

SMART WOMEN TO BUILT SMART SOCIETY

M.Veera Kumari

Syed Zareena

Sir CRR College of Engineering, Vatluru.

ABSTRACT

Today's children are tomorrow's nation builders. The society is progressing towards "SMART" like smart phone, smart ideas, and smart car and so on which results in creating a SMART generation. To mould these upcoming smart citizens, starting from childhood a smart mother is required because mother is the first teacher in everybody's life. A smart mother only can impart knowledge, life skills, managerial skills, culture, tradition, ethics what not everything. A smart women can perfectly perform her role of smart daughter, smart sister, smart wife, smart friend, smart guide, smart teacher, smart daughter-in-law to **create a smart society**. Smart women tend to be self confident, dynamic, prompt, emotionally strong, innovative, creative, independent, open-minded, clever, socially elegant, charistamatic. She has the scope to be a part of solution to many problems in our society like eve teasing, by teaching moral values to her son and brother. Problem of corruption can be solved by imparting ethics to family members. A smart mother can build social etiquette in individual by which social problems like breaking the traffic rules can be minimised. She plays a key role in maintaining a healthy environment at home as well as at workplace. Smart women can make the younger generation emotionally strong to handle the economic and social challenges .Smart women are successful in balancing her personal and professional life in turn creating a smart Society. In this paper we focus on how a smart woman can create a Smart Society.

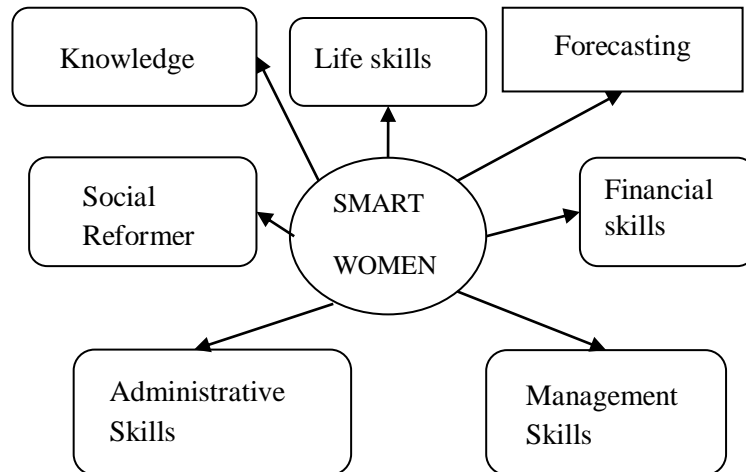
Introduction:

The society is progressing towards "SMART" like smart phone, smart ideas, and smart car and so on which results in creating a SMART generation. To mould these upcoming smart citizens, starting from childhood a SMART MOTHER is required because mother is the first teacher in everybody's life. A smart mother only can impart knowledge, life skills, managerial skills, culture, tradition, ethics what not everything. A smart women can perfectly perform her role of smart daughter, smart sister, smart wife, smart friend, smart guide, smart teacher, smart daughter-in-law to **create a smart society**. Smart women tend to be self confident, dynamic, prompt, emotionally strong, innovative, creative, independent, open-minded, clever, socially elegant, charistamatic.

Women were the foremost dominant section of Indian population has currently become active participants in all walks of life. Till now, they were solely unit of the family organization. Now, ladies have become not solely a big unit of the society however conjointly influencing the course of social modification within the society. Women are an important element of our Society [1]. The modern society has started recognizing the individual identity of ladies. She is believed to possess her aspiration, talents and qualities as a person will have and it's additionally united that she ought to have the opportunities to develop her faculties and to precise them in step with her own alternative. A woman helps the society in different ways, engaged in social activities and builds a better society. They contribute for the improvement of level of sanitation and hygiene in the society by campaigning about maintenance of cleanliness. In times, many welfare organizations for the women have sprung up. Women are active members of those organizations and contribute their mite to the women's welfare [2-4]. Some of the welfare organizations have been formed at the national and state level and most of them are at local levels which contribute to the goodness of the society

The woman is currently a crucial instrument of social modification. The extent of woman's participation within the company life is therefore the live of social modification in India. Women's interest and participation in social life is increasing. This development is additionally the results of women's education and secularization of social values. Smart women can make the younger generation emotionally strong to handle the economic and social challenges .Smart women are successful in balancing her personal and professional life in turn creating a smart Society. In this paper we focus on how a smart woman can create a Smart Society.

Methodology:



SMART WOMEN can be symbolized as



S-Sympathetic

M-Multitasking

A-Artistic

R-Radiant

T-Talented

W- Workaholic

O- Optimistic

M-Motivational

E-Enthusiastic

N-Nurturing

Managerial Skills

“A leader takes people where they want to go. A women leader takes people where they don’t necessarily want to go, but ought to be.” – Rosalynn Carter, former First Lady of USA(1977-1981)

Women are thriving leaders in each trade, from government to business, recreation, politics, agriculture literature and sports. They are born leaders with outstanding capabilities to manage the people and situations. As per research data, it is proved that women are far ahead than their male counterparts as managers.

