

A STUDY ON THE PEOPLE'S PERCEPTION ABOUT HONOR KILLING NEWS: SALEM RAJALAKSHMI CASE

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ABSTRACT

This paper focuses on studying the people's perception of Salem Rajalakshmi's honor killing news. In this research paper the portrayal of media about Salem Rajalakshmi honor killing case and the people's perception of Salem Rajalakshmi's honor killing is being studied.

INTRODUCTION

On October twenty-third, Dinesh Kumar picked up an edge tool, barged into his neighbor's house and savagely decapitated Rajalakshmi ahead of her mother. The mother and girl had been stringing along with shrub flowers. He then proceeded to hold the dismembered head back to his house. Dinesh Kumar may be 27-year-old man happiness to the dominant community in Thalavaipatti, a village close to Aathur on the outskirts of Salem, Tamil Nadu. He had created sexual advances towards 13-year-old Rajalakshmi WHO was Dalit lady happiness to the Parayar community. She had unloved the advances and later educated her mother concerning identical. enraged by the very fact that a Dalit lady had defied him and complained concerning him moreover, he set to kill her.

AIM OF THE RESEARCH

This paper only deals with the study on the people's perception of honor killing news: Salem Rajalakshmi case. A quantitative study would be undertaken, where a survey would be conducted to attain the result. The Survey would be conducted on 50 people to analyze the effect of the Salem Rajalakshmi honor killing case among people.

OBJECTIVE

To analyze the effect of Salem Rajalakshmi honor killing case among people.

RESEARCH GAP

The research is based on the people's perception of honor killing news: Salem Rajalakshmi case. The other research papers have only done on the topics about honor killing in different countries, causes, and solutions, women honor killing, perception of students, people, professionals on honor killing cases, etc... In this research paper, the researcher has done Survey on finding people's attitudes on one particular honor killing case.

ANALYSIS AND INTERPRETATION

Figure 1

When asked when did you come to know about this honor killing news 22 of them that is 44% of them came to know when it was trending in social media and 11 of them that is 22% came to know when the incident was first reported in news. 17 of them that is 34% came to know recently. The majority of the respondents came to know about this honor killing news when it was trending in social media.

Figure 2

When asked through which media did you come to know about this honor killing 28 of them that is 56% of them came to know through social media and 14 of them that is 28% came to know through television media. Eight of them that are 16% came to know through online media. Zero of them know through print media. The majority of the respondents came to know about this honor killing through social media.

Figure 3

When asked according to you, which media gave importance and highlighted this case 37 of them that is 74% of them say internet media and 8 of them that is 16% say broadcast media. 5 of them that is 10% say print media. The majority of the respondents say internet media gave importance and highlighted this case.

Figure 4

When asked media portrayed this case as, 26 of them that is 52% of the media portrayed this case as honor killing and 7 of them that is 14% say both honor killing and sexual assault. 2 of them that is 4% say sexual assault. 15 of them that is 30% say don't know. The majority of the respondents say media portrayed this case as an honor killing.

Figure 5

When asked according to you what Rajalakshmi case is, 18 of them that is 36% of them say honor killing and 12 of them that is 24% say sexual assault. 20 of them that is 40% say both honor killing and sexual assault. The majority of the respondents say according to them Rajalakshmi case is an honor killing and sexual assault.

Figure 6

When asked According to you which media is more effective when it comes to exposing honor killing news 35 of them that is 70% of them say social media and 12 of them that is 24% say television media. 3 of them that is 6% say online media. The majority of the respondents say social media is more effective when it comes to exposing honor killing news.

Figure 7

When asked how long was this case discussed in the media, 25 of them that is 50% of people were not sure and 12 of them that is 24% say less than a month. 8 of them that is 16% say one month. 5 of them that is 10% say two months. The majority of the respondents were not sure how long was this case discussed in the media.

Figure 8

When asked did you receive any forwarded message about this case in WhatsApp, 28 of them that is 56% of people say no and 9 of them that is 18% of people say yes. 13 of them that is 26% say maybe to the statement. The majority of the respondents say they did not receive any forwarded message about this case in WhatsApp.

Figure 9

When asked Did you crosscheck the information about this case from "WhatsApp" forward with multiple sources 11 of them that is 22% of people say yes and 10 of them that is 20% of people have said no. 29 of them that is 58% say not applicable to the statement. The majority of the respondents say not applicable to crosscheck the information about this case from "WhatsApp" forward with multiple sources.

FIGURE 10

When asked How often do you trust the information you get from "WhatsApp" messages 29 of them that is 58% of people say rarely. 15 of them that is 30% of people say sometimes and 6 of them that is 12% of people say always to the statement. The majority of the respondents have said rarely they trust the information you get from "WhatsApp" messages.

Figure 11

When asked Did you read any follow up news stories about this honor killing published by media, 27 of them that is 54% of people say no and 23 of them that is 46% of people say yes. The majority of the respondents say no they did not read any follow up news stories about this honor killing published by media.

