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An International Scholarly Open Access, Peer-reviewed, Refereed Journal

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Confirmation Letter

To,
Ms. P. Annie Rabecca
Published in : Volume 9 | Issue 5 | 2022-05-17



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

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UGC Approval : UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link: <https://www.ugc.ac.in/journallist/subjectwisejournallist.aspx?tid=MjM0OTUxNjI=&&did=U2VhcmNoIGJ5IEITU04=>

Registration ID : JETIR 321620

Paper ID : JETIR2205C36

Title of Paper : The usage pattern of social networking sites on facebook's advertising influencing purchase intention among social media users in tiruchirappalli city.

Impact Factor : 7.95 (Calculate by Google Scholar)

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Authors : Ms. P. Annie Rabecca

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

Editor In Chief

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