

‘URBANIZATION IN VISUAL PERCEPTION’

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ARTICLE:

Introduction:

From the perception of art in urban there are two separate but related methods in modern Indian cultures. The first is the visibility of socio-political influence and second is the cultural influence; these processes are culminated and framed which embraces the theoretical perspectives. The issue of urbanization may be understood initially within the frame of the process of the cultural and global perspective.

Art practitioners have always influenced by their surroundings and it has been reflected for ages. Artists' creations have a platform for their beliefs, emotions, and expressions. The global perspective and cultural influence of the time that was produced and has changing reality cannot be overlooked. To understand the contemporary art and cultural perspective of urban societies has related arguments, which have attempts to recognize the relative problems within the system religions. Art has always been depended on changes around the artist. It has unconsciously and sometimes deliberately documented and expressed on the given surface. It has influenced and conscious about changes happening around its creator. Artist documentation concept development always has expressions of socio-cultural impact.

Through the influence of work itself have held the interest from the surrounded and carefully seeking the emotionally it has gradually growing vocabularies into new visual practice in the art. The concept of urbanization has affected by our own environment and living organisms. Artist's works are deeply rooted in urban culture and had a powerful impact on changing the reality of the philosophical impact on the artist. The cityscape, landscape, and outdoor studies fragmented from their contemporary period in the particular on those who work in the contemporary medium, urbanization has an environmental influence for decades.

Urbanization: the concept

Quoting herald news_'' Consciously or inadvertently, artists document socio-cultural changes, not only through the work itself but also by absorbing into their artistic vocabularies the new visual materials that accompany any major shift from one way of living to another. This is mainly because the process of artistic creation is invariably organic.''

The concept of urbanization whether it has been considered as economic growth in the society or it has been accepted as the development of civilization, the rapid growth in industrialization has to adopt the social approach and identifying the aesthetical influences on the works created by an artist. The Indian economy has gradually moved towards industrialization. Minimizing distance by using metros and the dynamic growth of cities across the country encourages people to live with these kinds of

changes happening around them. Artist discusses the concept of urbanization in the new medium of artworks, with a concept identified the symbols forms in their expressions the contemporary artistic expression shown an inclination towards the social-political environment. The awareness of concept especially city-life has much concern with aesthetical expressions. As the people's mindset moving towards urbanization, the expansion of cities due to consumerization, with the opening up of the special economical development in the cities. However the expanding area in terms of fertile land into non-fertile land to built the huge structures, due to migration from different parts to the cities. The population in the urban area growing rapidly and has transformed into a primarily urbanized society both in structural and occupational terms. These changes have a profound effect on the way of life in India. Migration towards cities also created a drastic change in the global economy.

The concept of Urbanization reinvented in our relationship with our own space and landscape in which we are living a similar way. Cities, especially in India have grown in such a manner that, it does not allow you to walk next to the roads, as they are occupied by street vendors. Drastically changing how we interact with the physical environment around us, and our relations with the cities where we are growing up. A certain sense of the concrete, physical structures with our surroundings have a growing parallel with us.

Representation in art: Methodology

An increasing number of visual art studios and curatorial ventures also gave rise to create an artistic expression on the subject/concept. The artist looks into express their reaction to urbanization and taking their practices through logical and emotional experimentation on art. The installation, photography and many more mediums have been used by Artists. This is an interesting play of medium from one to another has been shown from time to time has much concern about image-making or reproduction of making of an idea from the subconscious mind to paper/canvas artist always engage with the language of art unique.

Approaches to art-making and choosing alternative methods in a particular project and research carried out over long periods. Spaces for installations, site-specific expressions collective rather individual has been seen in contemporary art practice. An association of alarming the people who were living in these upcoming cities is that minimized the distance within. These kinds of situations changed the reality of visual perspective. These changes have always inspired the group of artists. Changing the reality and dynamics of the city and encourages them to put them all these on their canvases. The studio practitioners and installation artists examine through their expressions how changing the cityscape shaping and transforming their aim.