Women are skilled in building interpersonal relationship and collaboration:

Managerial Skills demands for relationship building and collaboration .Women is the embodiment of maintaining good interpersonal relation with the peer which helps her to become a good manager. Early days Women used to mingle with all the members in her joint family, which trained her to understand people’s behavior and sustain with them accordingly. This nature helped her to become a smart manager.

Women are better calculated risk takers

Female are mentally more matured than men, this maturity helps her to forecast the risk in business and assess it. She also manages stressful situations and handles negative emotions, so she is able to take right decisions in right time.

Women in management positions tend to be hardworking and are often perfectionist

As mentioned earlier women are workaholic, they are highly productive and get a lot done in a shorter amount of time; Women tend to work hard and long hours, keeping their heads down. The nature of multitasking in women leads to meet the company goals before the deadlines. Women don’t compromise with perfection.

Let us focus on few successful smart managers of various streams in India .To start with financial stream Miss Chanda Kochhar ICICI Bank MD and CEO is the 4th in Fortune's 50 Most powerful Women in the World-2013.in the same field we can also add Arundhati Bhattacharya, Chairperson, State Bank of India ,who are managing successfully . In print media Shobhana Bhartia Chairperson and Editorial Director of the Hindustan Times Group is running the times group effectively.Then moving to entertainment, Ekta Kapoor TV and movie producer, Joint Managing and Creative Director of Balaji Telefilms who has won the heart of Indian women in her domain.in the area of food and beverages Indra Nooyi (born 1955), Chairman and CEO of PepsiCo is considered as one of the strongest managers. Listing the top multispeciality hospitals of India Apollo Hospitals Group is remembered which is run by Preetha Reddy, Managing Director . In software field Ishrat Akhter, CEO Concern Infotech Pvt Ltd is well known manager.

"When women are empowered and can claim their rights and access to land, leadership, opportunities and choices, economies grow, food security is enhanced and prospects are improved for current and future generations", Michelle Bachelet - Under-Secretary-General and Executive Director of UN Women.

Life skill is the weapon that serves a girl outside of sport, such as body awareness, financial savvy or self-confidence. Depending on the specific needs and life circumstances of participants, life skills training includes a wide variety of topics. Women has taken these life skills topics and identified (as well as added) key issues specific to the growth and development of healthy adolescent girls and assist her to strengthen physically and mentally. To quote **Laxmi Agarwal** an Indian campaigner to Stop Acid Attacks and a TV host. She is an

acid attack survivor and raise her voice for the rights of acid attack victims. She was attacked in 2005, at age 15, by a 32-year-old man whose advances she had rejected. This created a great revolution in Indian youth especially in young girls. Her story, among others, was told in a series on acid attack victims by Hindustan Times taking that cause to the Indian Supreme Court. She is the director of Chhanv Foundation, a NGO dedicated to help the survivors of acid attacks in India. Laxmi received a 2014 International Women of Courage award by US First Lady Michelle Obama. She was also chosen as the NDTV Indian of the Year. She is also the face of Viva and Diva, promoting all girls to reflect on their inner beauty rather than exterior appearance.

Administrative skill : A woman is born with natural instincts and traits that are used for goal-based planning. woman by nature possess the skills of adaptive ,creative, have a more holistic approach to getting work done.this made her to balance the carrier and the home front. The Smart women of today have to be endowed with certain qualities such as , good health, time management skill, juggling act expertise,hard working ability , team management skill , public relation skill , labour management skills and to top it all good administrative capability.

Jhansi laxmi bai a women leader of Indian mutiny. Lakshmi Bai was proclaimed the regent of Jhansi, and she ruled on behalf of the minor heir. Joining the uprising against the British, she rapidly organized her troops and assumed charge of the rebels in the Bundelkhand region

Indira Gandhi,the third prime minister of india, a seasoned women political leader, successful in rulling india after her father. She proved her administrative skills by resolving territorial disputes peacefully. The credit of green revolution goes to her.

Nirmala sitharaman, the second defence minister of india showed that women are no way inferior to men.she also represented BJP and served as member of rajyasabha .In addition to that she rendered her services in the ministry of Finance

Sushma Swaraj: Seven times Member of Parliament and three times Member of the Legislative Assembly, Sushma Swaraj, the BJP leader, is now the Union Minister Of External Affairs of India. She is the second woman to hold this position after Indira Gandhi.

Mamata Banerjee: The first woman Chief Minister of West Bengal, Mamata Banerjee, popularly known as Mamata didi, dethroned the 34-year-old left front government in the state. She was also the first woman railway minister of the country.

