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**Impact of Online Marketing Practices on e- Business Models in India:  
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Published in Volume 9 Issue 2 , February-2022 | Date of Publication: 2022-02-18

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## Certificate of Publication

The Board of

Journal of Emerging Technologies and Innovative Research (ISSN : 2349-5162)

Is hereby awarding this certificate to

**Dr Rashmi Mathur**

In recognition of the publication of the paper entitled

**Impact of Online Marketing Practices on e- Business Models in India:  
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