



JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

Ref No : JETIR / Vol 6 / Issue 6 / C77

Confirmation Letter

To,
Ravi Bunkar
Published in : Volume 6 | Issue 6 | 2019-06-04



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

About JETIR : An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal Impact Factor Calculate by Google Scholar and Semantic Scholar | AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator, Impact Factor: 7.95, ISSN: 2349-5162

UGC Approval : UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link: <https://www.ugc.ac.in/journallist/subjectwisejournallist.aspx?tid=MjM0OTUxNjI=&&did=U2VhcmNoIGJ5IEltTU04=>

Registration ID : JETIR 302211

Paper ID : JETIR1908C77

Title of Paper : MODELING OF BRAND LOYALTY OF FAST MOVING CONSUMER GOODS WITH SPECIAL REFERENCE TO TOOTH-PASTE CATEGORY

Impact Factor : 7.95 (Calculate by Google Scholar)

DOI :

Published in : Volume 6 | Issue 6 | 2019-06-04

Publication Date: 2019-06-04

Page No : 603-610

Published URL : <http://www.jetir.org/view?paper=JETIR1908C77>

Authors : Ravi Bunkar , Dr. G.S.Lodhi , Dr. Vikas Gupta

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

Editor In Chief

International Journal of Emerging Technologies and Innovative Research
(ISSN: 2349-5162)



www.jetir.org | editor@jetir.org | Impact Factor: 7.95 (Calculate by Google Scholar)