

### Journal of Emerging Technologies and Innovative Research

An International Open Access Journal Peer-reviewed, Refereed Journal www.jetir.org | editor@jetir.org An International Scholarly Indexed Journal

## Certificate of Publication

The Board of

Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162)

Is hereby awarding this certificate to

#### Tanmay V Gala

In recognition of the publication of the paper entitled

# A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING ON BUYING DECISION OF GENERATION Z CUSTOMERS

Published In JETIR ( www.jetir.org ) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor

Published in Volume 6 Issue 2, February-2019 | Date of Publication: 2019-02-20

**EDITOR** 

Parise P

**JETIRY006027** 

**EDITOR IN CHIEF** 

Research Paper Weblink http://www.jetir.org/view?paper=JETIRY006027

Registration ID: 196375

An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal Impact Factor Calculate by Google Scholar and Semantic Scholar | Al-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator



### Journal of Emerging Technologies and Innovative Research

An International Open Access Journal Peer-reviewed, Refereed Journal www.jetir.org | editor@jetir.org An International Scholarly Indexed Journal

## Certificate of Publication

The Board of

Journal of Emerging Technologies and Innovative Research (ISSN : 2349-5162)

Is hereby awarding this certificate to

#### A. Mary Francina

In recognition of the publication of the paper entitled

# A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING ON BUYING DECISION OF GENERATION Z CUSTOMERS

Published In JETIR ( www.jetir.org ) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor

Published in Volume 6 Issue 2, February-2019 | Date of Publication: 2019-02-20

**EDITOR** 

Parise P

**JETIRY006027** 

**EDITOR IN CHIEF** 

Research Paper Weblink http://www.jetir.org/view?paper=JETIRY006027

Registration ID: 196375

An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal Impact Factor Calculate by Google Scholar and Semantic Scholar | Al-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator