

# A STUDY ON ASSET MANAGEMENT

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## 1. INTRODUCTION:

Mutual Funds, hedge funds, and retirement plans are managed for all home management companies. The company achieves results by marketing business expenses to consumers.

AMC offers more to customers because they are a pool of resources that are larger than a private investor. Equity allocation also allows investors to invest at least the investment needed to buy the capital and ensure the opportunity to invest in a group and the investment is small.

All reporting is not a comfortable journey with support, knowledge, experience, dedication, domination and the perfect. For me, it's about understanding the customer fund and the industry.

The report is based on a specific area that, although investment management is also representative regularly - is related to various investment opportunities, stakeholder management, strategies, portfolios, and factors. Money - how it works, history, situation, gender, way, history, distribution, balance is also useful for profit.

The tips for selling money are effective, so the drivers are good, they have money and don't use the money to invest. The company explains the development and language for analyzing, concluding, and completing questionnaires, which is a good help in analyzing consumer research. The financial distribution, accounting, taxes, valuations and information that is required to obtain a basis for the conclusion. Finally, data are collected from the city and its distribution.

## Objectives of the Study

No goal or no purposes, no matter what they may be, are similarly different from restructuring a company's corporate governance in the workplace, based on the study of "the financial consciousness of smaller investors and domestic management companies."

1. The main purpose for me is to perform the basic functions of management, such as planning, organizing, managing and controlling various functional areas such as finance, human resources, sales marketing, etc.
2. The theories we have learned in the classroom are at a high level where the book can only propagate a concept or a theory of knowledge and reach the stage of practice. Therefore, it is important for education to know the nature of buyers and to know how the company will be managed in practice.
3. Understand financial incentives for fixed investors whose investments in a property management company are not limited.

## Limitations of the Study

There is no activity without any limitations.

1. Although all very cooperative, but not all details can be explained because the leaders were forced to shut down the secret companies.
2. It is difficult to balance all the advantages of a company.
3. Analyze and conclude what it does base on limited knowledge of changes in reality.

4. Due to the limited timeframe, the study work being conducted in the Hyderabad region and the sample size is only 100 participants.
  - In this early period, ideas and suggestions that may or may not be correct tomorrow. This can limit its effect.

## 2. LITERATURE SURVEY

The Mutual Fund believes that investing in multiple investors with the same financial goals is not the same. The fund managers are assigned different types of security based on the target system. This can be different from Chains from money market chains and instruments. Income and investment, the result of the capital was determined by the common system by unit owners based on the number of units in which they were made. Therefore, from a mutual fund or investment that works for the average person, it is an opportunity to invest in the responsibility to go and work at a local professional price.

Anyone using another investment can only invest a few thousand rupees.

The Mutual fund is a sophisticated and sophisticated investment vehicle for the best economic environment. Stocks, bonds and other equipment that have been found in value, housing, equity and other assets are valued by the disclosure. Updates in house prices by global events that took place in a remote area. The average person does not have similar knowledge, skills, attitudes, and time to track events, understand meaningfully and act quickly. You also have a hard time finding and owning your assets, investments, banks and brokerage fees, etc. Are there

Mutual funds are the answer to all these situations. Show staff is qualified and have an experience that may not always be available. There was a huge need to allow mental staff and a very low cost for each investment.

Mutual funds with Measurement in all three areas: research, investment, management, and Maintenance. When those ideas come together, the funds are not new; the funds now in the form of truly 20th Century money are only famous after World War II. All over the world, there are tens of thousands of companies out there that offer Tens of millions of money and invest different goals. Today, funds in the form of more money or more banks.

## 3. RESEARCH METHODOLOGY

### Research Methodology

The research plan's approach is to keep track of the calendar of the study or program. Examine all procedures.

Design research can be described as the lines of research projects that can be described as either framework. Within research structures, several preliminary decisions are a general plan for implementing research projects. Studies have shown that it is the bridge between decision making and what might be the subject of communication. Research must be a stimulus and must find a way to do what is needed to work.

As a master plan, design research identifies a set of basic decisions that a project should designate as an example of research. This is the most important research facility.

- Objective of research
- Data inputs
- Analysis of data collected

**The research methods researchers also varied and based on the ideas about fund share products are different, market expectations.**

### *Exploratory Research:*

Researchers then explore beyond interpretation and try to explain the case because the original research is only awake. Researchers use theory

or at least fragile theory to calculate the forces that trigger the phenomenon as special events.

Data collection may be among the simplest in a comprehensive geographical survey for a multinational company in the geographical areas of the world. The method is generally chosen to determine how the information is collected. DATA is now a reality for researchers. Property data is as follows:

- ❖ More metaphorical data than real.
- ❖ Data processed by our minds, often limited to computers.
- ❖ Thoughts on other living beings.
- ❖ The described closure data is reliable because they can be.
- ❖ It is related to relationships and events in the neighborhood.

