BUSINESS ADVERTISEMENT MANAGEMENT SYSTEM

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ABSTRACT

It provides free/Premium classified advertisements for selling and buying items, real estate, jobs, services, matrimonial, personals, vehicles, employment, insertion of advertisements into print media, computers, packers and movers, rental, tickets, travel and vacation for all Indian cities.

This is the free/premium classifieds in India ad space you are looking for. Classified ads will be posted here free of cost in an organized manner. Send in your free/premium Indian classified ads and see how you get in touch with the world through these free classifieds in India.

This site has took classified ad sites to a whole new level with so many different ways to advertise and/or sell you can do it all on this site. Provides a simple solution to the complications involved in selling, buying, trading in various categories near you. Find/Buy what you want or advertise your product or service on this website.

All of our services are provided through the Internet in a secure and confidential manner. A secure communication portal is established between the Customer and Business Advertisement Management System provider to allow one-on-one interaction. By building a trusting relationship, Business Advertisement Management System can effectively provide a direct benefit to each and every Customer.

1. INTRODUCTION

1.1 PURPOSE OF THE PROJECT

The project is fully integrated with Customer Relationship Management (CRM) solution and developed in a manner that is easily manageable, time saving and relieving one form semi automated.

1.2 PROBLEM IN EXISTING SYSTEM

- The existing system is a manual system. In this system user needs to save his information in the form of excel sheets or Disk Drives.
- There is no sharing is possible if the data is in the form of paper or Disk drives.
- The manual system gives us very less security for saving data; some data may be lost due to mismanagement.
• There is no rich user interface.
• It’s a limited system and fewer users friendly.
• Searching of particular information is very critical it takes lot of time.
• There is no communication facility between users of this system.
• The users cannot able to restrict the information.
• There is no report generation.
• There is no uploading video facility.
• There is no online booking for advertisements.

1.3 SOLUTION OF THESE PROBLEMS

The development of the new system objective is to address the solutions for the drawbacks of existing problem domain.

The development of this new system contains the following activities, which try to automate the entire process keeping in the view of database integration approach.

• User Friendliness is provided in the application with various controls provided by system Rich User Interface.
• The system makes the overall project management much easier and flexible.
• It can be accessed over the Intranet.
• It provides email facility between users of this system.
• The customers and advertisements information files can be stored in centralized database which can be maintained by the system.
• This system provides uploading video facility.
• This can give the good security for user information because data is not in client machine.
• Authentication is provided for this application only registered users can access.
• User can share is data to others, and also he can get data from others.
• There is no risk of data management at any level while the project development is under process.
• Report generation features is provided using crystal reports to generate different kind of reports.

2. OVERVIEW OF THE SYSTEM

2.1 NUMBER OF MODULES

The system after careful analysis has been identified to be presented with the following modules:

• Administrator
• Customers
• General Users
• Web Registration
• Search
• Reports
• Authentication
Administrator

Administrator is treated as a super user in this system. He can have all the privileges to do anything in this system. He is the person who received the Profile of a Customer and accept/reject the registration.

- He is the person who can manage Ads Categories and Subcategories and manage Price Plans.
- He has a facility to communicate using email facility with other Customers.
- He can take care of Backup of Customers, Ads details and maintain history.
- He is able to generate the reports of Customers, Ads and Categories and Subcategories.

Another tasks done by the administrator is he can generates log files, backup, recovery of data any time.

Customers

- They have a facility to register to the site with their Personal data.
- Being a Customer (after registration) should able to Post Ads.
- They have a facility to upload images and videos of their Ads.
- They are able to see and update their Ads.
- They have a facility to renewal their Ads based on the expiry dates.

General Public

- General Public (i.e. Guest visitors) are able to access the site Home page, Registration Page, etc. common pages of the site.
- This user can able to see the Ads in different Categories and Subcategories along with Contact details, photos etc.
- They are able to Search for a Doctor.
- They are able to see the Categories, Subcategories available, and Packages.

Web Registration

The system has a process of registration. Every User need to submit his complete details in the form of registration. Whenever a User registration completed automatically he/she can get a user id and password. By using that user id and password he/she can log into the system.

Search:

This system provides search facility to the customers. Customer can search for the categories and subcategories of advertisements.

Reports

Different kind of reports is generated by the system.

- Customers Report
- Ads Report
- Categories and Subcategories Report

Authentication:

Authentication is nothing but providing security to the system. Here every must enter into the system
throw login page. The login page will restrict the UN authorized users. A user must provide his credential like user Id and password for log into the system. For that the system maintains data for all users. Whenever a user enters his user id and password, it checks in the database for user existence. If the user is exists he can be treated as a valid user. Otherwise the request will throw back.

