

INFLUENCE OF CYBER MEDIA ON MALAYALAM SHORT STORIES

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Short story is one of the most powerful and evolving literary genres in Malayalam literature. Malayalam short story has evolved from its early stages to the modern elements of the Renaissance and today into the postmodern. It was in the 1990s that a neo-liberal movement entered Malayalam. Attempts were made to rewrite the methods of storytelling. Significant changes took place in the design, narrative style and entrance structure of the story. Modern and postmodern media and culture have contributed to literature in two main ways. Media characters and images are strongly influenced by literature. In addition, literary forms had a mediated literary structure. Media references and literary language to literature'. Cyber is a multi-faceted media indicator that has gained much traction in modernity as well as journalism.

From modernity to postmodernism, the place of print media has shifted to visual media. As Manju Rose Mathews puts it, "Consumerism, economic power, power and prestige are the test of new technology today as the media deviates from the basic tenets of communication, social awareness, knowledge transfer and entertainment." (Manju Rose Mathews, Inspiration and Response to a Theoretical Outlook on Life, Vijnanakairali, April Mass Inspiration and Rise, Vijnanakairali, April 2011 Vol 42 'The Emerging Media Culture The blood is strong enough to subvert. Television, computers, and the Internet in modern

society, Electronic media are powerful . That is why literature comes. At the same time, the ashes and influence of the people at all levels play a major role in the most prominent media in Geeks. The influence of literature and its influence on the television community, which has made its impact on all sections of the population, and its post-modernization. Vacha CB describes the importance of the North as follows. It has become one of the most important aspects of modernity. Sudhakara 'has been recorded as follows. Saji Karingala points out that it is the most concrete form Television is a cyber polyphonic reading that combines technology with technology. It is safe to say that technology and sociality have no place in the modern world. It is the most powerful medium in the postmodern stage. (Sudhakaran Postmodernism - Malayalam Lessons, DC Books Kottayam, 2011 Page - 31) Kari

Short story is the most active literary form in contemporary Malayalam literature. Sethu, Anand, TV Kochubava, Madhavikutty and N.S. Madhavan, Ambikasuthan Mangad, Priya AS, Santosh Echikkanam, Subhash Chandran, Sithara, S. Chandramathy, Rekha K. TB There are a lot of writers like Lal. Today, Malayalam literature has also introduced short stories based on the new technological culture created by computers and the Internet. Literature, which consists mainly of novels and short stories on cyber literature. A new world of film was created in Europe in the second half of the eighties and in the second half of the nineties. Paes' literary culture first appeared in Malayalam short stories. The style of expression in the resolution too .. The short story comes with unimaginable changes. At the thematic level of literature a

'Moreover, the A. of writing and reading. Cyber is in the story in Malayalam as well. Dynamically in its mixing style. With the cyber influence on the story, electronic books and the internet have

become a reality. Narrative level of language and narrative style created by media influence 'And everything is falling apart. Nut Book Market Malayalam G Karingola is a literary presence can be found in Cyber Polynomials. It can be found in every modern literary short story.

Cultural Strategies The new narrator Prabhakaran is a symbol of the emergence of culture. "N. This is how Prabhakaran closed it. "The reason for the paradigm shift in the story is not the materialization created by advances in the realms of thought and thought. It is a valuable contribution to the visual media, especially television and television. " (Pabhakaran N., Story Searching Story, Papion, Kozhikode, 2003, page 49) .K. N., PV Sasikumar and Zachariah. Kerala today has a media-centric social environment. Therefore, media influence continues to permeate short stories as a reflection of social life. Monday's Sky - Sethu Literature's Story Collections

- Sethu enters the Malayalam age at that stage of modernity and changes over time

He is also a contemporary writer. His most famous collections are "The Sky of Mondays,"

- Doot ', ' Guru ', ' Prahelikakandam 'etc.

| From the existential pains to the tentacles of the supernatural and the virtual reality, to the world of the cultural realities of the suburban realm of the guru human being, Sethu's storytelling has become the result of technology. Cyber polyphonic reading in Malayalam has become a thing of the past. PK Rajendran assesses: "Information Technology In Malayalam, the new world of communication created and the problem world that arises when confronting the existing realities with the concept of impression reality are expressed. It appears in the story as a concern for information technology and a new nature of reality. The works

that are part of the Navabhavana in Malayalam face the reality of the impression, the new forms of communication such as e-mail and the new lifestyles related to computers in many ways ”. The first of such works

This is Sethu's Monday sky. At the heart of the story is the appearance of a semi - pace where the sovereignty or boundaries of nations are irrelevant. The story unfolds through the conversation between Ajay and Urmila, who are talking on the telephone in two places in the world. Ajay Urmila describes a place that is not important to us and that is very important. Jagathala Prathapan, a capricious magician at the University of Wisconsin, is trying to convey the story to those readers who can touch the world with their lips, spinning the globe with their own hands. Spatial

The narrator of the novel, Chuntanivi, narrates the story. U.S. Mill Witchcraft Student and German

- Saji Karingala

Cyber multitasking is shaping a lifestyle. The realities made it possible for literature to be as complete as possible, A new one has come into this contemporary world. Contemporary Social Realities no .Concerned neo-hippies and their global warming, i'll tell ya .The features that are a part of this handset are quite sophisticated, to say the least. The sky on Monday is a story that Yum approaches with concern. This study shows how deeply the influence of Navamadha, which is controlling the pulse of contemporary social life, penetrates into Malayalam short stories.

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