



# JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

Ref No : JETIR / Vol 8 / Issue 11 / 226

## Confirmation Letter

To,

**Dr.M.P.PRATHIBA**

Published in : Volume 8 | Issue 11 | 2021-11-24



**Subject:** Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

**About JETIR :** An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal Impact Factor Calculate by Google Scholar and Semantic Scholar | AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator, Impact Factor: 7.95, ISSN: 2349-5162

**UGC Approval :** UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link: <https://www.ugc.ac.in/journallist/subjectwisejournallist.aspx?tid=MjM0OTUxNjI=&&did=U2VhcmNoIGJ5IEITU04=>

**Registration ID :** JETIR 317120

**Paper ID :** JETIR2111226

**Title of Paper :** A Study on Impact of E Marketing on Consumer Buying Behaviour in Major Cities of Coimbatore

**Impact Factor :** 7.95 (Calculate by Google Scholar)

**DOI :**

**Published in :** Volume 8 | Issue 11 | 2021-11-24

**Publication Date:** 2021-11-24

**Page No :** c206-c212

**Published URL :** <http://www.jetir.org/view?paper=JETIR2111226>

**Authors :** Dr.M.P.PRATHIBA

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

Editor In Chief

International Journal of Emerging Technologies and Innovative Research  
(ISSN: 2349-5162)



[www.jetir.org](http://www.jetir.org) | [editor@jetir.org](mailto:editor@jetir.org) | Impact Factor: 7.95 (Calculate by Google Scholar)