Two types of data will be collected for teaching purposes. Collected data caused by research needs. These two types of data are shown in the figure:

### 1) *Primary data source*

Base data was collected and compiled. The primary data is verified for the distance between facts and errors. The benefits are basic data:

- Researchers can easily collect the desired information.
- In general, you can use the definition and management that you can eliminate, or at least track and record the results of external data that they collect.

### 2) Secondary data source

Others do not collect secondary data. Therefore, it becomes secondary information for research. the other has at least one level of translation between activity and recording. The reason for using secondary data is:

- After a while, they must fill in a specific author or reference
- Secondary data is part of the study is huge.
- Thus, the other data can be used as the only primary study.

- Often, basic research cannot be done
- Because of the physical, legal or cost implications.

By analyzing the data requirements, it was found that recorded data is essential for reaching the target researchers. Basic data collected through interviews.

### Sampling Plan

Gather information that is responsible for the real source of the most important. The use of collected data varies depending on the needs of the researchers.

There are two types of source data collection:

#### 1) Sampling Unit:

The result mainly consists of customers nationally and internally.

#### 2) Sample Size:

Although the sample is larger, the result is that it is more reliable than the smaller model, it increases the cost, time and cost of non-sampling. Check out this article, 100 replies were chosen. I took 100 as an example for other special projects this month.

### Data Collection Method

"This stage is a very specific program for how you can investigate and collect data about you."

#### 1) Surveys & Questionnaires

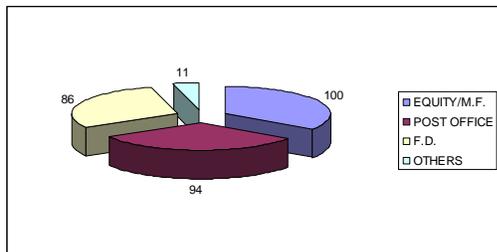
The average size is measured by a quantitative study.

Host interrogators designed to generate data designed to fulfill the purpose of a research project.

I use research methods and statistics to collect. Information was collected through interviews through questionnaires.

#### 4. DATA ANALYSIS & INTERPRETATION

Q-1 which investment centers do you know?

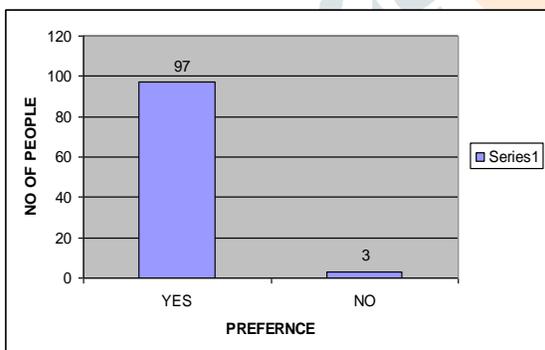


(Fig no 9: - Define investments avenues)

Interpretation: -

In the diagram above we can translate that the education awareness fund/funds, post office (BMT, KVP, and PPF), still deposit more than one and that GOVT as Tools, GOVT Adoption Instrument. housing, gold, etc. become asset management company Adithya Birla should consider those investors who are more invested in KVP, NSC, PPF, and fixed deposits.

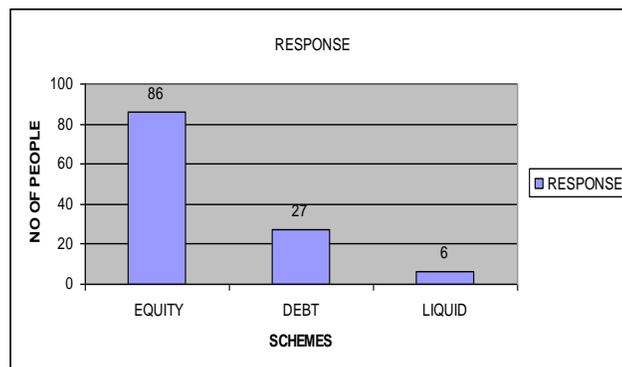
Q-2 investment funds?



(Fig no 10: - Define investments in a mutual fund)

From the table above, it was also explained that today we are similar to the financing of funds and asset management companies are different, each of 100 persons, including for example 97 for investment in funds.

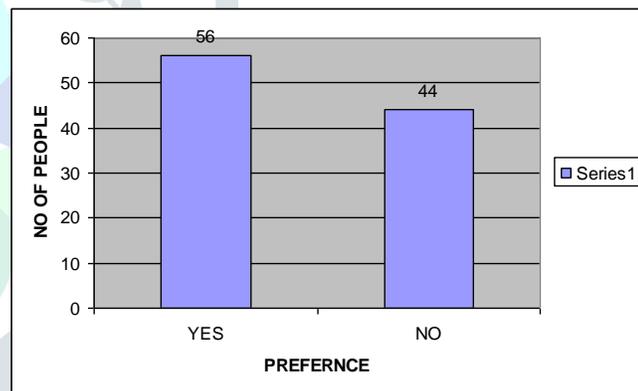
Q-3 If yes, where was the class you would like to invest in?