Smart women as Social Reformer:

“Women have always been a symbol of beauty, strength, and intelligence. Today, the success of Indian women across various walks of life has proven that they have earned this reputation very deservedly”

The woman, whose boundaries were limited to household and tradition slowly initiated to peep into social issues and now experiencing far-reaching changes. The woman in modern times is entering into certain new fields that were unknown to her. She is actively participating in social, economic, and political activities and bringing drastic changes in the society.

Mother Teresa: she is an epitome of unconditional love for poor and needy ,she rendered self-less service for the weak and downtrodden. She established missionary centres for the Prostitues, abandoned children, lepers, people with AIDS old age etc. To quote her words “ helping hands are holier than praying lips .In the year 1979 she was awarded Noble Peace prize and Bharat Ratna in the year 1980.

Kiran Bedi, a social activist and the first woman IPS officer in the country. She contributed her services to the department with full conviction as well as to many social issues. She resigned in 2007 to focus on social activism and writing. She succeeded in bringing down the number of crimes against women in West Delhi during her service. She introduced several reforms at Tihar Jail.

Arundhati Roy a multi talented personality. she is an author, actress, architect and political activist. The award-winning novel “The God of Small Things (1997)” is written by her. she played a vital role in environmental and human rights causes. She accompanied Medha Patkar against the Narmada dam project, stating that the dam will displace half a million people, with little or no compensation, and will not provide the projected irrigation, drinking water and other benefits.

Irom Sharmila popularly known as the “Iron Lady of Manipur” is an “icon of public resistance” state in the North East. On November 2, 2000, she began a hunger strike after the “Malom Massacre” where 10 people were killed, which had a major impact on her. Having refused food and water for more than 500 weeks, she has been recognised as “the world’s longest hunger striker”. On International Women’s Day, 2014 she was voted as the top woman icon of India by MSN Poll

Women Scientists

Women is concerned about the humanity and mankind above anything else; she strives to bring change in the existing state of things for the better life through scientific research. By her thought process radical change was undergone in the field of research. To mention few

E K Janaki Ammal is an Indian women Botanist and plant cytologist, contributed to research in genetics, evolution, phytogeography and so on. She became the Director General of the Botanical Survey of India. She was awarded the Padma Shri in 1957.

Anna Mani The only woman scientist to work with C.V. Raman, is well known for her work in atmospheric physics and instrumentation. She conducted research on radiation, ozone and atmospheric electricity, both on the surface and in the upper air using special sounding techniques. Joining the India Meteorological Department in 1948 she rose to become the Deputy Director General of Observatories in Delhi.

Anandibai Joshi the first Hindu woman to obtain a medical degree in the Western hemisphere, She was the first Indian women medico in the USA. Her own poor health and the death of her son inspired her to start studying medicine. she is a trend setter to all girls to achieve academic success and follow their dreams.

Rajeshwari Chatterjee the first women professor in IISc Bangalore she is recognized for her groundbreaking contribution to the field of microwave and antennae engineering in India. she was christened as the ‘first women achievers of India’ by the Union Ministry of Women and Child Development .

Kalpna Chawala a cult figure in the field of astronomy. She is an Indian-American women astronaut and the first Indian woman in space, was one of the seven astronauts who lost their lives in the Space Shuttle Columbia disaster on February 1, 2003. A role model for many young women in India and around the world. In spite of her birth in an orthodox family and in a remote village, she was recognized for her Space journey.

Conclusions:

A **Smart Woman** helps to build a Smart society. Nurturing good citizens from her home, this spreads as virus to entire friend circle of her kids. Smart Mother teaches her kids how to behave in society, build up administrative skills, manage financial matters and many to mention. Not only in the above mentioned fields, there are several other areas where women are proving their potential, for example, the first three women fighter pilots of the country, set history by flying military jets after completing a strenuous training. On 70th republic day celebrations, Major Khushboo led the contingent of 144 women personnel of Assam Rifles during the parade, Lieutenant Bhavana Kasturi made history by becoming the first woman Army officer to lead an all-male contingent of Army Service Corps, a woman officer was part of the Army's daredevils motorcycle team. From the above analysis it is found that women transformed herself from four walls of the kitchen to Space. To make the earth a heaven to live we need pollution free society, corruption free society, power saving society, hygiene society, women harassment free society, there is a great need for Smart women. We conclude the paper with a wish that all the smart women take the responsibility of making the **smart society** into a smarter one.

References

1. Women empowerment in India-A Perspective, kunal K Majumdar, National journal of community medicine, oct 2018.
2. Financial Inclusion-A key to Women Empowerment-M Milcah Paul National conference sep 2014.
3. Issues and challenges of Women empowerment in india-sonia khal shali,IJCRT april 2018.
4. Women empowerment for technological growth-sampa chakrabarti,conference paper 2016.
5. www.thebetterindia.com
6. www.biograpraph.com
7. www.womenscientistofindia.com
8. www.socialreformers.com
9. www.managers.com
10. www.wikipedia.com