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## Confirmation Letter

To,  
Dr. Bhagwan Nivrutti Elname  
Published in : Volume 8 | Issue 9 | 2021-09-10



**Subject:** Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

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Registration ID : JETIR 314829

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Title of Paper : In the digital era, the marketing mix is governed by the 7Ps and 1G.

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Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

  
Editor In Chief

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