



# Multifarious Look and Dissimulation of Post Modernism: Negative Reaction of Globalization

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Modernism in the west established cultural and political hegemony. Along with it, which simultaneously has made the protesting consciousness infirm, paralysed and directionless. So, ignoring and ending modernism, moreover, discarding centralized power-dynamics there grew up post modernism in the occidental world, but it is important for us to be clear on a point, although postmodernism does not believe in the centralized power-dynamics, yet it is not of the view of breaking arguments and discipline of mechanisation, rather for which the practice of mechanisation become more all-grabbing, and so here the tie-up of post modernism with modernism remains intact. So long the mono centric universal observation had been active in respect of thinking and consciousness, the helpless inhabitants of darkness in multi-divided society remained as some other self being expelled and ignored. Moreover, a sense of back pulling too, continued amongst them.

Nevertheless, a question may be raised inexorably. Why did the thinking of departure from the post modernism crop up in the west? A lot of answers of this very question may possibly be found out. Yet it may be said in a general way that the period of post modernism started following trend of history through evolution. The seed of its crisis was very much latent in the universal capitalism. So, the capitalism being shattered constantly again gathered its strength and energy by banking in the wings of more developed information technology. On the other hand, the alternative socialistic extent established in the world gradually started to be overshadowed by depression of spirits. Consequently, the old limit of country, nation and culture began looking hazy. As a result of that post modernism, too, step by step started spreading itself luxuriantly in the arena of life related thoughts of the west. The matter of crisis pertaining to capitalism that we have mentioned here needed Keynesian economic policy to get rid of it. Despite that, the failure of mitigation of crisis led the capitalist force to bring about two consecutive world wars in the world and by means of which a temporary relief from depression was possible. Even after the Second World War, we have

witnessed anti Soviet cold war, Korean War and Vietnam War, followed by first Iraq war in 1991, Kosovo war in 1998, Afghan war in 2002, and second Iraq war in 2003. Under different pretexts preparations for war with Iran, North Korea, and Syria continued. In this way the capitalist world through the sales of arms and ammunitions has been constantly trying to die over the economic crisis as well as to overcome the juncture of capitalism. Apart from that, by exporting the internal conflict of capitalism to outside countries, it is tried heart and soul to keep capitalism rolling on track. The socialistic Soviet Russia collapsed in the ninth decade of the past century amid such warmongering situation. In the wake of it, the trend of imperialistic globalization plus the world wide hegemony of America became unresisted and unchallenging.

Hence it is obviously noticed that there started a change in the conflicting process during almost past thirty years throughout the entire world in the domains of economy, political, social and cultural and what in most cases appeared to be negative. Whatsoever variaegations there be in modernism, but it by means of centralized power-dynamics disintegrating human beings has pushed them towards the path of dehumanization. Chain of changes as a cultural truth of retarded capitalism has repeatedly appeared in the basic design of post modernism. Consequently a resemblance of pluralistic life related thought is unfolded in the long run. In order to keep conformity with global communication system, highest amelioration of information technology and with unchallenging power of mechanisation the essence of departure from this thought and the structure have been rapidly changing. Water shed line in different mediums has got wiped out. So, due to variation in the method of analysis post modernism is one and same. The exposition of departure from this thought in noticeable in many methods. The most clear revelation of post modernism, according to G. Graff, happens in novel, and who has noticed a reflection of cultural crisis in the deepest layer of departure of this thought concerning post modernism.

Nevertheless, Graph does not consider post modernism as any discontinuous new inception, rather he respects post modernism as a hypothesis of giving fullness of the unfinished revolt of modernism against tradition bound realism. He is of the opinion, the postmodern novels by cultivating those domain of probabilities which had been in modern literary essence have advanced to a long extent. Ihab Hassan, too, has traced out a relationship of departure from postmodern thought with literary thought of Avant Garde.

Again some are of the view that the source of post modernism lies in the counter-culture and be-all and end-all concept of merchandise of America, where all the Binary oppositions concerning intellectuality and morality get hazy, and whose principal objective is to make the world completely acceptable.

Richard Watson has pointed out the more propensity regarding post modernism in 1969, according to which the departure from thought related to post modernism does not stop just drumming its revolt against modernism, or the act of registering protest against the American counter-culture is not its only identifying token, rather this propensity is zealous of changing the definition of intellectualism by rejecting the familiar appearance of intellectuality, but which is not confined only within America, rather this propensity of

creativity is even noticeable in international level. Watson was able notice the propensity in question pertaining to post modernism in the writings of Irish Mardoc, Allen Rabegriye, John Birthe, Thomas Pinsaw – the four personalities having the status of representatives, although they have differences, yet they do not at all have any confidence in the paradise of modernism.

Ihab Hassan, one of the theorists of post modernism has shown by analysing the salient propensities of post modernism that the “postmodern moments” has been marching towards unmaking, which is close to deconstruction.

