

Impact of T.V, Display Picture And Audio-Video Cassettes As Coverage Of Mass-Media On the Participation Of Boxing Male and Female Players of M.D. University, Rohtak

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In this modern era of competition the preparation of a team is as much important as teaching the different skills of a game on the scientific method by the scientific/electronic media. T.V, Audio-video cassettes, radio, newspaper, magazine, hoardings, display picture, computer, internet and all other such things has impact on participation and better performance in sports and games. The impact of mass coverage in the participation plays an integral role changes within the Mass-media as a whole. The give whole society of the whole the world more facilities to communication , exchange, ideas and share cultures, philosophies and principles of life and rule and regulation for participation of sports all are advertised by Media and it influence the whole scenario of sports and the achievement of player also. The impact of mass-media offers the promise of greater inside into the factors that influence sports performance and participation of university players in Boxing game.

The impact of Mass-media has influence the participation and performance of player/Athlete. There are certain acceptable principles factors which have to be applied so that the sportsman are able to show their best in their performance are telecast by Mass-media. The impact of Mass-media coverage are helpful for Coaches, Physical Educationist and sports scientist have always expressed a great need to know more about those new rules and regulations, games, principles which are helpful in improving the participation and performance. Sports are a very new discipline which is the vast fame work of sports. Boxing is very popular in India especially in Haryana. After wining the medal in Beijing 2008 the participation in boxing has increased at university level also due to the coverage of Mass-media .So the study and the impact of Mass-media coverage in the participation of university players in boxing game plays an important factor also sports.

OBJECTIVE OF THE STUDY

To see the impact of TV, Display picture and audio-video cassettes as coverage media on the performance of Boxing male or female players of M.D. university, Rohtak

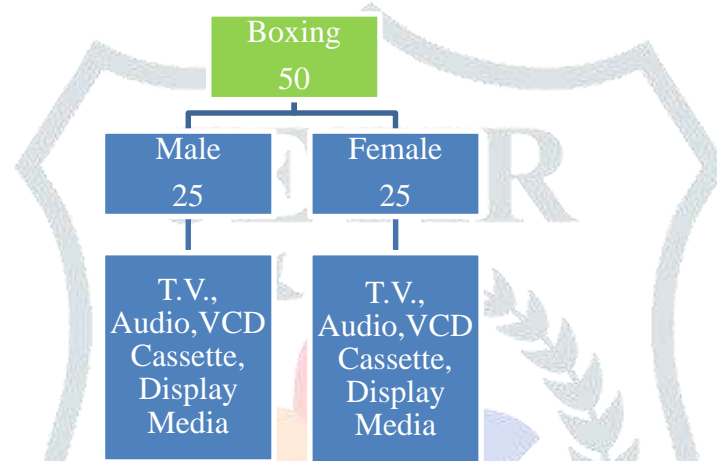
HYPOTHESIS

There will be a significant impact of TV, Display picture and audio-Video cassettes on the performance of Boxing male or female players of M.D. university, Rohtak

Collection of Data

50 players of boxing were administered with self developed questionnaire on mass-media coverage. The scores of the subjects were considered as raw data. The respondents were delimited only from the age group of 17 to 25 years

CLASSIFICATION OF SAMPLE UNITS RELATED TO IMPACT OF MASS MEDIA, PARTICIPATION MALE AND FEMALE PLAYERS IN BOXING.



TABLE

Impact of T.V, Display picture and audio-video cassettes as coverage of mass-media on the participation of boxing male and female players of M.D. University, Rohtak

Frequency of boxing male or female players of M.D. University, Rohtak according to TV, Display picture and audio-video cassettes as coverage media are as follows:

T.V., Audio,VCD Cassette, Display Media.	Boxing 50	
	Male 25	Female 25
	12	12

Out of 50 Boxing players there is equal percentage (48%) of male and female players who agree with TV, Display picture and audio-video cassettes as coverage media.

The results of Z-test of independent proportions are as follows:

Sample Size	No. of successes	Proportions	Difference in	Average Proportion	Z-statistic	p-value (two
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		s		Proportions			tailed)
Male	25	12	0.48	0	0.48	0	1
Female	25	12	0.48				

* Significance Level=0.05

To know difference in impact of TV, Display picture and audio-video cassettes as coverage media on the participation of Boxing male or female players of M.D. university, Rohtak.

