



DESIGNING A WEBSITE INTERFACE USING FIGMA TOOL

PANKAJ CHANGULANI¹, Dr. VISHAL SHRIVASTAVA², Dr. AKHIL PANDEY³, Prof. PRERNA
GUPTA⁴

¹B.TECH. Scholar, ^{2,3}Professor, ⁴Assistant Professor
Computer Science & Engineering

Arya College of Engineering & I.T. India, Jaipur

¹pankajchangulani27@gmail.com, ²vishalshrivastava.cs@aryacollege.in, ³akhil@aryacollege.in,

⁴Prernagupta.ec@arya college.in

ABSTRACT

Figma is a web design tool and it highlights its role as an innovative and creative designing tool. Figma provides robust, cloud platform that simplify the web design process. Design team can work easily and with hybrid method because of real-time collaboration functions available in Figma. This tool advance the creation, designing and sharing the web design files, making it important asset for website developers.

Figma's features lie in its easy to use and efficiency for web designers. The cloud network make it easy for designers for designing a unique web design from anywhere in the world with internet. This flexibility, combined with other features like collaborative capabilities, helps web designers to create unique and efficient interfaces that are good looking and easy to use. Figma advances the web designing, productivity, streamlining work flows and collaboration capabilities through its features.

Keyword: - Figma, Web interface designing, Creativity, Highly Functional , Flexibility

1. Introduction

In the world of web designing, making a unique and efficient design requires a web design tool that is hybrid and can be used to be creative as much as anyone can get. Figma, a cloud based designing tool is a great tool which advances the web designing through its unique features. With the growing demand for responsive and good looking interfaces, Figma provides the best solution that has both innovation and is versatile.

Figma's most advanced feature is its real-time collaboration, which makes it famous than other traditional design tools. Designer team can simultaneously work together from anywhere from the world without being complex which results in high efficiency of interfaces. Thus there is much importance of Figma in web design for making a unique interface that works seamlessly.

1.1 Features of Figma

Here are some good features of how Figma can be used to design a good looking interface for a website.

Collaborative Wireframing

Designing teams can create wireframes and prototypes with the help of Figma. Many web designing team members can work on the project simultaneously, allowing the rapid completion and testing. Hence multiple different works on web designing can be done simultaneously without complexities.

Responsive Design Testing

Designers can see and test how a website design will adjust to various screen sizes and devices with Figma's responsive design testing feature. The user experience on several devices, including PCs, tablets, and smartphones, can be simulated by designers to make sure the website displays and works properly on each. As a result, users will have a uniform experience on all platforms.

Interactive Prototyping

Designers can make interactive prototypes with Figma that closely resemble the functionality of the finished website. For example,

A prototype that shows how a user would proceed through the checkout process on a website can be made by a designer. This aids in improving the user experience and doing user testing.

2. What does figma mean in web designing?

Web design has undergone a radical change thanks to Figma, which has turned it from a solo endeavor into a team effort. With the help of this cloud-based technology, designers can create engaging user interfaces and bring them to life with interactive prototypes. Figma's wide range of capabilities facilitates smooth cooperation between developers, designers, and stakeholders by streamlining the design process.

Figma's user-friendly interface is its core feature, which makes it easier to create high-fidelity user interface designs. Designers can replicate actual user interactions and navigation flows by using the prototype capability to create detailed mockups of web pages and applications using vector-based drawing tools. As a result, designs come to life and stakeholders may visit the website directly, offering insightful feedback at an early stage of the development process.

Figma also makes it easier to create and maintain design systems, which is essential for maintaining consistency across online projects. Figma ensures a consistent user experience by creating and managing a common library of reusable UI elements and styles, which removes the need for repetitious labor. The ability for numerous users to work on the same design file at once, give quick feedback, and make changes in real time greatly improves the design process. Throughout the design and development process, this promotes open communication and guarantees that everyone is on the same page.

