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Confirmation Letter

To,

Dr. Mrinalini Lad- Khairnar

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Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

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UGC Approval : UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link: <https://www.ugc.ac.in/journallist/subjectwisejournallist.aspx?tid=MjM0OTUxNjI=&&did=U2VhcmNoIGJ5IEITU04=>

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Paper ID : JETIR1803364

Title of Paper : "An analysis of Print media advertising and its effect on consumer with special reference to retail sector in Pune."

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Authors : Dr. Mrinalini Lad- Khairnar

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

Editor In Chief

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