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Confirmation Letter

To,

Dr. U Ravi Kumar

Published in : Volume 5 | Issue 7 | 2018-07-01



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

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UGC Approval : UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link: <https://www.ugc.ac.in/journallist/subjectwisejournallist.aspx?tid=MjM0OTUxNjI=&&did=U2VhcmNoIGJ5IEITU04=>

Registration ID : JETIR 186006

Paper ID : JETIR1807996

Title of Paper : A Study on the Effect of Consumers's™ Shopping Motives on their Shopping/ Buying Behaviour with reference to Organized Retail Stores

Impact Factor : 7.95 (Calculate by Google Scholar)

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Authors : Dr. U Ravi Kumar

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

Editor In Chief

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