3. Requirements of figma for website making

Imagine a platform where design is a collaborative symphony rather than a solitary endeavor. That's the power of Figma, a cloud-based platform that transforms web design by enabling smooth collaboration to create gorgeous user interfaces and interactive prototypes. This design wizard gives you the ability to create complex mockups and then give them life through authentic user interactions, turning the design process into a dynamic and captivating activity. With the help of Figma's versatile features and user-friendly interface, you can easily create designs that are pixel-perfect. Drawing tools that are based on vectors act as your paintbrush, meticulously and precisely bringing your vision to life. Before development ever starts, you can simulate actual user journeys and get insightful feedback thanks to the prototyping feature, which adds a layer of interactivity.

Figma's capacity to promote a cooperative harmony, however, is where its real strength lies. In order to guarantee a unified and seamless user experience throughout the website, it establishes a central repository for reusable UI elements and styles. Figma also enables numerous users to work on the same project at once, giving real-time feedback and edits to ensure everyone is on the same page and contributing to the finished masterpiece, much like a conductor leading an orchestra. Web design is no longer a solo endeavor but rather a symphony of shared creativity thanks to this collaborative approach that surpasses traditional design limitations. Creating user-centered websites that connect with audiences and make an impact is now simpler than ever thanks to Figma, which democratizes the process.

4. Aim of Research Proposed

Figma is more than simply a design tool; it's a platform for collaboration that enables designers to create beautiful user interfaces, give them life through interactive prototypes, and handle the whole design process with unprecedented efficiency. With its feature-rich and user-friendly interface, this cloud-based maestro enables designers to produce precise mockups, replicate authentic user interactions, and promote smooth teamwork. Figma guarantees a consistent and unified user experience throughout the website by providing a central repository for reusable UI elements and styles. It also allows several users to collaborate at once, exchanging edits and feedback in real time and ensuring that all participants are working from the same page at all times.

The paper delineates three primary objectives: 1) An exploration of figma tool, its suitability for website development, and the supportive technologies. 2) Examination of the principal benefits of figma within the website making. 3) Investigation into the challenges associated with using figma in the UI/UX designing.

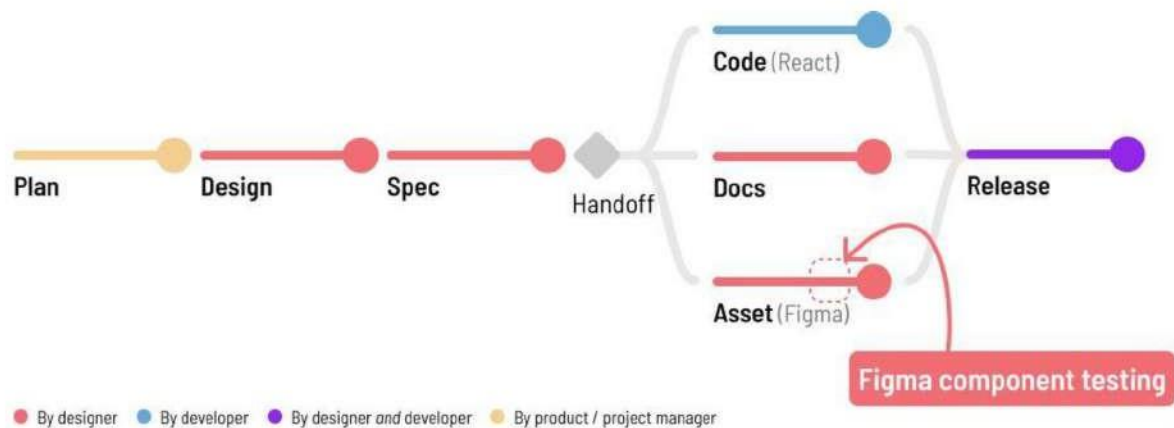


Fig.1. Diagram of methodology for Figma.

