



# JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

Ref No : JETIR / Vol 5 / Issue 7 / 021

## Confirmation Letter

To,

Amit Kumar Shrivastav

Published in : Volume 5 | Issue 7 | 2018-07-25



**Subject:** Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

**About JETIR :** An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal Impact Factor Calculate by Google Scholar and Semantic Scholar | AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator, Impact Factor: 7.95, ISSN: 2349-5162

**UGC Approval :** UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link: <https://www.ugc.ac.in/journallist/subjectwisejournallist.aspx?tid=MjM0OTUxNjI=&&did=U2VhcmNoIGJ5IEITU04=>

**Registration ID :** JETIR 501057

**Paper ID :** JETIRFR06021

**Title of Paper :** An Analysis of Online advertising and its impact on Customer Behaviour

**Impact Factor :** 7.95 (Calculate by Google Scholar)

**DOI :**

**Published in :** Volume 5 | Issue 7 | 2018-07-25

**Publication Date:** 2018-07-25

**Page No :** 117-121

**Published URL :** <http://www.jetir.org/view?paper=JETIRFR06021>

**Authors :** Amit Kumar Shrivastav

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

Editor In Chief

International Journal of Emerging Technologies and Innovative Research  
(ISSN: 2349-5162)



[www.jetir.org](http://www.jetir.org) | [editor@jetir.org](mailto:editor@jetir.org) | Impact Factor: 7.95 (Calculate by Google Scholar)