

Phenomenon Changes of Values with Indian Culture

Dr. Deepa Swamy

Associate Professor, Department Home Science
Govt. Arts Girls College, Kota

Abstract: value is endeavoring belief, a specific mole of conduct or end state of existence. Due to technological advancement level of human values are changing day by day. changing values are creating new phenomena in society. Some changes are positive where as some provide negative effect to the society. Ups and downs of values are making conflicts as well as harmony between the generation. So, the study was done to find changing values of modern generation

Introduction: Values are set of principles or standard of behaviors. According to **allport** (1969) defines values as a belief upon which a man acts by preferences. Where according to **Rokeach** (1973) value are endeavoring belief, a specific mole of conduct or end state of existence. Due to technological advancement level of human values are changing day by day. changing values are creating new phenomena in society. Some changes are positive where as some provide negative effect to the society. Ups and downs of values are making conflicts as well as harmony between the generation. The values are changing due do easy communication of cultural changes in global village. each and every human being in this world has different values of good, right and desirable. Expressions of good right, desirable and their opposites for society are variables for everyone. Values can be personal, social, economical, religious, educational and so on. It depends upon the individual to impose its personal value differently life. Even Indian society is changing its values due to modernization of world. Sample between the age group of 17 to 21 were randomly selected for the purpose of the research. These samples were undergraduate students of in stream of arts. Results indicates that there are changes for values but still Indian traditional values are present in corner of heart.

Objectives: To find changing values of modern generation.

Methodology: In all kinds of research, certain approach to resolve the problem is taken into account. The approach should be rational and scientific. It must be systematized in context of objectives to be achieved. The study design refers to the logical manner in which units of study are assessed and analyzed for the purpose of drawing generalization. Sample between the age group of 17 to 21 were randomly selected for the purpose of the research. These samples were undergraduate students of in stream of arts. For the date collecting manual for personal value scale by Dr. **Mahulike verma** and **vindeshwari waxan Pawan** was selected. These questionnaires contain fifty questions and each question has three options. Among these three options only. One is correct value dimensions in the tools were of namely honesty, love helpfulness, courage, good manners, faithfulness discipline and cleanliness. This scale was administrated in the group. The purpose of scale was explained to the samples. Researchers personally explain that their information will be kept personally and information will be used only for the research work only. The objects were requested to read the instructions given on the booklet carefully. Queries of the samples sort out personally

by the researchers. No time limit was given by researchers to sample. Emphasis was given to the samples that they have to answers each and every question of the booklet. The data were collected and then it was analysis a percentile method. The study was being conducted in Kota district of Rajasthan. Results indicates that there are changes for values but still Indian traditional values are present in corner of heart.

Results and Discussion:

When respondents are going to give exams, and comes in situation to see person who met accidentally than 54% of sample will help without hesitation whereas 30% of sample will neglect them move for exam. Respondents (40%) agree that they will help to stop the fire if there will be fire in the school due to short circuit during annual function.

Emphatic attitude will be there for a friend by 30% of samples if he/she says lie due to some adverse conditions. whereas 50% of samples will not that attitude and will react badly with friend. If garbage is not thrown into the dustbin by the colony members than 40% of samples explain members the importance will throw garbage into dustbin rest will not give any response to them. If your city in the flood 60% of sample will help and will also request to the friends to help other. When you to watch movie and national anthem plays then 99% of samples agree that they will stand in respect whereas only 01% agree that they will stand while seeing other. If the child of the home servant is dirty 70% sample will give advice to make them neat and clean. Samples will also try to give some methods to make child neat and clean.

On anniversary of parent 80 % of the sample give gifts to them with the help of friends whereas 20 % of sample perform the work of interest of parents to make them happy. If a small child playing on the road and speedily motorbike comes near to him 40% respondents will try to save the child whereas 40% of sample will not say anything the scariness.

During preparation of exams if reading material and books are taken at home with friend by mistake will be take easily by 20% of the sample whereas 40% with break friendship for this reason. If any answer is not known in examination hall 40% of respondent will not write answer whereas rest 50% of sample will try to ask nearby friend. While moving in marriage or party 40 % of respondent will give our dress to younger sibling happily whereas only 40 % sample disagree with this statement. On missing of any costly material from own house will search by 70% respondents whereas 30% of sample will acquisition on servants working in home from years. After completing homework 30% of sample will keep book on place where as 70% respondent will ask mother to do this favor. If someone take at your place where she/he sits regular in classroom 60% of sample will fight where as 40% of sample will take another place in classroom. Data revels that 50% of sample will intake food immediately after coming from school without washing hands rest 30 % of sample will not do so. On college trip if bus become late than 50 % sample will cry where as 40% sample of keep calm.

References:

1. Aggarwal, K. G. (1979) comprehensive value scale Agra, National Psychological corporation.

2. Aggarwall, L (1959) Value system and dimensions of university students of U P in M. B. Buch (ed) Second Survey of Research in Education.
3. Murray Joseh H Jr "A study of the moral aspect of leadership in an urban school context" dissertation aspect international Vol. 56 No. 10 April 1996
4. Ojha,R. K.(1984) : "Study of Values", Agra National Psychological Corporation.
5. Patni U (1983): The value held by college girls and their relations with achievement motivation" Ph.D. (Edu) Mohanlal Sukhadia Uni, Udaipur Rajasthan In M.B. Buch (Edu) IV survey of research in education, vol. 1, P179, New Delhi