4.1 Primary Key advantages of Figma tool

Collaborative Wireframing

Designing teams can create wireframes and prototypes with the help of Figma. Many web designing team members can work on the project simultaneously, allowing the rapid completion and testing. Hence multiple different works on web designing can be done simultaneously without complexities.

Responsive Design Testing

Designers can see and test how a website design will adjust to various screen sizes and devices with Figma's responsive design testing feature. The user experience on several devices, including PCs, tablets, and smartphones, can be simulated by designers to make sure the website displays and works properly on each. As a result, users will have a uniform experience on all platforms.

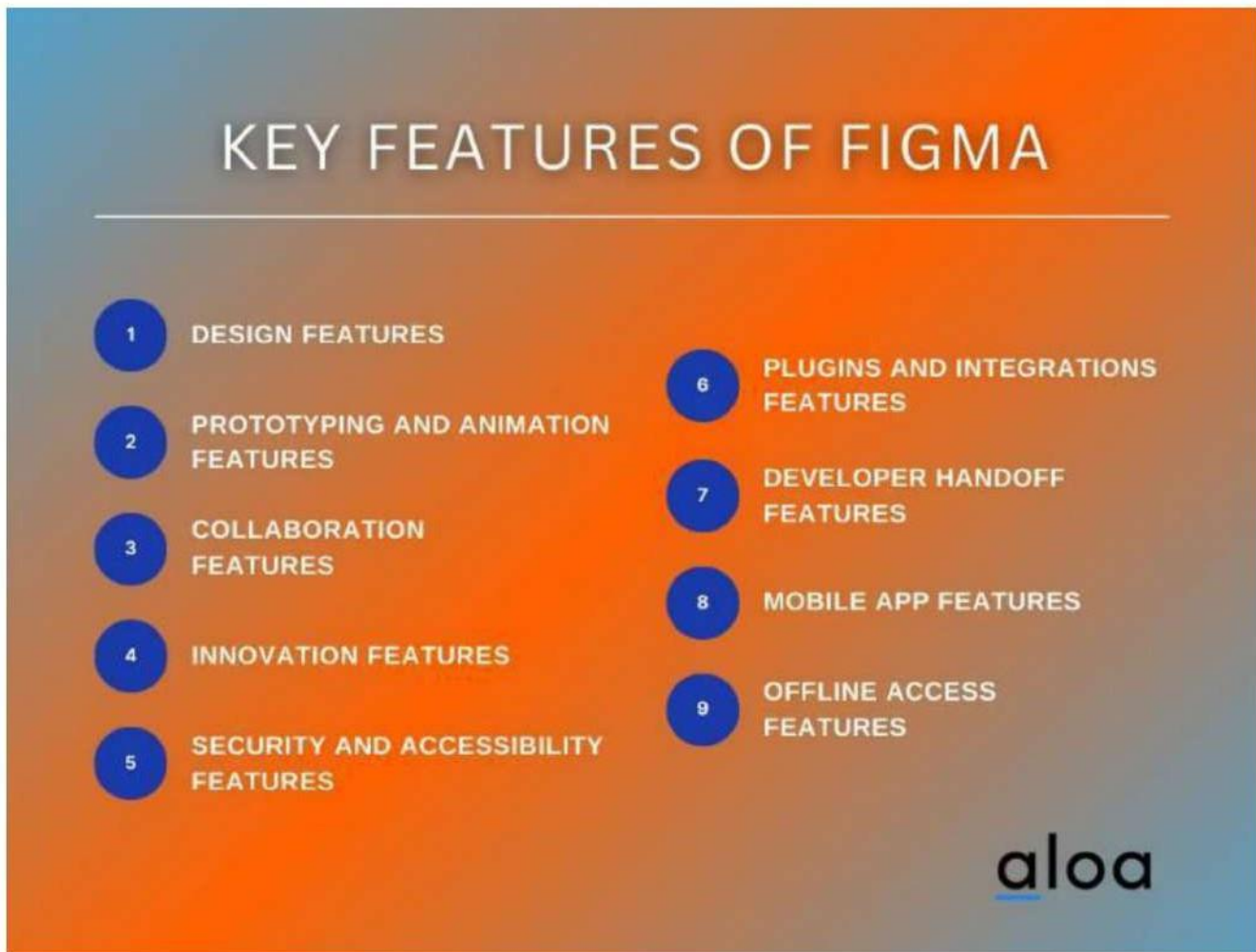


Interactive Prototyping

Designers can make interactive prototypes with Figma that closely resemble the functionality of the finished website. A prototype that shows how a user would proceed through the checkout process on a website can be made by a designer. This aids in improving the user experience and doing user testing.

Design System Management

Figma also makes it easy to create and manage design systems. A design system is a set of reusable UI components and styles that ensure consistency across a web project. Figma's design system features allow designers to define and maintain design systems within the tool. This can save time and effort for developers, who can easily reference the design system when implementing the designs.



Cloud-Based Design:

Figma operates in the cloud, allowing designers to access and work on their projects from any device with an internet connection. No need to manually save files; changes are automatically synced.

Cross-Platform Compatibility:

Figma is accessible through web browsers on various operating systems, including Windows, macOS, and Linux.

Vector Editing:

Figma supports vector editing, allowing designers to create and edit scalable vector graphics (SVG) within the platform.

Prototyping:

Designers can create interactive prototypes to demonstrate the flow and interactions of their designs. Prototypes can be shared for feedback and testing.

Components and Styles:

Designers can create reusable components and define styles to maintain consistency across designs. Changes to a component or style are reflected across all instances in the design.

Auto Layout:

Auto Layout helps in designing responsive and flexible interfaces by automatically adjusting the layout based on content changes.

Design Systems:

Figma allows the creation and maintenance of design systems, enabling teams to establish and adhere to consistent design patterns.

Version History:

Figma keeps track of version history, allowing designers to review and revert to previous versions of a design.

Plugins:

