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**Confirmation Letter** 

To, Dr. Dhruba Lal Pandey Published in : Volume 5 | Issue 5 | 2018-05-15



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

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Registration ID	: JETIR 304059
Paper ID	: JETIR1805940
Title of Paper	: Determinants of unplanned buying behavior of consumers in self-service
	stores.
Impact Factor	: 7.95 (Calculate by Google Scholar)
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