

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

Ref No : JETIR / Vol 6 / Issue 2 / 082

**Confirmation Letter** 

To, Janaki Palanisamy Published in : Volume 6 | Issue 2 | 2019-02-19



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

About JETIR	: An International Scholarly Open Access Journal, Peer-Reviewed, Refereed
	Journal Impact Factor Calculate by Google Scholar and Semantic Scholar
	AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal
	Indexing in All Major Database & Metadata, Citation Generator, Impact Factor:
	7.95, ISSN: 2349-5162
UGC Approval	: UGC and ISSN Approved - UGC Approved Journal No: 63975   Link:
	https://www.ugc.ac.in/journallist/subjectwisejurnallist.aspx?tid=MjM0OTUxNjI
	=&&did=U2VhcmNoIGJ5IEITU04=
Registration ID	: JETIR 197974
Paper ID	: JETIRZ006082
Title of Paper	: "EXPERIENTIAL MARKETING – PRACTICES, STRATEGIES AND
-	IMPACT ON CUSTOMERS―
Impact Factor	: 7.95 (Calculate by Google Scholar)
DOI	: http://doi.one/10.1729/Journal.19770
Published in	: Volume 6   Issue 2   2019-02-19
Publication Date	e: 2019-02-19
Page No	: 530-534
Published URL	: http://www.jetir.org/view?paper=JETIRZ006082
Authors	: Janaki Palanisamy, Gajapriya Ravi

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.



An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal

Email: editor@jetir.org

**JETIR.ORG**