It is understood from this say of Ihab Hassan that both reason and subject related thoughts are latent in modern epistemology, which provides certainty in regard to ‘unity’ and ‘whole’ and what gets pulverized by the epistemological explosion of post modern moments. On the other hand, post modernism has made ideology, sense of value and nationalism irrelevant, what we have noticed in the first chapter of this written discourse. Along with it, even both grand narrative and Meta narrative are, too, rejected in the departure from thought of post modernism. It is also equally observed in the last decade of the past century that a radical change has also taken place in the social order across international level. The bludgeoning of change caused restlessness, stupefaction and decentring. As a result of that, the theorists concerning Marxism, feminism, post disseminations and deconstructionism from various stands of post modernism have built up a platform of departure from thought out of their own thinking and cogitation. For which at this very point of moment a plethora of explanations and decisions are found to be present in the world of imagination of post modernism.

Just a while ago we have mentioned the context of cultural stratagem of imperialistic globalization. We have also cited that right after the fall of socialistic Soviet Russia in the 90s of the past century, capitalistic globalization has become unstoppable. It needs to be mentioned here that global capitalism taking the advantage of electronic media and internet in the postmodern era, the bourgeois class of the capitalist countries of the world including America have been trying to establish the capitalist culture permanently in their own countries and outside of them. The extensively outspread and displaying of information and merchandised culture managed by big multinational organisations have injected dose of perverted culture related to thirst for earthly pleasure and aversion to politics into every vein of society, and, moreover, by means of mind captivating advertisements they rule over every corner of life.

It may be said in connection with this very say that so much unstoppable spread of devastating cultural and political flow was possible right after the fall of socialistic Soviet Russia in the 90s of the century. We can realize from its unprevented gradual spread upto tenth year of the twenty first century that the American imperialism happens to be the most despicable enemy of the human race of the world and whose worldwide management appears to be a fatal adversity on the path of endless probabilities of human advancement. So long the existence of socialist Soviet Russia continued, upto that period of time this exploiting political

economy and cultural politics could not gather courage of becoming so much violent; but it is noticed right after that democracy, one's own right, self control and progress have been repeatedly trampled in the world phenomena. Following unopposed movement of capital in the different countries of the world through market economy, globalisation, nuclear agreement etc. the sense of sovereignty has become practically hollow like a shelled fruit eaten by an elephant. Although waves of protests have been more vocal against all these things from the end of peace-loving and exploited human beings, yet the fight seems to unequal.

Its impact has unavoidably fallen upon Indian sub-continent as well. Now we no more read novels, on the contrary we view on the screen of idiot box and CD. Serial after serial continues launching a raid on the screen. Consequently, sex, violence, anti-social activities have got the dignity of art. A kind of not culture made from the assimilation of feudalistic thoughts of middle age and thirst for earthly pleasure is being publicized through different mass media. 'Harry Potter' has arrived in place of 'Thakumar Jhuli'. Many languages have been going to the list of dead language from the linguistic world. It is said in advertisement in course of displaying the speciality of a dentifrice 'No hidden decay' -- such a type of distorted language has been in currency everywhere. There exists no difference among educated, illiterate and half educated. Everywhere both cultural fundamentalism and communalism have been pushing human beings towards middle age. Consequently a sense of polarization in terms of 'we' and 'they' starts happening in civil society. Overall, we are going down into the social, cultural and political quick sand.

Literature started to be merchandized from the 60s of the post century. The big establishment being blessed with the grace of the capitalist class started producing a kind of commodity – literature with the admixture of sexuality and violence in the imitation of America. The more the time advances, the more flow of undesirable supernaturalism and fundamentalist propensity have started joining with such type of literature. The establishment by giving indulgence to conservative frame of mind also started giving the birth of base literature gradually. The post-modernist trend of thoughts suitable to more developed technology, too, joined with them in the 90s. The cultural neo colonialists, as if, have recently adopted scorched earth policy. No protest can stand face to face with this cultural attack. Stream of consciousness appears to overwhelmed with illusion of all-devouring hyper reality. The traffickers of culture have presented such a reality before us which is available only in illusion, but no similarity does match with genuine reality. Now the act of lifting foot and stepping just by standing on the same place is called progression, thus what can be called 'gesture in motion'. Human beings are now, as if, besotted taking self-killing opium. Taking part in strong competition for more riches and wealth men and go to different countries. No reality at all, no quest for truth, only the illusion of truth and semi truth are being created in the cultural circle, which is more dangerous than falsehood itself.

Before our eyes men have not got disinclined to protest. The act of yielding to something and adjusting oneself to have now become natural, yet nobody pays any heed to the fact that humane extent itself



at present severely assaulted. Infancy is already stolen away, calf time is engrossed in competition. The habit of reading of mankind is almost out of practice. The significance of education is out of sight. The ruin of truth and falsehood has already happened. There goes only the sound of tearing roots in every branch of culture and pleasing paradise. All the cultural diversities have started evaporating rapidly due to dangerous act of mixing up together. The wheels of chariot of civilization under the grace of technology seem to be on reverse motion. As a result of which the roots of feudalistic thought are getting firmly established in a higher degree. A state of anarchism has started obtaining a theoretical support in every respect. Nobody is no more concerned about the retrograde motion of civil society and political circle.

