



# JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

Ref No : JETIR / Vol 5 / Issue 5 / 506

## Confirmation Letter

To,  
Dr.Snigda Sukumar  
Published in : Volume 5 | Issue 5 | 2018-05-26



**Subject:** Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

About JETIR : An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal Impact Factor Calculate by Google Scholar and Semantic Scholar | AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator, Impact Factor: 7.95, ISSN: 2349-5162

UGC Approval : UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link: <https://www.ugc.ac.in/journallist/subjectwisejournallist.aspx?tid=MjM0OTUxNjI=&&did=U2VhcmNoIGJ5IEITU04=>

Registration ID : JETIR 182431

Paper ID : JETIR1805506

Title of Paper : People's perception on the use of sexual appeals in advertising and its impact on brand image

Impact Factor : 7.95 (Calculate by Google Scholar)

DOI :

Published in : Volume 5 | Issue 5 | 2018-05-26

Publication Date: 2018-05-26

Page No : 498-505

Published URL : <http://www.jetir.org/view?paper=JETIR1805506>

Authors : Dr.Snigda Sukumar

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

Editor In Chief

International Journal of Emerging Technologies and Innovative Research  
(ISSN: 2349-5162)



[www.jetir.org](http://www.jetir.org) | [editor@jetir.org](mailto:editor@jetir.org) | Impact Factor: 7.95 (Calculate by Google Scholar)