Impact of social media on the students of Govt first Grade College for women's, Haveri- A Study

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Abstract:

The goal of this paper is to examine the use of the major social networking tools in academic libraries in the in govt first grade colleges. As college students are how much use of social networking, such efforts provide academic libraries with outreach possibilities to students who do not use the physical library. The paper also seeks to examine the concerns about their use both from students and within the academic library.

Introduction:

Social media is a web-based technology to facilitate social interaction between large groups of people through some type of network. In common widely used network is the Internet. But social media platforms are also for local networks as well. Social media is growing rapidly and becoming a vital part of everyday life, because most of the latest technological revolution. This stunning growth is due to the increasing usage of smart phones like Black Berry's, Androids and I phones. These Smart phones make it easy to access any social media platform from anywhere virtually. The mobile versions of these social media sites are so easy to access made it user friendly. As well as the Map services made a remarkable usage through mobile to find direction and places easily.

Meaning:

Social media. : Forms of electronic communication (such as websites for **social networking** and micro blogging through which users create online communities to share information, ideas, personal messages, and other content

Definitions:

1. **According oxford dictionary** "Websites and applications that enable users to create and share content or to participate in social networking.
2. According Merriam Webster " forms of electronic communication (such as websites for social networking and micro blogging) through which users create online communities to share information, ideas, personal messages, and other content (such as videos)"
3. **According Wikipedia "**Social media as "media for social interaction, using highly accessible and scalable communication techniques. Social media is the use of web-based and mobile technologies to turn communication into interactive dialogue."

Objectives:

1. To determine the usage of specific social media by the students.
2. To analyze the credibility over the information received from social media sites.
3. To understand the how much social media sites known by the students
4. . To understand the influence of social media sites on the personal and educational life of the students.

Impact of social Medias on our college students:

This is self evaluating data for the usage of social **networking** sites in our college by the students, it is important to determine to them whether or not, have these sites led to any impact on student engagement and achievement. This paper will be therefore able to review the available literature to study and present both the positive and negative impacts of online networking on the students

In our college 271 students they have use the social Medias in different way for the different purpose we understand usage of social media in our college through following chart

This is conducted the personal interview method for collecting data for know the how much students are using the social media in our college for different purpose as shown below.

S no	Social medias	Course	Student strength	No of students have basic Knowledge about medias	No of students use of social media for personal purpose	No of students use the social medias for educational purpose
1	WhatsApp	BA Ist year	76	76	60	16
		BA IInd year	46	46	36	10
		BA III rd year	39	35	29	06
		BCOM Ist year	50	50	35	15
		BCOM IInd year	30	30	26	04
		BCOM IIIrd Year	50	50	27	03
2	Facebook	BA Ist year	76	45	43	02
		BA IInd year	46	38	36	02
		BA IIIrd year	39	37	37	0
		BCOMIst Year	50	50	45	05
		BCOM IInd year	30	30	27	03
		BCOM IIIrd year	50	50	45	05
3	Instagram.	BA Ist year	76	02	02	0
		BA IInd year	46	46	0	0
		BA IIIrd year	39	0	0	0
		BCOM Istyear	50	33	15	02
		BCOM IInd year	30	21	19	02
		BCOM IIIrd year	50	29	06	03

4	**Pinterest.**	**BA Ist year**	**76**	**0**	**0**	**0**
		BA IInd Year	**46**	**0**	**0**	**0**
		BA IIIrdyear	**39**	**0**	**0**	**0**
		BCOM Istyear	**50**	**02**	**0**	**0**
		BCOmIInd year	**46**	**0**	**0**	**0**
		BCOmIIIrd year	**50**	**3**	**2**	**1**
5	**Snap chat**	BA Ist year	76	0	0	0
		BA IInd year	46	0	0	0
		BA IIIrdyear	39	0	0	0
		BCOM Istyear	50	02	0	0
		BCOmIInd Year	30	3	3	0
		BCOM IIIRD Year	50	2	2	0

In the above table data were collected through use of the personal interview or oral method, among the students. Collected data denote that most of the BA/BCOM student's were very familiar to use of whatsApp and face book use for personal purpose but not use of educational purpose. In this table data also denote that most of the BA/BCOM students are not familiar to use of social media like "instgram"pinterest"and snap chat" it's also denote that students are week to use of social media for educational compare to personal purpose.

Conclusion:

When I conducted this survey among the students in our college most of the student responded as their respond we may know our students they very much basic knowledge about the social media like whatsApp and Face book and they use for its only personal purpose compare educational purpose. Most of the students are not aware about the use social media like "pinterest"snap chat "and instagram"and also they don't have basic knowledge about this media.

Reference:

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