Figure 12

When asked Did social media help you in knowing more about the Rajalakshmi case, 32 of them that is 64% of people say yes and 18 of them that is 36% of people say no. The majority of the respondents say yes social media helped in knowing more about the Rajalakshmi case.

Figure 13

When asked Did media fail to highlight and talk about the cruelty done in the name of honor killing in Salem Rajalakshmi case, 33 of them that is 66% of people say yes and 17 of them that is 34% of people say no. The majority of the respondents say yes media fail to highlight and talk about the cruelty done in the name of honor killing in Salem Rajalakshmi case.

Figure 14

When asked According to you, did media give importance to Salem Rajalakshmi killing case just like Aasifa gang rape case, 8 of them that is 16% of people said yes and 23 of them that is 46% people said no. And 19 of them that is 38% say not sure. The majority of the respondents say no media did not give importance to Salem Rajalakshmi killing case just like the Aasifa gang rape case.

FINDINGS

- ❖ 44% of People came to know about this honor killing news when it was trending in social media, 34% recently know about this honor killing news and 22% know when the incident was first reported in news.
- ❖ 56% of People came to know about this honor killing news through social media, 28% through television media and 16% through online media.
- ❖ The 74% of the respondents say internet media gave importance and highlighted this case, 16% of respondents say broadcast media and 10% of respondents say print media.
- ❖ 52% of the respondents say media portrayed this case as honor killing, 30% of respondents don't know, 14% of respondents say both sexual assault and honor killing, 4% say sexual assault.

- ❖ 40% Respondents say according to them Rajalakshmi case is both honor killing and sexual assault, 36% of respondents say honor killing and 24% sexual assault.
- ❖ 70% of respondents say social media is more effective when it comes to exposing honor killing news, 24% of respondents say television media and 6% of respondents say print media.
- ❖ 50% of the respondents were not sure how long the Salem Rajalakshmi case discussed in the media, 24% of respondents say less than a month, 16% of respondents say one month and 10% respondents say two months.
- ❖ 56% of the respondents say no they did not receive any forwarded message about this case in WhatsApp, 26% of respondents say maybe to the statement and 18% of respondents say yes they have received.
- ❖ Most of the respondents say not applicable to crosscheck the information about this case from "WhatsApp" forward with multiple sources.
- ❖ The 58% of the respondents have said rarely they trust the information you get from "WhatsApp" messages, 30% of respondents say sometimes they trust.
- ❖ 54% of People say no they did not read any follow-up news stories about this honor killing published by media and 46% of respondents say yes.
- ❖ 64% of the respondents say yes social media helped in knowing more about the Rajalakshmi case and 36% of respondents say no.
- ❖ 66% of Respondents say yes media fail to highlight and talk about the cruelty done in the name of honor killing in Salem Rajalakshmi case.
- ❖ 46% of the respondents say no media did not give importance to Salem Rajalakshmi killing case just like the Aasifa gang rape case and 38% of respondents are not sure about this statement.

CONCLUSION

People came to know about the Rajalakshmi case when it was trending on social media and some knowledge about this case through social media. Most people say that internet media gave importance and highlighted the case. People say that the Rajalakshmi case is an honor killing and sexual assault but the media portrayed this case as an honor killing. Social media is more effective when it comes to exposing honor killing news and people are not sure how long the Salem Rajalakshmi case discussed in the media. People did not receive any forwarded message about this case and they rarely believe and trust the WhatsApp forward messages. They did not read any follow up news about Rajalakshmi honor killing. People say that social media helped in knowing more about the Rajalakshmi case but also at the same time media as a whole failed to highlight

and talk about the cruelty done in the name of honor killing in Salem Rajalakshmi case. No media gave importance to Salem Rajalakshmi killing case just like the Aasifa gang rape case.

SALEM RAJALAKSHMI HONOR KILLING

When did you come to know about this honor killing news?

When the incident was first reported in news/ When it was trending in social media / Recently

Through which media did you come to know about this honor killing?

(Print/ Television/ Online/ Social Media)

According to you, which media gave importance and highlighted this case?

(Print/ broadcast/ internet)

Media portrayed this case as

Sexual assault/ Honour killing / both

According to you Rajalakshmi case is a _____?

(sexual assault/ Honour killing/ both)

According to you which media is more effective when it comes to exposing honor killing news?

(Print/ Television/ Social Media)

How long was this case discussed in the media?

(Less than a month / one months / two months / Not sure)

Did you receive any forwarded message about this case in WhatsApp?

Yes/ no/ maybe

If yes for the above question, please answer the next question

If no, please choose not applicable.

Did you crosscheck the information about this case from WhatsApp forward with multiple sources?

Yes/No/Not applicable

How often do you trust the information you get from WhatsApp messages?

Always/ Sometimes/Rarely

Did you read any follow up news stories about this honor killing published by media?

Yes/no

Did social media help you in knowing more about the Rajalakshmi case?

Yes/ no

Did media fail to highlight and talk about the cruelty done in the name of honor killing in Salem Rajalakshmi case

Yes

No

According to you, did media give importance to Salem Rajalakshmi killing just like Aasifa gang rape case

Yes/ no / Not sure

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