

Personality Determination using Questionnaire and Sentiment Evaluation

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Abstract : This work depends on the goal and the abstract investigation of the personality examination. The target investigation of the personality depends on the 5 personality model and the inquiries are ordered in the 5 classifications and the scoring for the equivalent is inspected. The emotional examination of the characters is as indicated by the senti-vocabulary based methodology investigation of the appropriate responses given by the individual, the methodology makes utilized different dataset and the treatment of the linguistic parts for the intensifiers and the refutations. The outcomes which are gotten are very persuading.

Index Terms – Personality Classification, Sentiment .

I. INTRODUCTION

Long range interpersonal communication on the web has progressed toward becoming essentially over the span of the latest decade. Social frameworks have advanced toward winding up extensively used and well known vehicles for information scattering similarly with respect to social cooperation's. Customer practices on long range informal communication destinations give significant information into individual direct, experiences, appraisals and interests. It is truly practically identical how an individual associates socially with the human impulse and direct.

Personality is the most capricious human trademark and it moreover delineates the uniqueness of a person. Personality is one of the key perspectives, by which we can fathom lead characters. It has been a whole deal objective for specialists to understand human personality and its impact on human direct. Direct incorporates an association between a person's essential personality characteristics. The condition, that an individual gets oneself in, accept a critical activity on his or her reaction. Regardless, in most of the cases, people respond concerning their shrouded personality qualities. It possible to get to and explore a great deal of content tests to normally perceive personality sorts of makers and envision potential reactions and practices.[1]

Individuals will in general grasp others' direct founded on the view of their normal lead. Huge number of investigators around the word has been dismantled in to wear down this examination space from different fields especially researchers in computational phonetics, mind science, man-made mental ability, ordinary language taking care of, human-machine affiliation, social examination, and AI.[2]

Starting late the energy of standard specialists in personality affirmation has turned out to be fast. The present challenges are somewhat related to the extraction of personality from flexible social frameworks, from social framework areas and from tongues not equivalent to English. There are in like manner various applications that can abuse personality affirmation, including social framework examination, proposition structures, craftiness acknowledgment, root attribution, sentiment examination/supposition mining, and various others. Past research in like manner exhibited that personality is related with various pieces of life, including work accomplishment [1], bid [3], matrimonial satisfaction [1] and ecstasy

The further improvement of the request is useful for certain activities that are performed by techniques for online workplaces consistently (customer sponsorship, and recommendation of organizations and things, etc.). Choice delegates of the HR office separate a few occupation applications attempting to outline to the required properties the future stuff should have [4]. Meanwhile the architects of the online business resources are continually improving the representation counts to empower the customers to get things and organizations that match the prerequisites even more unquestionably and present the information in an all the all the more captivating way to deal with grow bargains [4]. All of these errands will at last incorporate a crucial development of comprehended (mental) or express (through a customer profile) showing of the customer personality.

Personality disclosure models could be amazingly useful in various spaces like e-learning, information isolating, participation and web business by a UI that alters the relationship as demonstrated by customer's personality. Having gotten past customer correspondences is only a starting stage in explaining the customer lead from a personality point of view. It has been shown that personality acknowledgment models are astoundingly important in anticipating work satisfaction, master and sentimental relationship accomplishment, and even tendency for different interfaces. In today's circumstance, it is required to lead a personality content to unequivocally measure customers' personality; subsequently, it is nonsensical to use personality examination models in various internet based life spaces. An individual's success depends for the most part on the impression made on others. Achievement hands on market, finding sentimental assistants, and grabbing help and positive thought from one's social establishment energetically depend upon what others think about you. [5]

The manner in which that people can condemn each other's personality reliant on Facebook profiles derives two things: an individual's personality is appeared on their Facebook profile, and a couple of parts of Facebook profiles are used by people to

condemn others' characters. In any case, the spread between Facebook profile incorporates that contain the certifiable personality signs and features used by people to shape personality choices shouldn't be perfect. It is possible that a bit of the genuine personality sign are ignored or perplexed by the all inclusive community, while some non-relevant features are used in the judgment. Individuals are slanted to tendencies and inclinations which may impact the precision of their choices. In like manner, certain features of a Facebook profile are difficult for individuals to understand. For example, while the amount of Facebook colleagues is unquestionably appeared on the profile, it is progressively difficult for a human to choose features, for instance, the framework thickness.[5]

II. LITERATURE SURVEY

J. Lin and W. Mao ,2015 [6] starting late, microblog has ended up being a champion among the most by and large used web based life for people to exchange considerations and express sentiments. As information multiplies brisk in casual association, it's noteworthy for governments and open workplaces to sufficiently screen open sentiment recommended in customer made substance. Most past work of open sentiment examination acknowledges tweets of different customers all things considered without considering the diverse word usage of people. Thusly, some sentiment words may be expelled during the time spent examination since they are simply used by people of unequivocal social occasions.

