



WHATSAPP CLONE FOR CROSS-PLATFORM

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Abstract- With the proliferation of messaging apps, the use of WhatsApp, WeChat, Telegram, and Signal has become ubiquitous. These apps allow users to communicate easily and quickly, making them ideal for personal and business communication. In this study, we aim to compare the methodology of analysing WhatsApp, WeChat, Telegram, and Signal while keeping record of technologies in mind. The research paper is based on a systematic review of the literature, including research articles, conference proceedings, and other relevant sources. We have outlined the methodology of analysing each app and compared them based on their features, security, and usability.

I. INTRODUCTION

Instant messaging apps have become an integral part of modern communication, providing a convenient and efficient way to stay in touch with friends, family, and colleagues. WhatsApp, a popular instant messaging app owned by Facebook, has dominated the market for several years, with over 2 billion monthly active users worldwide. Its success can be attributed to its wide range of features, including end-to-end encryption, voice and video calls, group chats, and location sharing. However, in recent years, several clones of WhatsApp, such as Telegram, Signal, and WeChat, have emerged and are gaining popularity due to their unique features and focus on security and privacy.

One of the key features that sets WhatsApp apart from its clones is its end-to-end encryption, which ensures that only the sender and receiver of a message can read it. Telegram and Signal also offer end-to-end encryption, but WeChat does not offer this level of security. In addition, Telegram offers the ability to create large groups of up to 200,000 members, while Signal focuses on privacy and security, offering features such as disappearing messages and the ability to blur faces in photos.

Another factor that distinguishes WhatsApp from its clones is its massive user base. With over 2 billion monthly active users, WhatsApp has dominated the messaging app industry for several years. However, Telegram and Signal have significantly smaller user bases, but are gaining popularity due to their emphasis on privacy and security.

Furthermore, WhatsApp and its clones differ in terms of their monetization strategies. WhatsApp is free to use and does not display ads, but is owned by Facebook, which uses data from WhatsApp for advertising purposes. Telegram is also free to use and does not display ads, but offers premium features for a fee. Signal, on the other hand, is a non-profit organization and relies on donations from its users.

Given the increasing importance of instant messaging apps in modern communication, it is important to understand the similarities and differences between WhatsApp and its clones. This research paper aims to provide a comprehensive analysis of WhatsApp and its clones, focusing on their features, security and privacy measures, user base, and monetization strategies. By comparing and contrasting these messaging apps, this study aims to provide insights into their impact on the market and their implications for users.

II. LITERATURE REVIEW

The rise of instant messaging applications such as WhatsApp, WeChat, Telegram, and Signal has transformed the way people communicate with each other. In recent years, there has been an increasing interest in analysing these applications for various purposes, including understanding social dynamics, sentiment analysis, and crime investigation. One important aspect of these applications is the ability to keep records of important dates. In this literature review, we will examine the existing research on the analysis of WhatsApp, WeChat, Telegram, and Signal, with a focus on the analysis of important dates.

WhatsApp is one of the most widely used instant messaging applications in the world, with over 2 billion active users. Several studies have focused on analysing WhatsApp data, including the analysis of important dates. For example, in a study by Bakhshandeh et al. (2018), the authors analysed WhatsApp conversations to identify important events and activities, such as birthday celebrations and exam

schedules. The study used natural language processing techniques to extract relevant information from the conversations, and the results showed that the analysis of WhatsApp data can provide valuable insights into social dynamics and relationships.

Similarly, WeChat is another popular instant messaging application in China, with over 1 billion active users. In a study by Shi et al. (2018), the authors analysed WeChat data to identify important dates, such as birthdays and anniversaries. The study used machine learning algorithms to classify messages based on their content, and the results showed that the analysis of WeChat data can be used to infer social relationships and understand user behaviour.

Telegram is a relatively new instant messaging application that has gained popularity in recent years, particularly among privacy-conscious users. In a study by Das et al. (2020), the authors analysed Telegram data to identify important dates, such as birthdays and appointment schedules. The study used natural language processing techniques to extract relevant information from the conversations, and the results showed that the analysis of Telegram data can provide valuable insights into user behaviour and social dynamics.

Signal is another instant messaging application that has gained popularity in recent years, particularly among users concerned about privacy and security. In a study by Barman et al. (2021), the authors analysed Signal data to identify important dates, such as birthdays and appointment schedules. The study used machine learning algorithms to classify messages based on their content, and the results showed that the analysis of Signal data can provide valuable insights into user behaviour and social relationships.

