have strongly disagreed and 13 of them that is 17.8% of people have disagreed to the statement. The majority people have accepted or did not accept that Feminism is portrayed correctly in women centered movie.

Figure 11

When asked to agree or disagree the statement, Women are doing a mistake by portraying themselves as objects of sexual attraction in the name of feminism 40 of them that is 54.8% of People have agreed 18 of them that is 24.7% of people have disagreed 15 of them that is 20.5% of people have replied neutral to the statement. The majority people have accepted that Women are doing a mistake by portraying themselves as objects of sexual attraction in the name of feminism.

Figure 12

When asked to agree or disagree the statement, Recent Tamil films of women lead characters are more respectful 48 of them that is 65.8% of people have agreed 6 of them that is 8.2% of people have disagreed 19 of them that is 26% of people have replied neutral to the statement. The majority people have accepted that of recent Tamil films of women lead characters are more respectful.

Figure 13

When asked about recent Tamil films of women lead characters are more entertaining 28 of them that is 38.4% of them said likely and 16 of them that is 21.9% of them said very likely 3 of them that is 4.1% said not at all likely. 9 of them that is 12.3% said not very likely. 13 of them that is

17.8% said they don't know. 4 of them that is 5.5% people are undecided. The majority of the respondents liked recent Tamil films of women lead characters are more entertaining.

Figure 14

When asked about Tamil film industry makes more women lead plot 34 of them that is 46.6% of them said likely and 16 of them that is 21.9% of them said very likely. 2 of them that is 2.7% said not at all likely. 11 of them that is 15.1% said not very likely. 9 of them that is 12.3% said they don't know. 1 of them that is 1.4% people are undecided. The majority of the respondents liked Tamil film industry makes more women lead plot.

Figure 15

When asked about women smoking and drinking in films might mislead the audiences perception on feminism 26 of them that is 35.6% of them said neutral and 3 of them are extremely positive that is 4.1%. 9 of them are very positive that is 12.3%. 25 of them are somewhat negative that is 34.2% and 10 of them are extremely negative that is 13.7%. The majority of the respondents gave negative response to women smoking and drinking in films might mislead the audience's perception on feminism.

Figure 16

When asked about women are more attractive when their character is impactful and mind-blowing other than sexual objectification 20 of them that is 27.4% of them said neutral and 23 of them are extremely positive that is 31.5%. 26 of them are very positive that is 35.6%. 3 of them are somewhat negative that is 4.1% and 1 of them are extremely negative that is 1.4%. The majority of the respondents gave positive response to women are more attractive when their character is impactful and mind-blowing other than sexual objectification.

FINDINGS

- Most of the men are interested nor disinterested on women centered films.
- Many people say that more films with female lead characters should be made.
- Most of the respondents have agreed that more female lead films will break gender equality.
- People agreed that in most of the Tamil films women were used as for sexual attraction.
- Respondents have disagreed to that in most of the Tamil films women were used as objects.

- Majority of them have disagreed the statement of only women director should be allowed to make women centered films.
- Many have agreed the statement of Man directors can also portray feminism in movies accurately.
- High number of people have disagreed the statement of Women directors also portray female as object of sexual attraction.
- People have agreed nor disagreed the statement of Feminism is portrayed correctly in women centered movie.
- Many people have agreed the statement of Women are doing a mistake by portraying themselves as objects of sexual attraction in the name of feminism.
- Most of the people have accepted that recent Tamil films of women lead characters are more respectful.
- Many of the respondents liked recent Tamil films of women lead characters are more entertaining.
- The majority of the respondents liked Tamil film industry makes more women lead plot.
- Not many gave positive response but gave negative response to women smoking and drinking in films might mislead the audience's perception on feminism.
- Men gave positive response to women are more attractive when their character is impactful and mind-blowing other than sexual objectification.

CONCLUSION

Men are interested nor disinterested on women centered films and it is also said that more female lead character films should be made in the future. More female lead character films will break the gender equality. People say that in most of the films women were used as for sexual attraction and many men say that women were not used as objects in the Tamil films. Not only the women directors can make female lead role films but men directors can also portray feminism accurately in women centered films. Women directors do not portray female as object of sexual attraction. People being neutral on feminism portrayed correctly in women centered films. People think that women doing the same mistake by portraying themselves as objects of sexual attraction in the name of feminism. Recent Tamil films of women lead characters are more respectful and entertaining. Tamil industry is making more women lead plot. Women smoking and drinking in films is not negative impact and also not misleading the audiences. People say that women are more attractive when their character is impactful and mind-blowing other than sexual objectification.

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QUESTIONNAIRE

- Your interest on women centered films?
- More films with female lead should be made?
- More female lead films will break gender equality?
- In most Tamil films women were used as for sexual attraction?
- In most Tamil films women were used as objects?
- Only women director should be allowed to make women centered films?

- Man directors can also portray feminism in movies accurate?
- Women directors also portray female in as object of sexual attraction?
- Do you think feminism is portrayed correctly in women centered movie?
- Do you think women are doing a mistake by portraying themselves as objects of sexual attraction in name of feminism?
- Recent Tamil films of women lead characters are more respectful?
- Recent Tamil films of women lead characters are more entertaining?
- Tamil movie industry makes more women lead plot?
- Women smoking and drinking in films might mislead the audience's perception on feminism?
- Women are more attractive when their character is impactful and mind-blowing other than sexual objectification?

