JETIR.ORG

ISSN: 2349-5162 | ESTD Year: 2014 | Monthly Issue



## JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

Ref No: JETIR / Vol 7 / Issue 12 / 301

**Confirmation Letter** 

To,

Nagalakshmi

**Published** in : Volume 7 | Issue 12 | 2020-12-29



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

About JETIR : An International Scholarly Open Access Journal, Peer-Reviewed, Refereed

> Journal Impact Factor Calculate by Google Scholar and Semantic Scholar AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator, Impact Factor:

7.95, ISSN: 2349-5162

UGC Approval: UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link:

https://www.ugc.ac.in/journallist/subjectwisejurnallist.aspx?tid=MjM0OTUxNjI

=&&did=U2VhcmNoIGJ5IElTU04=

Registration ID: JETIR 304545 Paper ID : JETIR2012301

Title of Paper : ONLINE MARKETING THROUGH CONSUMERS: A STUDY OF

EFFECTIVENESS OF VARIOUS TOOLS

Impact Factor : 7.95 (Calculate by Google Scholar)

DOI

Published in : Volume 7 | Issue 12 | 2020-12-29

Publication Date: 2020-12-29 Page No : 746-751

Published URL: http://www.jetir.org/view?paper=JETIR2012301

: Nagalakshmi, Sowmya Palaparthi

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

















International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162)

www.jetir.org | editor@jetir.org | Impact Factor: 7.95 (Calculate by Google Scholar)