JETIR.ORG

ISSN: 2349-5162 | ESTD Year: 2014 | Monthly Issue



JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

Ref No: JETIR / Vol 5 / Issue 3 / 351

Confirmation Letter

To,

P. BALATHANDAYUTHAM

Published in : Volume 5 | Issue 3 | 2018-03-19



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

: An International Scholarly Open Access Journal, Peer-Reviewed, Refereed About JETIR

> Journal Impact Factor Calculate by Google Scholar and Semantic Scholar AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator, Impact Factor:

7.95, ISSN: 2349-5162

UGC Approval: UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link:

https://www.ugc.ac.in/journallist/subjectwisejurnallist.aspx?tid=MjM0OTUxNjI

=&&did=U2VhcmNoIGJ5IElTU04=

Registration ID: JETIR 310398 Paper ID : JETIR1803351

Title of Paper : RESEARCH ONLINE PURCHASE OFFLINE (ROPO) BEHAVIOUR OF

CONSUMERS â€" SOUTH INDIA PERSPECTIVE

Impact Factor : 7.95 (Calculate by Google Scholar) : http://doi.one/10.1729/Journal.27357 DOI Published in : Volume 5 | Issue 3 | 2018-03-19

Publication Date: 2018-03-19 Page No : 508-514

Published URL: http://www.jetir.org/view?paper=JETIR1803351 : P. BALATHANDAYUTHAM, DR. R. SRITHARAN

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.



Indexing Google scholar | \$\int \frac{1}{2} \frac{1}{2













International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162)

www.jetir.org | editor@jetir.org | Impact Factor: 7.95 (Calculate by Google Scholar)