(Fig no 11: - Define schemes preferred by investors)

From the previous table, considering that a sample of 100, 86 (72.27%) of our investments in equity shares and 27 (22.69%), we chose to invest in debt class, but only 6 (5.04%) of the investments selected for the liquid class.

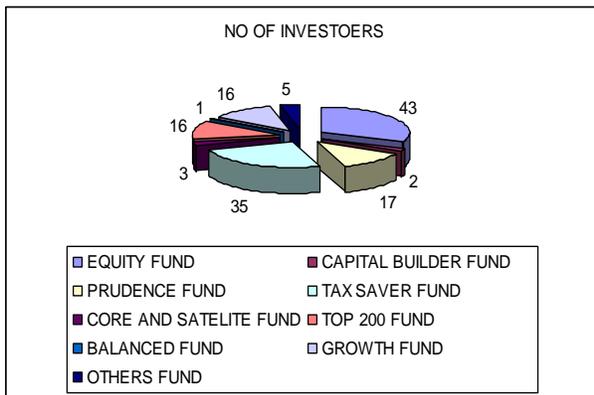
Q-4 Why invest in asset management company Adithya Birla Limited?



(Fig no 12: Defining investment in Adithya Birla Property Management Company)

He also mentioned from the table above that for every 100 people working, 56 people invest in property management company Adithya Birla and 44 we do not invest in business management Adithya Birla.

Q-5 If yes, what plan would you like to invest in the management company of Adithya Birla's limited company?



(Fig no 13: - The defined plan is an investment for Adithya Birla Investment Management Company)

In the diagram above, we see that the maximum number (43) of these funds is invested in the capital of Adithya Birla Asset Company. SECURE FUND TAX and investment value 35 people. In more than TOP 200 FUND and growth we have 16 investments, but with the best FUND, BANJANG EASY, CLOSE AND SATELLITE FINANCES only 1.2 and 3 investments, so investors do not invest in this program 3 Financing PROCESS invests 17 people.

## 5. FINDINGS OF THE STUDY

- In Adithya Birla System Management Company less than 56% target.
- Overall, about 30% responded that they invest in warehouses and insurance. 34% said they are investing in capital and finance, while 32% said they are in the investment office.
- 97 97% of investors say that the infrastructure is recording and investing.
- 53 respondents responded to the selection of open systems investments in the wealth management company Adithya Birla, while only 3 respondents selected a recent investment in an Adithya Birla housing management company.
- found that the financial transfer rate is 97% in Gujarat city.
- About 72.27 percent of all investors responded to the planned follow-up. Whereas 22.69% of the selected marks and 5.04% are false in the investment system.

- Adithya Birla's portfolio management firm is also known for its success with 43 respondents who believe that Adithya Birla's portfolio management is the longest-lived home. Even though 15% of the respondents believed that Adithya Birla's corporate management was doing a better job of the customer.

- Of the total respondents, approximately 48 resettled through the bank, only 8 respondents were paying cash from the seller and not directly.

- 58% of respondents are aware of the NFO for Adithya's financial management companies and 42% are not aware of the NFO being passed to the financial management company Adithya Birla.

- In Adithya Birla's financial management, a large number of people (43) own a tea and are investing in a leather guarantee, with 35 people investing.

## Recommendations

- The company should try to inform people through the system; Seminars and presentations are not only the basic system of capital but also lies and debt or the capital system sold by the company. The company put up a panel, poster, brochure in the field that was easily accessible by people.
- Christian Ers should announce that if the return on investment is from a three-year alternative maturity it is a good tool for investing in mutual funds that are well worth the investment in the US.
- The company needs to develop training and extension programs for specific providers, as well as for investors, to be motivated by their work, the quality of performance and the participation of the farms that sustain it.
- The company needs to provide application forms and other sales materials to the bidders and the company regularly maintains a good relationship with the bidder to ensure a good return on investment.

- Different business systems have different ways to respond
- Through online, companies have the opportunity to start online businesses for smaller investors and sellers.
- Satellite and monetary base funds, private equity funds, venture capital funds are favored by some investors because the system is not a good way for a company to learn about companies as a solid investment, so you should run the investment.

Most of those individuals still prefer to invest in post office paper mail systems and corridors

## 6. CONCLUSION

- Half the nominees for investment funds for various venture companies.
- Investors prefer investing more in banks and post offices, which suggests that investors want safety and security.
- In banks and the post office, investors are more often than not willing to take the risk of investing in capital and finance. This was due to the interpretation of the common currency company in the market, which shook public confidence in corporate money.
- More investors in open stock.
- An understanding level about simple managers Adithya Birla, but still need to know that 44% of people still invest in Adithya Birla Management Company.
- When investors choose safe investments and want to return to sustainability, it is a debt bond (22.69%).
- Investors chose Birla Management Company because of income taxes.
- Investment funds and more investments in selected equity funds due to the cost and impact on higher incomes.
- Banks often keep track of investments to keep track of.
- Technical and business club, where it is considered the most knowledgeable class in the area and with the Executive Club.

Local time investment is open to a banner that many investors have agreed not to close in 3-5 years.

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