Figma supports plugins that extend its functionality, providing additional features and integrations with other tools.

Handoff to Developers:

Designers can generate design specifications and assets that facilitate collaboration with developers during the implementation phase.

Comments and Feedback:

Collaborators can leave comments directly on the design, streamlining communication and feedback loops.

Integration with Third-Party Tools:

Figma integrates with other design and development tools such as Slack, Jira, and more.

Offline Mode:

Figma offers an offline mode that allows users to continue working on their designs even without an internet connection.

Security:

Figma has security measures in place to protect design files and sensitive information.

Keep in mind that features and capabilities may have evolved since my last update, so it's always a good idea to check the official Figma website or documentation for the latest information.

Vector Editing:

Pen Tool and Vector Networks: Advanced vector editing tools for creating complex shapes and paths.

Boolean Operations: Users can perform boolean operations on shapes for more intricate design

5. Advantages of Figma Tool

Figma offers several potential benefits:

- **Real-Time Collaboration:**
 Advantage: Multiple users can collaborate on the same project simultaneously, fostering seamless teamwork.
 Benefit: Designers can work together in real-time, reducing the need for lengthy feedback loops.
- **Cross-Platform Accessibility:**
 Advantage: Figma is a web-based tool accessible on various operating systems, promoting flexibility and accessibility.
 Benefit: Designers can work from different devices without compatibility issues.
- **Cloud-Based Design:**
 Advantage: Projects are stored in the cloud, eliminating the need for manual file saving and enabling easy sharing and access.
 Benefit: Teams can access designs from anywhere, promoting collaboration and flexibility.
- **Prototyping Capabilities:**
 Advantage: Figma allows designers to create interactive prototypes, improving the visualization and communication of design concepts.
 Benefit: Prototypes help convey design ideas and interactions more effectively.
- **Design System Support:**
 Advantage: Figma supports the creation and maintenance of design systems, ensuring consistency across projects.
 Benefit: Designers can easily reuse components and maintain a standardized design language.
- **Auto Layout and Responsive Design:**
 Advantage: Auto Layout simplifies the creation of responsive designs, saving time and ensuring consistency.
 Benefit: Designs automatically adapt to changes, making it easier to create responsive interfaces.
- **Community and Plugins:**
 Advantage: Figma has a vibrant community and supports third-party plugins, extending its functionality.
 Benefit: Users can leverage community-created plugins to enhance their design workflows.

