

Skill development curriculum is the present need of higher education A case study of Uttar Kannada District

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An ability and capacity acquired through deliberate, systematic and sustained effort for smoothly and adaptively carryout complex activities or job functions involving ideas, skills, things and people.

Skill development means developing yourselves and your skills sets to add value for the organization and for your own correct development. It is imperative to adopt, survive and succeeded.

Objective of the skill development:

The main objective of skill development is to create a workforce empowered with the necessary and continuously upgraded skills knowledge.

Importance of Skill Development:

In today's age of globalization and technological volatility skill building is an important instrument to increase the officers and quality of labour for improved productivity and economic growth, so skill development (building) is a powerful tool to empower individual and improve their social acceptance.

Why the Indian Youths need Skill Development Education:

India at present is recognized as one of the youngest nations in the world having more than 62% of the population under the age of 30 years. It is estimated that in the year 2017-18 Indian could have been 29% work force of the total worlds total workforce. So India needs an educational system which is of high quality flexible and relevant to the individuals economy and to the society as a whole.

Level of Education	2008	2016	Increase (#)	Increase (%)
Bachelor's (Graduate)	11908151	24593321	12685170	107%
Master's (Post graduate)	1489658	2764886	1275201	86%
Doctorate	95872	180957	85085	89%
Others	148100	945582	787482	538%
Total	13641808	28484746	14842938	109%

Field of Study	2008	2016	Increase (#)	Increase (%)
Arts	5875532	10271296	4395764	75%
Engineering/Technology	1313706	4885134	3571428	272%
Science	2612406	5417464	2805058	107%
Commerce/Management	2486901	4637317	2150416	86%
Education	286478	1085876	799398	279%

Medicine	446087	118178	672091	151%
Others	620698	1069481	448783	72%
Total	13641808	28484746	14842938	109%

The above chart shows about the inflow and demand for higher education, which are the main sources of work force. But a very few of them are skill oriented courses which provide employment for the youths. So it is our priority and urgent duty to take actions to empower and enable India's young generation to sustain a livelihood throughout their lives. So that educational institution and the government look beyond traditional pathways of education employability and employment.

At a lecture meet, recently in Chennai Infosys co-founder Sri Narayan Murthy had voiced the concerns about a talent crunch in turn entrepreneurship. This statement of Sri N.R. Narayan Murthy emphasized on the following points

- (i) Shortage of skill oriented youths in industrial sector.
- (ii) The educational systems are unable to fulfill the needs of employee and employment.
- (iii) Need for bringing new changes in educational system.

In this regard University Grant Commission and other internal and international organizations come forward to introduce integration of skills in higher education under the National Skill Qualification Framework and incorporation of skills and ability enhancement courses.

As pertaining to developmental issues and prospects there is a large scope for tourism industry. Because it is identified as a hub of diversified culture and heritage. It is to be converted into more productive. It is possible through the proper utilization of youth power. So in this regard introduction of skill based training is to be introduced. The formal degree education may give a boost to the tourism in Uttar Kannada.

Analysis of A case study of Uttar Kannada District

The reports state that the potential of the travel and tourism sector has not been fully tapped in Uttar Kannada District. The vast natural beauty and its historic part clubbed with mystic charm through this sector. At present the tourism sector in the district is going through a gloomy stage. The following reasons are held responsible for the hindrance of tourism in

- 1) Lack of knowledge
- 2) Poor networking system
- 3) Lack of leadership and skills
- 4) Poor transportation facilities and improper guidance
- 5) Not a single skill development training institute is there in Uttar Kannada.
- 6) There is no practical / project oriented syllabus regarding tourism studies and skill oriented programmes.

To promote tourism, we must work at the grass root level of higher education. To develop tourism based skills among the youths which may be helpful for the development of tourism and also to create employment opportunities in Uttar Kannada District.

According to the statistical data of 2018 in Uttar Kannada more than 1748764 students enrolled for Higher Education. It is the best example for the availability of workforce in Uttar Kannada.

It is most essential to introduce short term courses and degree courses in tourism / travel and tour courses in higher education because it opens doors to different career opportunities. The following are a few examples.

Government and private sector tourism offices

Holiday consultants

Tour operators

Customer service team and international / domestic air port adventures tourism experts Ticketing officer, event managers, transport officer, job in airlines, cruise operators, logistic companies, hotels.

For example in Hotel:

Hotel is a board team for camping grounds, rest house cruise lines, inns etc in this sector includes PR Front Officer Maintenance, sales operations etc.

Travel Agent:

There is a complete genre in itself and travel agents can hold different positions such as destination manager, tour guide foreign exchange dealer itinerary planer sales PR travel counselors and travel manager managers. A travel agent can also become a franchise of popular travel agencies.

Popular choices of courses in various sectors of travel and tourism includes

Management in travel, tourism or hotels

Airline management

Tour management

Destination management

Travel administration

Airline ticketing etc.

Bachelor degrees, Master Degree PG Diploma in Tour & Management

Vocational Courses:

The Costa Training Institute partners with Tata Institute of Social Sciences (TISS) to provide vocational education to the marginalized and under privileged youth to bring dignity into their lives the institute conducts various job oriented short term and long term courses in travel and tourism. They are as follows.

Skill enhancement course in Travel and Tourism sales (45 days) skill enhancement course in inbound / outbound tour operations (45 days)

Certificate in tour operations (6 months)

PG certificate programme in Destination marketing (6 months)

PG Diploma in Tour operations (1 year)

Conclusion:

If we implemented above mentioned skill oriented training in almost all higher education institution it may give boost two Development of Tourism Industry and encouragement of tour and travel industry. This is the only solution for the irradiation of unemployment in Uttar Kannada.

It is the only possibilities for empowering the youths who were able to do self employable work hard and lead respectful life.