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Confirmation Letter

To,

Dr. Neelam Arora

Published in : Volume 5 | Issue 10 | 2018-10-08



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

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Registration ID : JETIR 188808

Paper ID : JETIRF006023

Title of Paper : A Comparative Analysis of Retail Brand Preference for In Store Retail Brands as Compared to other Brands in Big Bazaar in the City of Mumbai.

Impact Factor : 7.95 (Calculate by Google Scholar)

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Authors : Dr. Neelam Arora

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

Editor In Chief

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