

ANALYSES THE MANAGEMENT SKILLS AMONG PADDY FARMER'S IN THIRUVARUR

Ms.Ilamathi M¹, Dr.Rajandran KVR²

¹Student MBA, PeriyarManiammai Institute of Science &Technology, Vallam,
Thanajvur, Tamilnadu, India

²Associate Prof & Head Department -MBA Dept, PeriyarManiammai Institute of Science
& Technology, Vallam, Thanjavur, Tamilnadu, India

ABSTRACT

The major objective of research is to study the marketing environment of the paddy production and to check their management skills. Primary data were collected by well-structured questionnaire. The secondary data were collected from the journal as well as from official website. The production should not be excess and not sufficient to maintaining a balance level is the important one for today exporting agriculture product, it more profit to the farmers. The study based on the collection of 50 farmers as the response dents. The tools used for research is ANOVA: SINGLE FACTOR.

I.INTRODUCTION

In Today's world, the farmers are most important person in the market sectors and its involves in the food production. The farmers have more knowledge by their own experience. The paddy is the regular foods in Indian society. And also the farmers has management skills to the satisfy the demand in the market. It can calculate the nature disasters with their experience to maintain the flow of goods without any barrier.

II.LITRATURE REVIEW

Jamal Ali (2017) state that sri techniques is very successful in increasing the productivity of rice production while reducing the cost of production thereby increasing the profitability of farmer.

Pinaki Roy(2015)conclude that paddy straw was immense economic potential for the farmers but there lack of awareness regarding various alternatives of paddy straw management was a being constraintthat lowers the economic benefits. It wasalso necessary to develop and strengthen farmer's organization at village, disgrace and state levels to promote location specific management of paddy farmers' management skills.

SmitaMishra (2012)concluded thatform social and cultural needs besides food and nutrient, this explain yield stability and other desired traits like tolerance. To physiological and ecological stress and diseases.

Balian (2016)state that management skills among producer are important to enable them to face challenges and competitive business environment of poultry production.The skills of small scale broiler poultry operators in India.

Mohammad Sadegh Alahyari (2011)conclude that currently weak management of inefficiency of production enterprises was one of the agricultural. The result of this research indicates that among the studied management skills paddy marketing has been placed ranking means.

III.RESEARCH METHODOLOGY

The sample data for this research has been collected from the people of Thiruvvarur region. 50 questionnaires where formed to collect the data. The sample is from the thiruvvarur people.

HYPOTHESIS

HO: There is no significant relationship between farmers and management skills.

H1: There is a significant relationship between farmers and management skills.

IV. DATA ANALYSIS

A tool used for data analysis is ANOVA: Single factor

TABLE-I

VARIABLE	SD	D	N	A	SA
Training helps to good yield	7	6	8	13	16
Modern equipment gives more cultivation	4	8	8	16	14
Use organic manure	3	7	9	17	14
Demand of water resource	11	7	3	10	19
Use of equipment decreases my griveness	7	7	14	12	10
Innovative seed gives more yield	11	7	4	9	12
Use of machine in field	5	8	4	13	20
Machine is costlier than man power	7	11	13	8	11
Government institution helps in cultivation	5	9	9	18	9
Agriculture is profitable	4	8	7	21	10
MEAN	6.4	7.8	7.9	13.7	13.5

TABLE-II

Source of Variation	SS	df	MS	F	P-value	F crit
Between Groups	34.312	9	3.812444	2.195696	0.021183	1.898983
Within Groups	850.8	490	1.736327			
Total	885.112	499				

From the table-I it is evident that the mean score 13.7 is higher on “Agree” followed by mean score 13.5 on “Strongly Agree” it is clear that there is a relationship between. From table-II therefore, alternate hypothesis (H1) is accepted.

V. CONCLUSION

I conclude that, the most of the farmers are preferring the organic manner and also they are getting help from the government institution to develop their knowledge as well as they accept that, it gives more profit.

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