JETIR.ORG

ISSN: 2349-5162 | ESTD Year: 2014 | Monthly Issue



JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

Ref No: JETIR / Vol 4 / Issue 9 / 076

Confirmation Letter

To,

Dr. Jeemon Joseph

Published in : Volume 4 | Issue 9 | 2018-06-08



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

: An International Scholarly Open Access Journal, Peer-Reviewed, Refereed About JETIR

> Journal Impact Factor Calculate by Google Scholar and Semantic Scholar AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator, Impact Factor:

7.95, ISSN: 2349-5162

UGC Approval: UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link:

https://www.ugc.ac.in/journallist/subjectwisejurnallist.aspx?tid=MjM0OTUxNjI

=&&did=U2VhcmNoIGJ5IElTU04=

Registration ID: JETIR 182848 Paper ID : JETIR1709076

Title of Paper : A study on effectiveness of promotional programs and its effects on consumer

Perception

Impact Factor : 7.95 (Calculate by Google Scholar)

DOI

: Volume 4 | Issue 9 | 2018-06-08 Published in

Publication Date: 2018-06-08 Page No : 500-510

Published URL: http://www.jetir.org/view?paper=JETIR1709076

: Dr. Jeemon Joseph

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

















International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162)

www.jetir.org | editor@jetir.org | Impact Factor: 7.95 (Calculate by Google Scholar)