The Indian art scenario has witnessed a good number of expressions and outcomes from politically socially and globally. The artworks which executed in such a perspective, the high-n—low division is claiming about urbanization. It is about the ways of certain artists who used to judgment the concept or idea about the expression and have depended on how they develop notions about their skills. The importance of urbanization and the objective behind the creation is completely based on the concept of very specific representation and reality. The sensibilities of ideas were that depend on constructing their expressions. The urbanization would be enough to investigate and reveal the historical context that gave rise to them and conditions them, and the conditions undergo by the discourse that made it possible to enrich were true and real.

The ways of expressions that allow a certain sense of cultural essence go forward with the project of understanding certain areas that have the historical shreds of evidence and importance through the particular city got identification. The judgments made by earlier photographs and writings are not overturned by the awareness of their understanding of certain times and places. The artworks just an expression of the past, do not affect the values that had been placed on their creations. The experience of about the space has inter-related not only personal even public space also. Rapidly changing *urbanscape* has faced the socio-political challenges around the country and the same has influenced an artist. Each artwork mostly has shown the daily happenings from

surroundings, the surroundings scene might belong to the working class, labor, construction sites buildings over-bridges, etc, becomes a significant subject of his work. In some of the artist has been visually documented both his personal space as well as urban space, the collective experiences have been expressed in such a manner that each person can relate them.

Characters in the pictures have closely related and co-exist in the mind of an artist; the same has been examined by an artist and incorporated into some of the works, an idea or concept development completely different from private space to public space. The shift from personal space to public space has moved into a new working space that has involved with the environment. The physical space of his creative self suddenly attends from his workspace in the development of a concept. Visualization of socio-political climate that was encountered by an art practitioner started giving importance to the urban spaces being occupied by the common man and he started contributing himself to construction sites, factories in his creation. The significance of the subject and visual documents both his relationship with the city as well as urban experiences in such a manner that is relatively developed to everyone in those who live in the cities.

Changing perspective from expressional manner has urban space with concrete buildings taking green landscape into a concrete jungle. The concept parallel developed with sorrow and a deeply depressed mode of expression. The birds and botanical study replaced with architectural details and dust. Self-reflection is drawn into a visual depiction of his present situation. these kinds of expression have shown the narratives and figures on canvases. The meticulous details rendering of buildings, skill at capturing emotion, forms, and their circumstances have incorporated in works into depicting the private lives of people living in the city, as they peer out of their homes to gaze along with the viewer into the distance of urban development. The idea of Urbanization has developed and introduced in the creation of new methodology in our relationship with space and cityscape in a similar way. Urban areas especially in India, artist and his personal space has interaction with the cities have occupied with intervening by the bodies of our smart-phones, laptops, projector screen, and scratch-pads. A certain sense of physical and hand-done ‘the touch’ with our surroundings has been lost in the process.

Conclusion:

Art has always been documented the archiving change. Consciously and curiously artist documents about the *urbanscape* not only through the work itself but also observing and adding the new visual elements any major shift from one way of living to another. This is just because of the process which he has adopted to express it in his own ways. The influence of development affected the artist, the sights which he saw from his studio, the dust, the sounds produced by digger-JCB.

Online exhibitions and social media platforms have made it to minimize this distance, which becomes the next level of display of their creations. In addition to the display of art has no longer restricted to galleries or websites the alternative methods and the spaces for display like installations, site-specific artwork gave an innovative idea to express the art on large scale. These kinds of experimentation promote public dialogue on the changing look and dynamic of the expressions and encourage artists to imagine how these changes inform their individual and collective roles as a responsible artist as well as an artist too. It seeks to promote, a more interactive relationship between the cityscape as a subject and its residents as representatives. These kinds of initiatives set an example to examine through art and artist’s expressions. The style and visual elements have inspired, how a changing urban Landscape was shaping and transforming their aspirations.

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