



Journal of Emerging Technologies and Innovative Research

An International Open Access Journal Peer-reviewed, Refereed Journal

www.jetir.org | editor@jetir.org **An International Scholarly Indexed Journal**

Certificate of Publication

The Board of

Journal of Emerging Technologies and Innovative Research (ISSN : 2349-5162)

Is hereby awarding this certificate to

Ms.T.Hemalatha

In recognition of the publication of the paper entitled

**RETAILERS PREFERENCE OF TRADE PROMOTION SCHEMES FOR
FMCG PRODUCTS**

Published In JETIR (www.jetir.org) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor

Published in Volume 7 Issue 2 , February 2020 | Date of Publication: 2020-02-04

Parisa P

EDITOR

EDITOR IN CHIEF

JETIRD06008

Research Paper Weblink <http://www.jetir.org/view?paper=JETIRD06008>

Registration ID : 229277





Journal of Emerging Technologies and Innovative Research

An International Open Access Journal Peer-reviewed, Refereed Journal

www.jetir.org | editor@jetir.org **An International Scholarly Indexed Journal**

Certificate of Publication

The Board of

Journal of Emerging Technologies and Innovative Research (ISSN : 2349-5162)

Is hereby awarding this certificate to

Dr.B.Rajeshkannan

In recognition of the publication of the paper entitled

**RETAILERS PREFERENCE OF TRADE PROMOTION SCHEMES FOR
FMCG PRODUCTS**

Published In JETIR (www.jetir.org) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor

Published in Volume 7 Issue 2 , February 2020 | Date of Publication: 2020-02-04

Parisa P

EDITOR

EDITOR IN CHIEF

JETIRDM06008

Research Paper Weblink <http://www.jetir.org/view?paper=JETIRDM06008>

Registration ID : 229277