6. Working Of Figma Tool

Project Planning and Requirements Analysis:

The web design project commences with a comprehensive planning phase. Stakeholder meetings are conducted to define project objectives, scope, and specific design requirements. User personas and target audience profiles are established, informing the subsequent design phases.

Configuration of Figma:

Figma serves as the designated design platform for the project. A dedicated Figma workspace is established, where design assets and projects are organized according to project specifications.

Conceptualization and Sketching:

The design process begins with the ideation phase. Initial wireframes and sketches are crafted within Figma, exploring diverse layout and information architecture concepts. Collaborative brainstorming sessions involving the design team are conducted, utilizing Figma's real-time collaboration features for iterative concept development.

Design Creation and Prototyping:

The web interface design is meticulously developed within Figma, incorporating intricate design elements, visual assets, and content. Interactive prototypes are generated using Figma's prototyping tools to validate the functionality and user experience of the design.

Component Libraries and Design System Implementation: A comprehensive design system is established within Figma. This system includes reusable design components, such as buttons, forms, and navigation elements. Figma's component libraries are employed to ensure design consistency and efficiency throughout the project.

Validation of Responsive Design:

Figma's responsive design features are utilized to assess the adaptability of the web interface to diverse screen sizes and device types. Rigorous testing is conducted on multiple devices, including mobile phones, tablets, and desktops, to verify consistent user experiences.

Collaboration and Feedback Integration:

The Figma project is shared with project team members and stakeholders to elicit constructive feedback and comments. Figma's collaborative features are leveraged to facilitate efficient communication and implement design enhancements based on feedback.

Client Collaboration and Involvement:

The project engages clients through collaborative processes, where design prototypes are shared and clients are granted access to the Figma project. Clients participate in real-time feedback and commentary on specific design components, simplifying the client-designer communication channel.

User-Centric Testing Procedures:

User testing is executed by sharing interactive Figma prototypes with genuine end-users. User interactions with the web interface are carefully observed, and feedback from users is collected and integrated to enhance the user experience.

Seamless Transition to Development: The design is prepared for the transition to the development phase. Comprehensive documentation is created within Figma, encompassing design assets, specifications, and style guidelines. Developers access the Figma platform to review design components, access design assets, and obtain code snippets for precise and efficient implementation.

Version Control and Comprehensive Documentation:

Figma's version control features are rigorously adhered to, maintaining a detailed history of design iterations and changes. Extensive documentation of design decisions, component usage, and guidelines is maintained within Figma to provide clarity for team members and as a reference for future work.

Project Finalization and Delivery:

The web design project concludes with the preparation of final design files for delivery. Design assets are seamlessly transferred to the development team for further implementation. This methodology establishes a systematic and collaborative framework for leveraging Figma in web design projects. It underscores the significance of industry best practices, responsive design, and client involvement, fostering the creation of web interfaces that cater to evolving digital landscape requirements while maintaining design integrity and stakeholder satisfaction.

7. Related Work

The interdisciplinary nature of these investigations becomes more evident as we continue to explore research areas related to web design tools and Figma. Research on collaborative design looks at the effects of remote work conditions on innovation, team dynamics, and creative processes in a globalized digital environment. In usability and UX research, the user-centric approach evaluates not only interface design but also explores the cognitive and psychological dimensions of user interactions, providing insights into how people view and use design tools such as Figma.

