

# ROLE OF SOCIAL MEDIA IN TEACHING – LEARNING PROCESS

Faculty

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## Role of Social Media In Teaching

**Abstract :** Social media become the most important tools for interaction among people, where everybody can share, exchange, comment, discuss information and knowledge in a collaborative way. Social media tools are rapidly changing the communications landscape, their emergence has impacted significantly how student learn and the way instructors teach. In today's higher education setting infrastructure students and the other collaborate on the task of knowledge construction the definition of social media is "the relationship that exists between the network of people". The influence of social media on teaching and learning environment is growing very near and its application can reinforce class material positively influencing decision collaborative work etc. the educated and the researcher s experimenting the social media Technologies to stimulate collaborate, knowledge Constructions and thinking skills.

the increasingly widespread use of social network site of expand and depend one's media connection is relatively new but the potentially important phenomenon that has implications for teaching and learning and teachers education is the 21<sup>st</sup> century. The main aim of paper to find the gap of knowledge is adapting of social network site in teaching and learning process informal site that can efficiency applied in educational system and provide direction for subsequence Research and as the guidance of further research in the social network site in education.

## INTRODUCTION

Then the emergency of social network site has revolutionized communication tool for facilitating teaching and learning activities in recent years social networking has become one of the most important significance communication skills among the peoples in which exist through the true internet that provides access ability for or tremendous amount of people applying social networking site SNS in teaching and learning of a positive impact on the order adapting of SNS and open the doors to the new days to learn and teaching social networking mainly focused on identity network infrastructure privacy concern Technology issues and dissertations of its use as a tool for teaching and learning

recent years how witnessed an increase interest using social media/social learning with course in higher education. New technologies most often referred to as web 2.0 how created a growing phenomenon in public academics use, changing the way organisation and people create, engage, and share existing or newly produced information through multi- way communication. With the us all social media in the face into computer and mobile device becoming more relevant user interaction from the platform to face-to-face engagement is being promoted .Recent attention of students to social networks brings a privacy and safety concern in educational environment .

## Review of literature

social media tools created a platform of improvement of the educational process to enrich the learning and teaching process with text video and audio material the social media tools are successful so useful also it supports learning process of student and supports teachers in additional to evaluation process college student have great interest in social media for the purpose of study social media was defined as a Facebook you two blocks Twitter, Myspace for lingered in

the social media site mostly public web based service allow users to develop a personal profile, read and react on the posting on the site. The individual users should restrict the information while posting on the media site, also they should aware what information can be shared publicly. It in includes the favourite books, movies, birthday celebration, relation ship etc . students who may be reluctant to speak up in classes for participating in book discussion blocks and writing the real audiences. there are new web tools emerging all the times that are enhancing learning the relationship between the Facebook and well being a peer to become the positive over the college possibly become the upper classes student use Facebook to connect the social leave with their peers and participate in the college life

Education cess term education Institutions believes that social media site of the value in teaching and it also believe sir video podcast and wikis are valuable tool for teaching and maturity report the social media site can be valuable tools for operating learning social media for the communication word after 2005 has brought about the transformation of personal and social changes with reference to youngsters between the age of 13 to 25 who used to social media has communication tools the student could achieve more effective Corporation in their studies if they could make the friends outside Twitter group Army friends and other traditional channels the social media can be seen as one no answer to this problem

Teachers exploring this moment landscape with also be able to discover the real potential for a social media transform drastically the pedagogical basis of their teaching experience given them tools that they can use to create truly adopted and flexible learning experience of students

Many current studies suggest that the higher take up the social media application has on additional two formal educational setting offers new opportunities for or in innovating and modernizing the education institution for preparing learners for the 21<sup>st</sup> century a primary reason to adopt the social media in classroom is because it family or two almost everybody and also because it does not cause the required managerial training one of the largest survey of social media in higher education today show that universities can leave the social media into classroom and ensure the use more than it now

Some academics experts believe that the social media can be used effective teaching tools in higher education because of it's easy of use ready availability and intrusion affordable and network affect the Facebook has been used in the university course to facilitate teaching student discussion and weakness and blocks have become music elaborate on project and receive the Rapid feedback some course have also used in the YouTube has a platform for student to create and share the videos for their course. In other courses, students have used twitter to discuss courses topics during class, with Tweets being displayed on a large screen to encourage cross group communication.

## Role of social network sites

Social media has become one of the most important communication means in the recent times however the social networking exist so has to provide the communication among the people regardless of the distance making it open two people easily share information files and pictures and videos create a blocks and send a message and conduct real time communication this systems are referred to as social simply because they allow communication with the buddies and co-worker so easily and effectively. in today's higher education settings, instructors, studies and other collaborate on the task of knowledge construction. the favourite in the realm of internet site for Facebook, Twitter, blocks, YouTube, Instagram, Google and others. this sides and social forms are the way of communication directly with other people socially and in media they are playing a large and influential role decision making in the locations from the Global word economically political is socially and educationally the social media site like Facebook Twitter et cetera connect the people around the world in the way of Martial Law could not have dream of the when he popularised the term Global Village back in 1960.