Excited by past mental disclosures that personality impacts the habits wherein people make and talk, we propose a personality based sentiment portrayal methodology. In order to get dynamically supportive anyway not by and large used sentiment words, our procedure evacuates printed features for people of different personality characteristics subject to the Big Five model. Likewise, we get a social event learning technique to utilize both personality related and usually used printed features. Test study shows the sufficiency of our methodology.

A. C. E. S. Lima and L. N. d. Castro , 2013 [7] Social media grant web surfers to convey and share content about different subjects, revealing their activities, suppositions, feelings and contemplations. In this unique circumstance, online electronic life has pulled in light of a real worry for information examination experts hoping to assemble practices and examples, other than making bits of knowledge including social goals. A possible research including these information is known as personality examination, which intends to grasp the customer's direct in an online life.

In this manner, this paper utilizes AI frameworks to envision personality qualities in get-togethers of tweets. In regular strategies of personality desire the examination is made in the customers' profiles and their tweets. Nevertheless, in this paper the system rises up out of the manner in which that the personality examination is performed in social occasions of tweets. The figure relies upon the Big Five Model, furthermore called Five Factor Model, which segments personality attributes into five estimations and uses phonetic information to perceive these characteristics. This paper uses TV shows up from Brazilian stations for benchmarking. The structure achieved a typical accuracy of 84%.

M. Fallahnezhad, et. Al 2017 [8] Study on personality property has been an incredibly unique research field in mind examine for long time. Starting late modified unmistakable verification of the speaker personality has pulled in the thought of various experts and Five-Factor Model of Personality has transformed into the staggering model of general personality structure. The results displayed in this paper start from an examination of how individual's scrutinizing content talk show personality.

The evaluation of proposed methodologies are done on examining content talk of 140 subjects and NEO-FFI survey's scores. For feature extraction, creators used surely understood OpenSMILE tool compartment and available ComParE 2013 sound rundown of capacities. For portrayal, we used Linear Kernel SVM classifier together with five channel feature decision strategies and Principal Component Analysis. Each SVM arranged independently for each quality with reiterated cross endorsement and five capacities. Best cultivated UAR has go from 74% to 80% depends upon different attributes.

D. Sewwandiet. Al 2017 [9] Social media has transformed into a perceptible stage for sentiments and contemplations. This communicated the qualities of an individual can be studied through electronic interpersonal interaction takes note. The explanation behind this investigation article is to give a web application in order to recognize one's personality using etymological segment examination. The personality of an individual has requested by Eysenck's Three Factor personality model. The proposed framework relies upon power based content gathering, phonetic component vector matrix using LIWC (Linguistic Inquiry and Word Count) features including semantic examination using oversaw AI estimations and survey based personality area.

This is basic for HR the board structure when choosing and propelling specialists, R&D Psychologists can use the dynamic way of thinking for limit purposes and the different API customers including universities and sports clubs. As shown by the test results the proposed structure is in an accuracy measurement of 91%, when attempted with a genuine personality acknowledgment overview based application, and results demonstrate that the proposed system can perceive the personality of a person with critical precision and a speed.

III. PROPOSED WORK

The proposed work works according to the following algorithms , for the login ,registration , personality evaluation and sentiment evaluation.