Within the context of Figma's ecosystem, the investigation of online communities broadens to encompass sociocultural dynamics, the democratization of design knowledge, and the emergence of design trends through collective intelligence. Lastly, as web design develops further, studies of new and developing practices act as a compass for professionals in the field, educators, and designers, helping them to adjust to new tools, processes, and

design paradigms. To put it briefly, the multidisciplinary field of research on Figma and web design tools advances both these particular tools and our understanding of design practices in the digital age.

8. Performance Test

Performance testing Figma entails evaluating its responsiveness, teamwork, and ability to manage various design scenarios. Testing functions in different-sized design files, such as panning and zooming, is part of assessing responsiveness. By simulating real-time collaboration with multiple users, collaborative performance is evaluated. Other crucial factors include cross-browser testing, connection stability at varying speeds, and prototyping speed. An overview is provided by tracking system resource utilization, evaluating offline mode functionality, and testing import and export speeds. Last but not least, evaluating Figma's performance on various devices guarantees consistency and platform adaptability. Given that Figma is web-based and that design projects have changing requirements, continuous testing is essential. It is advised to consult Figma's official documentation for the most up-to-date and accurate information.

The performance testing of Figma includes a comprehensive assessment of its ability to manage intricate design scenarios, teamwork, and diverse user interactions. Figma's scalability can be understood by evaluating its handling of large files and complex designs in addition to responsiveness. Monitoring in real time makes sure that several people working on a design file at the same time cooperate seamlessly. In particular, for dynamic user experiences, prototyping speed and functionality are crucial factors. Maintaining consistent performance across various environments requires cross-browser testing and connection stability under varying network speeds.

9. Future Reach

With current trends highlighting collaboration, remote work, and sophisticated design features, Figma's future in web design seems bright. It is probable that Figma will persist in its evolution by incorporating functionalities that augment teamwork across geographical boundaries and optimize design-to-development processes. Anticipations encompass improvements in the capacity for prototyping, possible incorporation of artificial intelligence and automation for design duties, and additional refinements to design systems concerning scalability. Figma might also concentrate on enhancing its mobile design capabilities, encouraging a more engaged user base, and addressing the expanding significance of accessibility in design. Future developments of the platform can be anticipated by following Figma's official channels for information and by keeping an eye on larger industry trends.

Future-looking, Figma's web design trajectory points to a sustained dedication to adaptability and user empowerment. Continued improvements might include collaborative tools, which would strengthen Figma's position as a crucial platform for distributed and remote design teams. In order to stay in line with changing design trends, it may be possible to integrate cutting-edge technologies like virtual reality (VR) and augmented reality (AR).

10. Peroration

The Lean UX methodology was successfully applied in the design of the user interface for the Piring Makanku application using Figma, resulting in the creation of a medium fidelity prototype using Figma as the final product. Using the Retrospective Thinking Aloud approach, this final prototype is tested on potential customers during the research and learning phase. According to test results, the mean percentage of dominant positive is 95.56%, while the mean percentage of dominant negative is 4.44%. Examiner #1 awards a 100% total score; Examiner #2 awards a 100% total score; Examiner #3 awards a 100% total score; Examiner #4 awards an 83.33% total score; and Examiner #5, despite the fact that certain areas still require work and refinement, awards a 100% total score.



REFERENCES:

- [1].Deborah J. Mayhew, General Principles of UI Design, USA: Elsevier Scient. (1999).
- [2]Gothelf, J., & Seiden, J, Lean UX : Applying Lean Principles to Improve User Experience, O'Reilly Media, (2013).
- [3]Lastiansah, Sena. Pengertian User Interface, Jakarta: PT. Elex Media Komputindo, (2012).
- [4]Nielsen, J. Usability 101: Introduce to Usability. Human Computer Interaction, User Testing, Web Usability, (2012).
- [5]Safaat H, N. Pemrograman Aplikasi Mobile Smartphone dan Tablet PC Berbasis Android. In Android. Informatik, (2011).