### Positive impact

social media enable the students to easy contact with each other in regarding to the project and assessment the students also can work on group assessment for their home when the social media is used in pathology students who have difficulty in expressing their thoughts in the classroom can get involved in the learning process that helps to build their confidence level as well as any debate can be classified by posting game message to a social media a site like Facebook that's it helps the teachers to stay in touch with the parents or so to know the progress of their children the students are learning the skill set required for the successful social network social media also bring with its the freedom for learners to connect and collaborate outside of the institution boundaries as well as to gain the particular experience for the workforce students are also being thought new compact like online privacy

### Negative impacts

students have become the prelude to the frequent fluctuation in the mode and the self control the recent study has dated whenever someone upload a profile pic it immediately affect the mode of students it produce the stress anxiety or fear for them the stored in the studies of by spending time on social media network website rather than study interacting with people in person the students prefer to chat with a friends for the long our hours and this lead to waste of time that could have been used for studying or learning new skills the student use of social media regularly may lose their ability to engage in face to face communication even though students spend a lot of time in socializing in effective way it should not hamper their study and academic credential it should be kept in the mind that the social network King create the virtual world that is dramatically different from the reality

### Teacher's role in social networking sites

learning activity takes responsibility for the regular their cone learning meaning the that the teacher is no longer in full control the teacher act as a secondary and students are encouraged to take active control this allows them to achieve their learning goals and co-ordinate the process by agreeing on roles and deadline and stated the student actively play plan their activities and assume difficulty role within a group instead of simply concentrating on the learning content as such every member of the committee may be seen as both learner and the Twitter the student find communication with the teacher constructive and increases and a teacher can support the students by selecting the right tone for the discussion and contributing to developing essence of communication

In summary the Teacher's role is the SNS is defined as rich and delicate in practice this presuppose a balance performance creating a climate of opinions and using a patella surgery experience to create the supporting structure for learning it requires a lot of trust and sensitivity on a part of teacher not a interference with the activity of their learners immediately it seems to help to build in kind of stable support Framework for the group

### It helpful to teacher

to allow the group to be emigrant in their learning to allow the participant to see their own Rhythm and the way of working together to keep clothes watching on the group without interference being ready to assist to use the advanced organised to build a pedagogical Framework for the participant to use they are really to create a pacific folding contacts can become an incredible tools in collaborative work The Detective responsibilities of audible by the stools are almost endless when they are intended to promote interaction between the group between the group and the Teachers among the teachers all of which takes place outside the time and constraints of the school environment

### Role of social media

social media education include Face book, Twitter, Linked-In, Google Plus, message board and blogging among which the Facebook lead a rest. in 2008-2009 61%were of population were using the Facebook and it went up the 87% in 2009-10 and Reached 98% in 2010-11. Educational Institute have been majorly using the micro-blogging to update the student and teachers with the latest announcements .From 0% use in 2008-09, the growth graph marketed 59% in 2009-10 the finally 84% in 2011 the blogging have was gained wide popularity over the years. it has 48%, 46% and 47% usage in the years of 2008- 9, 2009- 10 and 2010- 11 respectively. likely wise the message board

enjoyed constant level of usage starting from 36% in 2008-09 to 38% in 2009-10 and 37% in 2011-12. Schools are adopting technologies for pedagogical purpose and introducing social media into the class room.

Over the past years, programmes allowing interaction virtual social networks, better known as SNSs, have brought about an authentic revolution, both in terms of their rapid assimilation but in terms of their extension into further applications. The social networks have fast become powerful interaction spaces between diverse social groups, some of them highly specialised.

## MOOCS

A massive open online course (MOOC) also works on the notion of be spoke learning which is a feature of learning SNSs too. In fact, a MOOC will be offered and typically spread through an online social network. A MOOC integrates the connectivity of social networking, the facilitation of knowledgeable expert in the field of study, and a collection of freely accessible online resource. the emergence of MOOCs in a continuum from open educational resources to open access to result of scientist production provides anyone, anywhere in the world with same content available at the most prestigious Universities and by the most renowned specialists, for the more structured education and the awards of degrees

There is a similarity between MOOCs and SNSs in when a MOOC builds on the active engagement of several thousand “students” who self-organise their participation according to learning goals, prior knowledge and skills, and common Interest. Therefore, SNSs are capable of boosting the opportunity for the joint learning offered by moocs however, despite the huge potential afforded by these communication resources among the young people, their use as a learning support remains deficient. we seem to know rather little about how to introduce them to learning in a way that truly acknowledges their peculiarities as a support to communication. Informal learning in social network has a great potential to bridge the gap between the so-called “digital natives” and the “digital Immigrants “

## Conclusion

the social networking a application that supports the enthusiasm in the common space around sharing the interest, collaborations, resource sharing, communications and interactions. The evidence is growing that the use of SNSs education can be useful in the blended learning. The teachers can communicate instantly and directly with the students and compare the notes on the education techniques, curriculum and teaching the methodology and so on. Teachers, professors and academics routinely used blogs to write about the world of education and invite comment from all over the world. The impact of social media is radically changes the way of education has been traditionally delivered. Students should develop the cognitive and intuitive ability to analyse how much time they spent on social media. It is up to the students to decide what really matters in their life and how much of this virtual life translates to real life. In spite those concerns, however. the faculty believes a social media sites of offer value in teaching. An overwhelming majority report that they believe that video podcast and wikis and valuable tools for teaching, and a majority report that social media sites can be valuable tools for collaborating and learning.

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