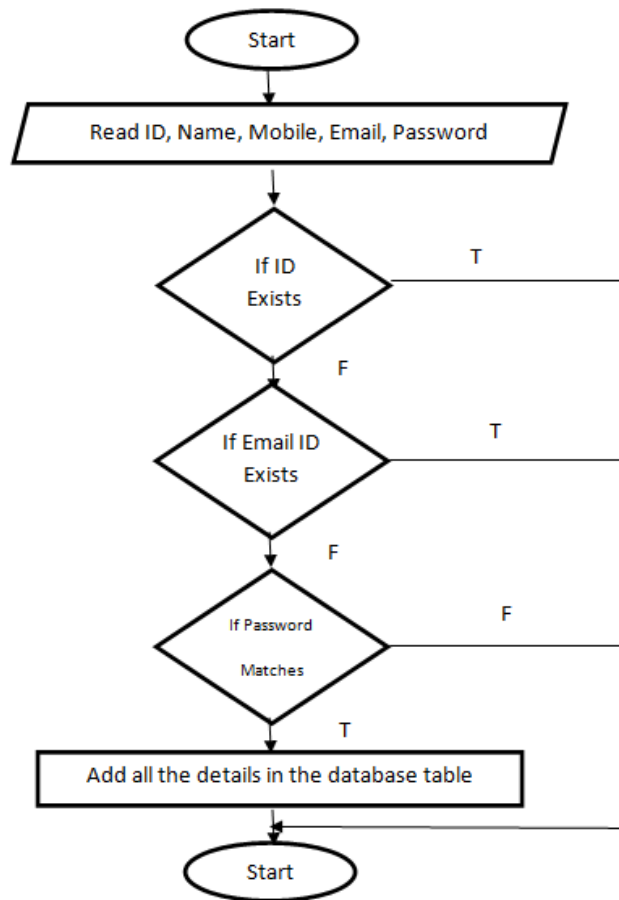


Fig 1. User Registration Flowchart

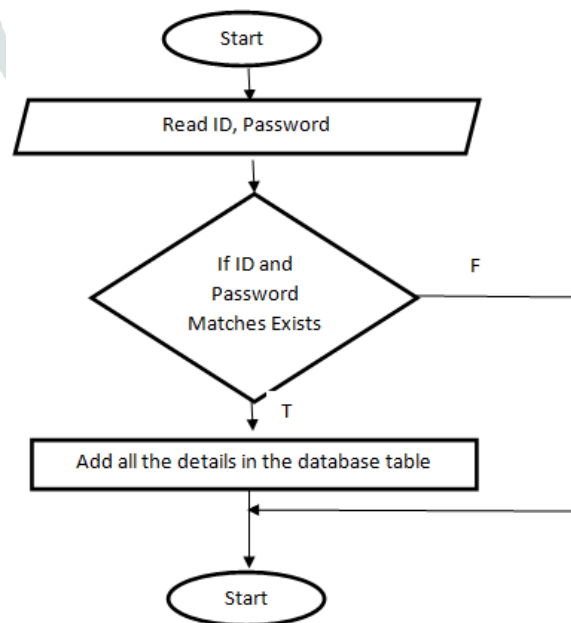


Fig 2. User Registration

Algorithm for Personality Evaluation

Step 1: After the user login in the system select the take survey option and select the base approach.

Step 2: The Questions regarding the personalities of the users will be shown.

Step 3: The options for the questions are Yes, No and Neutral.

Step 4: The five score variables are initialized for Openness, Conscientiousness, Extraversion, Agreeableness, and Neuroticism.

Step 5: Each answer has the score and the score will depends on the question and the option the user choose.

Step 6: The questions are also marked with the category Openness, Conscientiousness, Extraversion, Agreeableness, and Neuroticism.

Step 7: If Question == 'Type A' then:
 Score for the question answered will be increment in the type A total score.
 Else
 Score for the question answered will be increment in the type B total score
 [End of If structure]

Step 8: If (score >= Limit1) then
 Write "Extraversion vs. Introversion";
 Else If (score >= Limit2)
 Write "Emotional stability vs. Neuroticism";
 Else If (score >= Limit3)
 Write "Agreeableness vs. Disagreeable";
 Else if (score >= Limit4)
 Write "Conscientiousness vs. Unconscientiously";
 Else
 Write "Openness to experience";
 [End of If structure]

Step 9: Stop

Algorithm for Sentiment Evaluation

Step 1: Read the dataset which are used in the analysis of the work.

Step 2: Dataset are related to the examination of the negation, positive words, positive emotions etc....

Step 3: Read the answer from the user.

Step 4: Convert the string based answered by the user into the array of words.

Step 5: Remove the stop words from the array of words.

Step 6: If Negation then Goto Step 7 Else Goto Step 8.

Step 7: If Intensifier then amplify the negative score else take simple negative score.

Step 8: If Intensifier then amplify the positive score else take simple positive score.

Step 9: Access the question category whether the positive question or the negative question.

Step 10: Compare the score for the answer given by the user.

Step 11: If the answer is according to question category then
 Write "Positive Attitude towards Life".
 Else:
 Write "Negative Attitude Towards Life".
 [End of If structure]

Step 12: Stop.

