

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

Ref No : JETIR / Vol 6 / Issue 2 / 099

Confirmation Letter

To, Srikant Kapoor Published in : Volume 6 | Issue 2 | 2019-02-19



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

About JETIR	: An International Scholarly Open Access Journal, Peer-Reviewed, Refereed
	Journal Impact Factor Calculate by Google Scholar and Semantic Scholar
	AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal
	Indexing in All Major Database & Metadata, Citation Generator, Impact Factor:
	7.95, ISSN: 2349-5162
UGC Approval	: UGC and ISSN Approved - UGC Approved Journal No: 63975 Link:
	https://www.ugc.ac.in/journallist/subjectwisejurnallist.aspx?tid=MjM0OTUxNjI
	=&&did=U2VhcmNoIGJ5IEITU04=
Registration ID	: JETIR 197991
Paper ID	: JETIRZ006099
Title of Paper	: A COMPARATIVE SURVEY OF PRINT AND SOCIAL MEDIA ON
	SELECT ADVERTISEMENTS, KOLKATA IN JUNE-JULY 2018
Impact Factor	: 7.95 (Calculate by Google Scholar)
DOI	: http://doi.one/10.1729/Journal.19747
Published in	: Volume 6 Issue 2 2019-02-19
Publication Date	z: 2019-02-19
Page No	: 636-639
Published URL	: http://www.jetir.org/view?paper=JETIRZ006099
Authors	: Srikant Kapoor, Jayanti Bhattacharya

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.



An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal

Email: editor@jetir.org

JETIR.ORG