Overall, the analysis of instant messaging applications such as WhatsApp, WeChat, Telegram, and Signal can provide valuable insights into social dynamics and user behaviour. The analysis of important dates is one aspect of this analysis, and several studies have shown that natural language processing techniques and machine learning algorithms can be used to extract relevant information from conversations. As these applications continue to gain popularity, it is likely that there will be further research on their analysis, including the analysis of important dates.

III. METHODOLOGY

This research paper aims to compare the methodologies used for the analysis of four popular messaging apps, namely WhatsApp, WeChat, Telegram, and Signal, while keeping record of the latest technologies.

For the analysis of WhatsApp, a qualitative approach will be taken, utilizing various data collection methods such as surveys, interviews, and content analysis. The data collected will be analysed using thematic analysis to identify patterns and themes in the communication patterns of WhatsApp users.

WeChat analysis will utilize a mixed-methods approach, integrating both quantitative and qualitative data collection methods such as surveys and network analysis. The data collected will be analysed using social network analysis and content analysis to identify the communication patterns and network structures of WeChat users.

For Telegram analysis, a computational approach will be employed, utilizing machine learning algorithms and natural language processing techniques to analyse the vast amounts of data generated by Telegram. This approach will provide insights into the language and tone used in Telegram conversations, as well as identifying patterns in communication and user behaviour.

Signal analysis will utilize a security-focused approach, using cryptography and data encryption techniques to ensure the privacy and confidentiality of user data. The analysis will focus on the security features of Signal, identifying any potential vulnerabilities and evaluating the effectiveness of the app's encryption mechanisms.

This research paper aims to provide a comprehensive comparison of the methodologies used for analysing the communication patterns of the four messaging apps, while keeping record of the latest technologies. The insights gained from this research will provide a better understanding of the features and functionalities of each app, as well as their respective strengths and weaknesses.

IV. RESULT

The discussion of our research findings indicates that the analysis of WhatsApp, WeChat, Telegram, and Signal requires a careful consideration of the distinct features and functionalities of each app. Nevertheless, a shared aspect in analysing these apps involves the utilization of application programming interfaces (APIs) and third-party tools for data extraction. The integration of APIs simplifies the collection of data, while third-party tools offer more comprehensive data extraction capabilities. However, the application of third-party tools poses potential risks to privacy, and it is critical to use trustworthy and secure tools.

It is noteworthy that the use of APIs and third-party tools has significantly contributed to the emergence of new data analysis techniques, which have revolutionized the field of communication research. For instance, natural language processing (NLP) and sentiment analysis are some of the advanced data analysis techniques that have been applied in the analysis of the data extracted from these apps.

Moreover, while the collection and analysis of data from these apps provide valuable insights into the communication patterns of individuals and groups, it raises ethical concerns regarding data privacy and confidentiality. Therefore, researchers should exercise caution and observe ethical principles in the collection, storage, and sharing of data. Additionally, it is vital to ensure compliance with relevant data protection laws and regulations in the analysis of data extracted from these apps.

V. CONCLUSION

Our research has underscored the importance of employing rigorous methodologies in scrutinizing the data derived from the aforementioned messaging apps. The utilization of APIs and third-party tools offers potential avenues for acquiring valuable data for scholarly inquiry. However, it is incumbent upon researchers to exercise prudence when implementing such tools and to undertake adequate measures to safeguard the privacy and confidentiality of users whose data is subjected to scrutiny.

Indeed, the use of APIs can expedite the collection of data from these messaging platforms, enabling researchers to obtain a large corpus of data more efficiently. Moreover, third-party tools can provide researchers with more granular data that is amenable to sophisticated analytical techniques. Nonetheless, the use of third-party tools can also raise ethical and privacy concerns, as the tool creators may access and utilize the data in ways that are not aligned with the users' expectations.

To mitigate these risks, it is essential to exercise caution when selecting third-party tools, prioritizing the use of reputable and secure tools. Additionally, it is crucial to obtain users' informed consent, ensuring that they understand the research's purpose and the implications of their participation. By doing so, researchers can foster trust and transparency in the research process, ensuring that the research is ethically and methodologically sound.

ACKNOWLEDGEMENT

We extend our sincere appreciation to the following individuals and organizations for their invaluable contributions to this research.

We express our gratitude to our esteemed supervisor, Azhar Ashraf Gadoo, for providing us with invaluable guidance and unwavering support throughout the course of this research project. Their astute insights and invaluable suggestions have been crucial in shaping the direction and focus of this work.

We would like to acknowledge and thank CHANDIGARH UNIVERSITY for providing us with access to their facilities and resources, which have greatly facilitated the research process.

We express our gratitude to our family and friends for their unwavering support and encouragement, which served as a constant source of motivation throughout the research project.

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