IV. IMPLEMENTATION

The implementation of the proposed work is done in the PHP and MYSQL and the implementation is executed on the basis of the user registration and login and then performing the other operations..

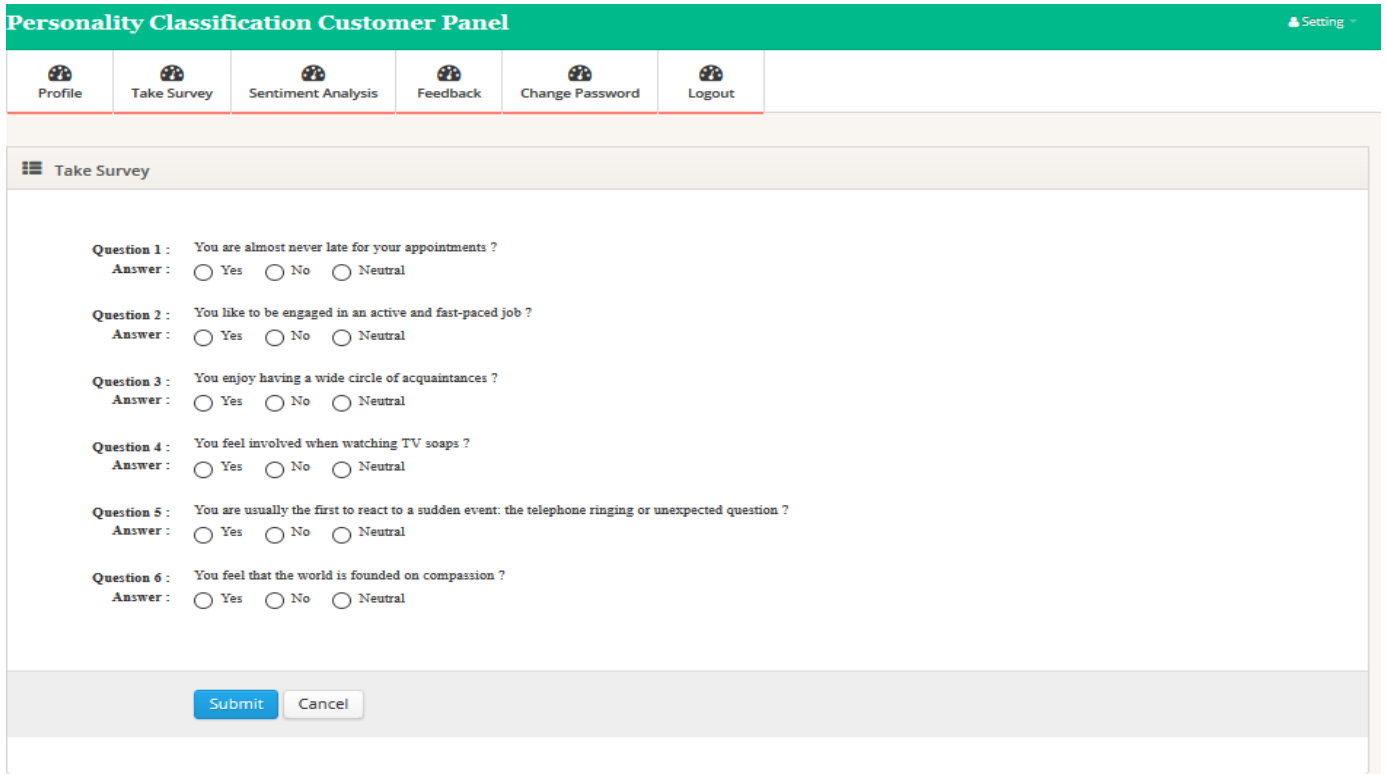


Fig 3 .Survey Based Approach for the Personality Evaluation

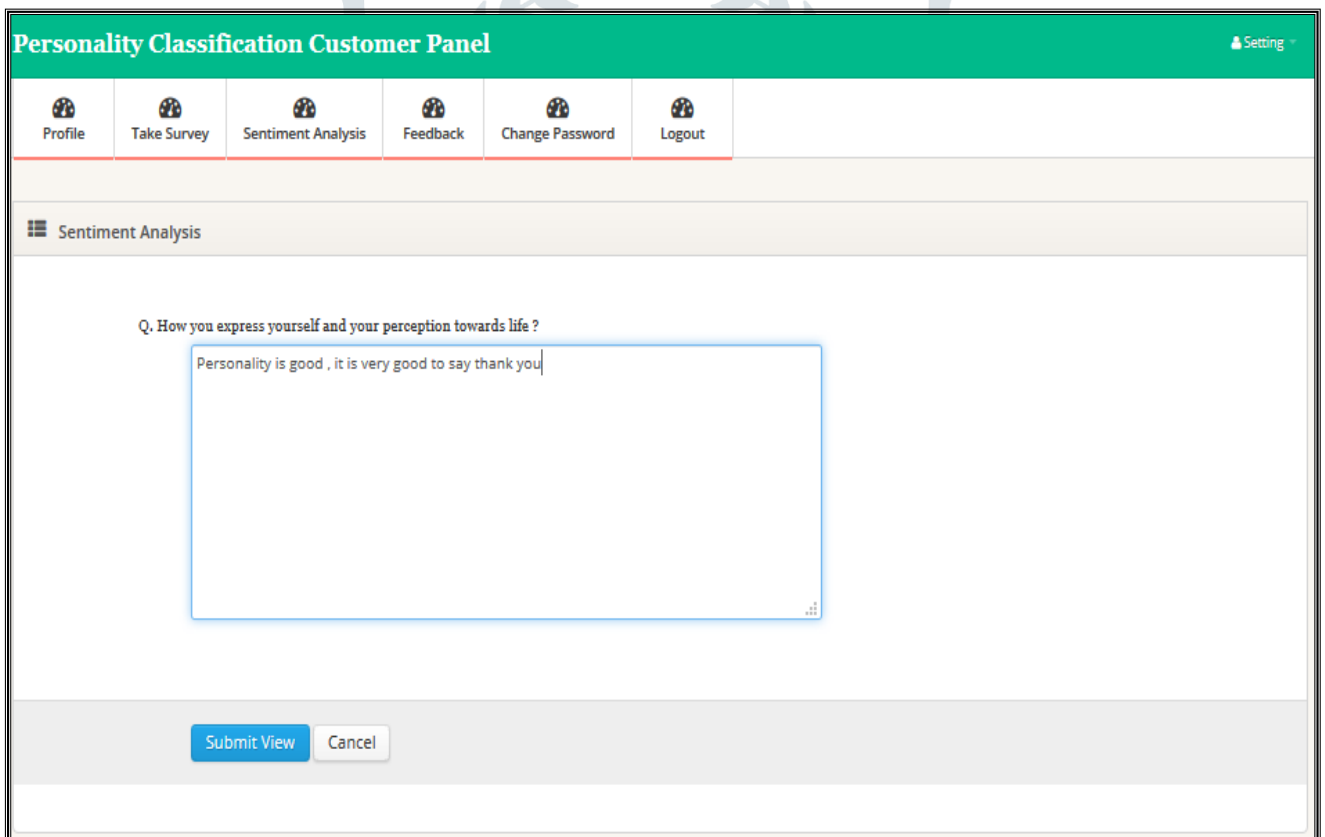


Fig 4. Sentiment Analysis

I. Result Analysis

Some tabular comparison on the basis of the question answered is shown,

Review Text	Proposed Work	Base Results
Now there is not very good people near me. (Review 1)	-2 (N)	1 (P)
Now there is very good people near me. (Review 1)	2 (P)	1 (P)
The soul of that person is not very very bad. (Review 2)	3 (P)	-1 (N)
The soul of that person is veryvery bad. (Review 2)	-3 (N)	-1 (N)
The conscience of me not extremely very creative. (Review 3)	-3 (N)	1 (P)
The conscience of me extremely very creative. (Review 3)	3 (P)	1 (P)

Table 1. Negation Concept

Review Text	Proposed Work	Base Work
Nature that guy is extremely very very good.(Review 1)	3	1
Nature that guy is good.(Review 1)	1	1
The soul of that person is very very naughty. (Review 2)	-2	-1
The soul of that person is naughty.	-1	-1
The attitude of that guy towards life is extremely very very positive. (Review 3)	3	1
The attitude of that guy towards life is positive	1	1

Table 2. Intensifier Concept

V. CONCLUSION

The proposed work depends on the target and the abstract investigation of the personality examination. The target examination of the personality depends on the 5 personality model and the inquiries are classified in the 5 classifications and the scoring for the equivalent is inspected. The emotional investigation of the characters is as per the senti-dictionary based methodology examination of the appropriate responses given by the individual, the methodology makes utilized different dataset and the treatment of the linguistic segments for the intensifiers and the refutations.

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