The electronic mass media have very recently started publicizing advertisements of perverted taste, and which are being followed by print media, too. There is no surety in so far as advertisement is concerned as who and when will advance advocacy for commodity of which company. The value of their flesh and blood is determined according to as what extent one would expose his/her body in advertisement we are no more surprised if arguments are advanced in support of pomatum in advertisement by once a megastar of the silver screen, as we are already habituated to the act of accepting and adjusting. The psychology and language of advertisement are now easily entering into literary curriculum, causing all the boundaries erased. Who would not realize that perversity of taste is now sign of kindred of the postmodern mono-centric world? Here a comment from Jna Bodrila comes to our mind.

The waves of modernism have pushed the state of dehumanization to the last degree, but now the post modernism has completed the preparation for non-humanization, causing the humane extent shattered. Modernism has made man companionless, but now post modernism did snatch away desolateness of companionless human beings. Man now being disinclined to protest by drifting away them in the multitude of blind followers can no longer realize that all of their dreams and desires have been stolen away, moreover all the paradisal and creative exterts have got perverted. In addition to that they no more feel that they are slowly turning into a robot or cyberg having no responsibility and enthusiasm at all. The writers themselves also being entrapped in mental obsession of pleasing paradise created by America have forgotten the essence of their own tradition. It is already discussed earlier that the modernism which grew up in this country on the basis of colonial reality has taught to neglect and hate folklore and secular way of life, rather it created a web of infatuation towards nationality. Now the thought belt of post modernism has established that very web of obsession on the permanent seat of labyrinth of tie neutral and extent neutral hyper reality by means of electronic media, internet and satellite technology as well. Along with it, the flowing trend of secular culture gradually losing its novelty is converting itself into a dry sand-bed. There happened another utter ruin the world thirst for earthly pleasure. The beauty myth is deviating the human consciousness hankering for salvation. Even India has also experienced its bad effects. The girls of this country also taking part in beauty competition have been winning title as Miss world and Miss universe, moreover, this beauty competition is also being held on regional basis. That is, all the cultural politics has been strongly active in this country in

order to keep the patriarchal hegemony intact. It may be said changing the line of the poem of Rabindranath that now the creative path is strewn with multifangled webs of deceptions of post-modernism.

Under such circumstances, the warriors of little magazines certainly continue their fight, but in recent time their fight has become very tough. When the reading habit of human beings has touched the lowest line, politics of entertainment has eclipsed all the cultural domains, so now it is a million dollar question as how the warriors of little magazines would be able to keep their own existence intact. Apart from that, now the preparations are even being made to confuse the philosophical thoughts. We have already discussed the post-modern consciousness of the Bengalees in the sixth chapter. This Uttar Adhunikata is being reduced to a fiasco with western post modernism. There existed a voice of protest in Uttar Adhunik consciousness, but no such thing in post-modernism. The advocates of decadent post-modernism have been constantly trying to make a mess of completely two different departures from thoughts with a view to making the protesting consciousness murky. Secondly, they have also made a mess of Uttar Adhunik consciousness and post-modernism in order to keep the power-dynamics and cultural hegemony intact latent in the cultural argumentative chain of retarded capitalism as stated by Fredric Jameson by means of their speaking politics. This is indeed a dangerous politics. The post individual self about which the advocates of Uttar Adhunikata spoke has now become hazy. The strong tidal waves of effacement what Jhana Badrilar pointed out are now noticeable in every place. This effacement itself seems to be a sign now. The post-modernism of Europe and America is not even now traceable in the thinking ring of the Bengalees in a complete way. We view that littlest part in a large manner whether understanding it or not. As a result of which the trend of our thought has become faulty by the calumny of incompleteness.

Hence, it is noticed, a sort of obscurity is created in recent time by the admixture of speaking politics and partial and confused elements of fundamental truth. If we read the anthology of Bengali poems and stories which are published by tagging the adjective postmodern to it, then it comes to our notice that whatever is compiled between two covers, some of them are modern, while some others are pre-modern, probably a few of them are ever postmodern, that is everything seems to be continuing in market in the name of postmodern. All the ideas and propensities related to post-modern that we know cannot be matched with most of these poems and stories. So, an inevitable shadow of doubt has come up regarding the personal status and thoughts of the Bengalees. Are we not becoming “Bokochehap” or “Hanshjaru” in the effort of being a post-modern? Or, are we not annihilating human beings in course of imitating the post-modernists? ‘Nakhdanta’ written by Maky Roy Choudhury comes to our mind.

The prose style both startles and charms us. But perception of life? Nationality? Feeling tiredness from “Channel Surfing in TV”? It does not hearten us with assurance at all. Reading the whole book, there comes question in us – was this life desirable for us. No, it was not, and since it was not, that’s why we still now time and again go back to Rabindranath – Bibhuti Bhushan – Jeevananda. We do earnestly ask for

assistance. We want to be assured with this belief that there exists a sky on the other side of the sky itself, air on the other side of air itself. Even though man dies, but mankind survives – ‘the act of losing confidence on human beings is a sin indeed.

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