2.2 PROPOSED SYSTEM

To debug the existing system, remove procedures those cause data redundancy, make navigational sequence proper. To provide information about users on different level and also to reflect the current work status depending on organization. To build strong password mechanism.

2.3 NEED FOR COMPUTERIZATION

We all know the importance of computerization. The world is moving ahead at lightning speed and everyone is running short of time. One always wants to get the information and perform a task he/she/they desire(s) within a short period of time and too with amount of efficiency and accuracy. The application areas for the computerization have been selected on the basis of following factors:

- Minimizing the manual records kept at different locations.
- There will be more data integrity.
- Facilitating desired information display, very quickly, by retrieving information from users.
- Facilitating various statistical information which helps in decision-making?
- To reduce manual efforts in activities that involved repetitive work.
  Updating and deletion of such a huge amount of data will become easier.

2.4 FUNCTIONAL FEATURES OF THE MODEL

As far as the project is developed the functionality is simple, the objective of the proposal is to strengthen the functioning of Audit Status Monitoring and make them effective and better. The entire scope has been classified into five streams knows as Coordinator Level, management Level, Auditor Level, User Level and State Web Coordinator Level. The proposed software will cover the information needs with respect to each request of the user group viz. accepting the request, providing vulnerability document report and the current status of the audit.

2.5 INPUT AND OUTPUT

The major inputs and outputs and major functions of the system are follows:

**Inputs:**

- Admin enter his user id and password for login
- Admin accept the Customer registration.
- User enters his user id and password for login.
- User Registration to post Ads.
- New user gives his completed personnel, address and phone details for registration.
- Administrator gives information to generate various kinds of reports.

**Outputs:**

- Admin can have his own home page.
- Admin get all Customers details.
- Admin can view all Ads details.
- Users can have their own home pages.
- Admin will get the login information of a particular user.
- The new user’s data will be stored in the centralized database.
- Admin get the search details of different criteria.
- Different kind of reports is generated by administrator.

### Fig 3.1: Methodology Diagram

### Fig 3.2: Admin Activities DFD

### Fig 3.3: ER Diagram
4. OUTPUT SCREEN SHOTS

Fig 4.1: Home Page

Fig 4.2: User Home Page

Fig 4.3: Admin Login Page

Fig 4.4: Registration Page

5. CONCLUSION AND FUTURE ENHANCEMENT

It has been a great pleasure for me to work on this exciting and challenging project. This project proved good for me as it provided practical knowledge of not only programming in ASP.NET and C#.NET web based application and some extent Windows Application and SQL Server, but also about all handling procedure related with “Business Advertisement Management System”. It also provides knowledge about the latest technology used in developing web enabled application and client server technology that will be great demand in future. This will provide better opportunities and guidance in future in developing projects independently.

BENEFITS:
The project is identified by the merits of the system offered to the user. The merits of this project are as follows:

- It’s a web-enabled project.
- This project offers user to enter the data through simple and interactive forms. This is very
helpful for the client to enter the desired information through so much simplicity.

- The user is mainly more concerned about the validity of the data, whatever he is entering. There are checks on every stages of any new creation, data entry or updating so that the user cannot enter the invalid data, which can create problems at later date.

- Sometimes the user finds in the later stages of using project that he needs to update some of the information that he entered earlier. There are options for him by which he can update the records. Moreover there is restriction for his that he cannot change the primary data field. This keeps the validity of the data to longer extent.

- User is provided the option of monitoring the records he entered earlier. He can see the desired records with the variety of options provided by him.

- From every part of the project the user is provided with the links through framing so that he can go from one option of the project to other as per the requirement. This is bound to be simple and very friendly as per the user is concerned. That is, we can sat that the project is user friendly which is one of the primary concerns of any good project.

- Data storage and retrieval will become faster and easier to maintain because data is stored in a systematic manner and in a single database.

- Decision making process would be greatly enhanced because of faster processing of information since data collection from information available on computer takes much less time then manual system.

- Allocating of sample results becomes much faster because at a time the user can see the records of last years.

- Easier and faster data transfer through latest technology associated with the computer and communication.

- Through these features it will increase the efficiency, accuracy and transparency.

**LIMITATIONS:**

- The size of the database increases day-by-day, increasing the load on the database back up and data maintenance activity.

- Training for simple computer operations is necessary for the users working on the system.

6. REFERENCES


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