



Journal of Emerging Technologies and Innovative Research

An International Open Access Journal Peer-reviewed, Refereed Journal

www.jetir.org | editor@jetir.org An International Scholarly Indexed Journal

Certificate of Publication

The Board of

Journal of Emerging Technologies and Innovative Research (ISSN : 2349-5162)

Is hereby awarding this certificate to

PRIYANKA NAYNANI

In recognition of the publication of the paper entitled

**ROLE OF INFIRM ADVERTISING IN GENERATING PURCHASE INTENTION
AMONG GEN Z IN INDIA**

Published In JETIR (www.jetir.org) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor

Published in Volume 10 Issue 2 , February-2023 | Date of Publication: 2023-02-20

Parisa P

EDITOR

[Signature]

EDITOR IN CHIEF

JETIR2302259

Research Paper Weblink <http://www.jetir.org/view?paper=JETIR2302259>

Registration ID : 508720





Journal of Emerging Technologies and Innovative Research

An International Open Access Journal Peer-reviewed, Refereed Journal

www.jetir.org | editor@jetir.org An International Scholarly Indexed Journal

Certificate of Publication

The Board of

Journal of Emerging Technologies and Innovative Research (ISSN : 2349-5162)

Is hereby awarding this certificate to

Pro. Dhruvin Chauhan

In recognition of the publication of the paper entitled

**ROLE OF INFIRM ADVERTISING IN GENERATING PURCHASE INTENTION
AMONG GEN Z IN INDIA**

Published In JETIR (www.jetir.org) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor

Published in Volume 10 Issue 2 , February-2023 | Date of Publication: 2023-02-20

Parisa P

EDITOR

[Signature]

EDITOR IN CHIEF

JETIR2302259

Research Paper Weblink <http://www.jetir.org/view?paper=JETIR2302259>

Registration ID : 508720