Let P1 and P2 denote the proportion of males and females respectively saying that impact of TV, Display picture and audio-video cassettes as coverage media on the participation of boxing players of M.D. University, Rohtak.

We have to test the null hypothesis

$$H_0:P_1=P_2$$

Versus the alternative hypothesis

$$H_1:P_1 \neq P_2$$

As the two tailed p-value 1 is greater than 0.05 level of significance, so we have not enough evidence to reject the null hypothesis and so we conclude that there is almost same impact of TV, Display picture and audio-video cassettes as coverage media on the participation of Boxing male or female players of M.D. University, Rohtak, Z=0, p=1

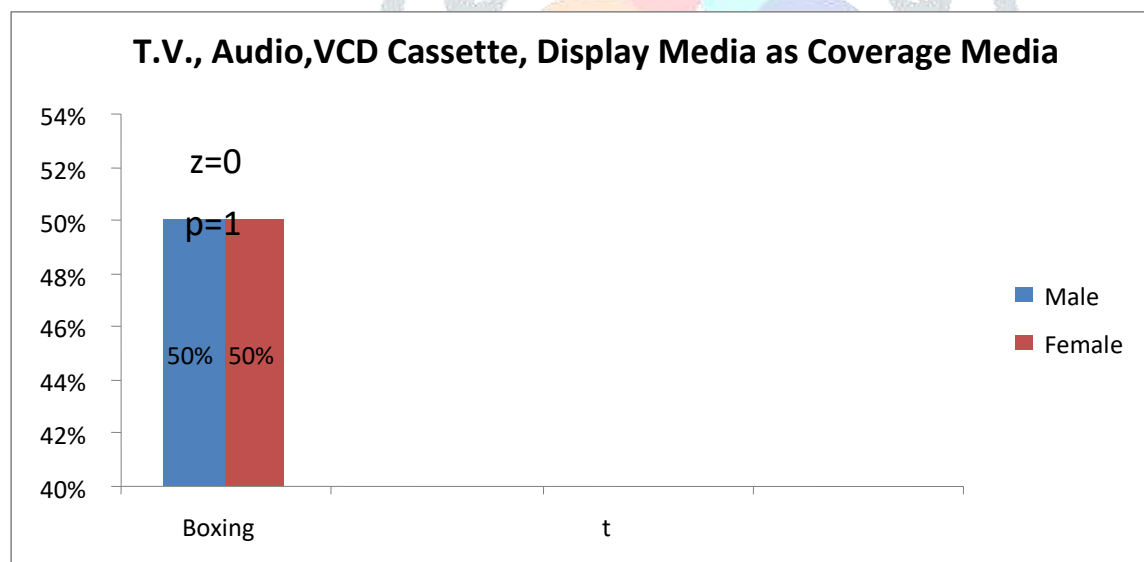


Figure : Shows the percentage and Z-test, Impact of TV, display picture and audio-video cassettes as coverage of mass-media participation of boxing, male and female players of M.D. University, Rohtak.

The main findings of the study are as following:

As the two tailed p-value 1 is greater than 0.05 level of significance, so we have not enough evidence to reject the null hypothesis and we conclude that there is almost same impact of TV, Display picture and audio-video cassettes as coverage media on the participation of Boxing male or female players of M.D. University, Rohtak, Z=0, p=1

CONCLUSION:- T.V, audio, VCD cassette, display media has the highest contribution Impact on coverage of sports motivation for the participation in sports by mass media (T.V., display media,) has the highest contribution. Awards are increased due to the impact of mass media coverage.

REFERENCES :- **Shahbaz Z, (2007)** emphasizes on the influence or impact of daily night transmission of Star Plus family dramas on social and cultural values and norms of Pakistani youth of middle class.

Similarly Tariq (2008) conducted a study on “Invasion of Indian culture through movies” **Khalid (2009)** “66 percent respondents now got chance in their thoughts about world affairs, 84 percent began to eat foreign dishes of food in daily life, and 46 percent chose dresses of foreign style and 50 percent of respondents felt change in their routine”.

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