



JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

Ref No : JETIR / Vol 10 / Issue 1 / 015

Confirmation Letter

To,

Dr. Shyam Shukla

Published in : Volume 10 | Issue 1 | 2023-01-04



Subject: Publication of paper at International Journal of Emerging Technologies and Innovative Research .

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). Following are the details regarding the published paper.

About JETIR : An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal Impact Factor Calculate by Google Scholar and Semantic Scholar | AI-Powered Research Tool, Multidisciplinary, Monthly, Multilanguage Journal Indexing in All Major Database & Metadata, Citation Generator, Impact Factor: 7.95, ISSN: 2349-5162

UGC Approval : UGC and ISSN Approved - UGC Approved Journal No: 63975 | Link: <https://www.ugc.ac.in/journallist/subjectwisejournallist.aspx?tid=MjM0OTUxNjI=&&did=U2VhcmNoIGJ5IEltTU04=>

Registration ID : JETIR 506581

Paper ID : JETIR2301015

Title of Paper : Influence of advergame on customer buying decision

Impact Factor : 7.95 (Calculate by Google Scholar)

DOI :

Published in : Volume 10 | Issue 1 | 2023-01-04

Publication Date: 2023-01-04

Page No : a113-a123

Published URL : <http://www.jetir.org/view?paper=JETIR2301015>

Authors : Dr. Shyam Shukla, Dr. Muskan Singh, Dr. Shradha Vernekar, Mr. Deepak Navalgund, Dr. Ramchandra Mahadik

Thank you very much for publishing your article in JETIR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal JETIR.

Editor In Chief

International Journal of Emerging Technologies and Innovative Research
(ISSN: 2349-5162)



www.jetir.org | editor@jetir.org | Impact Factor: 7.95 (Calculate by Google Scholar)