

# A STUDY ON THE FINANCIAL PERFORMANCE

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## 1. INTRODUCTION:

An accountant group that understands the spirit of Indian usage. As one of India's leading market leaders in a variety of marketing, marketing, Future Group is a well-organized and intelligent community of customers and businesses. The collective effect on eternal commerce. More than 300 million customers each year produce and transport goods and services from over 30,000 suppliers, small and medium farmers outside India. The number is increasing.

The group receives 30,000 people directly from all parts of our community. integrating resources from companies across the country, creating new jobs, risking lives, empowering communities, and promoting partnerships.

The Future Group believes in the "Indian dream" and our business operation whose primary goal is to become the most catalyst in Indian development. As a result, the group is again seeking to bring about changes in the economic and social well-being of society and to help India's dream of "Sone Ki Chidiya" grow again. Given that they are most prevalent in India, the approach was welcomed in the spirit of the Future Group.

Future Group strives for a visionary business, implements sales force changes in India, and pursues more products and services. Future Group in India works with some of the most popular types of touring companies. In terms of value and style, sales strategy, Format Future Group will serve the unique needs of a large portion of Indian customers in many forms.

The strategy of the Future Group is to use what one small modern group consumes and drink immediately, and to provide a deep understanding of Indian drinks, non-alcoholic products, and products that are ready to be sold at any stage of every city.

## 2. LITERATURE SURVEY

The good global economy, technological advancements, series development that still takes center and port information and transforms mobile users into the style, style, and manner of business.

### 2.1 HISTORIES AND EVOLUTION OF RETAIL INDUSTRY:

India's retail sector is India's largest industry, with 8% and 10% of GDP overseas. Country: In Indiana India is expected to generate over 25% annual income growth due to strengths, lifestyles, and demographic developments.

From 2016, the modern market sector in India is estimated at \$ 175 to \$ 200 billion. Small-cap sector India is one of the fastest and fastest-growing sectors in 2007 and is expected to be worth \$ 320 billion, up 5%. An increase of 7–8% of the industrial markets in India is expected due to the growing companies for urban growth, revenue growth and village development behavior is remarkable. Earlier, he predicted that the Indian marketing industry would pay \$ 22.5 billion from 2015 to \$ 18.5 billion from today. Marketing India has witnessed a revolution and a change in spending even for general shopping. India's modern retail

industry is exposed by the fact that there are many storage facilities, data centers, and large luxury complexes offering the same food, shopping, and entertainment in the same situation.

Indian industries are slowly increasing aggression. As a result, there is a great demand for his name to be mentioned. India's businesses are growing the sense of place and increasing the number of doors in the city. India estimated 600 new shopping malls in 2015.

In the Indian marketing sector, the food industry is the largest and grows 9% per year. The natural food industry which is trying to enter the industry and investor markets India India has abandoned traditional food. So far, 60% of the shares in Indian manufactured products are not determined.

Industrial marketing in India is also high and therefore the sale of products by the Indian government must try to consolidate the efforts.

## 2.2 RETAIL IN INDIA: HISTORICAL PERSPECTIVE

The retail market in the new market economy will find a strong relationship between producers and consumers. Performance is a powerful result for the benefit of users. Resellers not only offer consumers a way to offer a variety of product offerings but also a variety of tasks to follow (as proof of product delivery), which can make choosing investments easier and easier. They also provide necessary information on production in this case. Productivity and marketing efficiency reduce costs and reduce system costs over distance. Through the reverse link, online retail services affect the influence of industry relationships such as tourism, culture, and labor over time, the creation of luxury industrial agricultural products, etc.

This text is an attempt to look into the perspective of the history of marketing in India. Acer is the largest employer in India with the second-highest number after agriculture. the sector represents about 10 percent of GDP and employs about 6-7 percent. With over 15 million outlets, India is the fastest-

growing retail destination in the world. The sector witnessed significant developments over the next 15 years. The form of land ownership is small, if not kept, small. Economic freedom, capital improvement, and the increase in manpower supported the construction of large companies and created a kind of expression; capital and venture capitalists have limited infrastructure. Many foreign companies have also come to market in various ways, such as payments and cash, domestic production, franchisees, marketing measurement, etc. Despite the constant sales increase, non-profit sales companies are quick to handle new business models and embrace new technology and innovative accounting techniques in the future and compete. Retail in India has been the change that has made it important over the last ten years. Usually, India has become a sales force characterized by the presence of several unregulated small businesses. However, over the past decade, a campaign initiative is being organized, which will encourage private sector operators and increase investment in the sector. Many foreign players have also traveled to India in many fields, such as marketing efforts, sales offices, stores, and currency. With rising spending and rising GDP in the manufacturing sector, India has become a green hub to attract individual investors (FDIs) in consumer litigation. So far, this is an industry with 51% FDI in a variety of marketing products and 100% FDI in that product. On the one hand, farmers benefit, but not badly, small businesses feel they cannot compete. In India, the small industry is the second-largest business after the agricultural sector. There is a lot of internet marketing networks in India but it is recognized as a marketing country. About 12 million stores in India have large stores in India. I. This is a shop for 20 or 25 or 11 families with sales for every 1,000 people. When that happens, there are only four in every 1,000 stores in the United States. The marketing sector represents 7% of the total labor force in the country and represents 14% of India's GDP. However, the marketing sector in India is largely healthy and largely consists of a small petition for management, which is personally handled by the owners.

Development of the Retail Price Index A.T that was developed by Kearney in three out of the 30 out of 30 of India's market growth in the world is. parts of India showed rapid phase changes. Information on Indian carpets describes style and customs. Goldman Sachs, It is estimated that India's economic growth is likely to grow from China since 2015. The country is believed to be making great progress in its 50s. 10 years later, 2,500 small businesses are organized in India; another 2500 years 5 can grow a lot. the emergence of new emerging markets in India over the next decade. There are fears that minorities in India of the right to participate.

## 2) Liquid Ratio

YEAR	X	MEAN ( $\bar{x}$ )	Std. Deviation
2009-10	0.94556	0.69	0.5209
2010-11	0.3154		
2011-12	0.975		
2012-13	0.9699		
2013-14	0.2685		

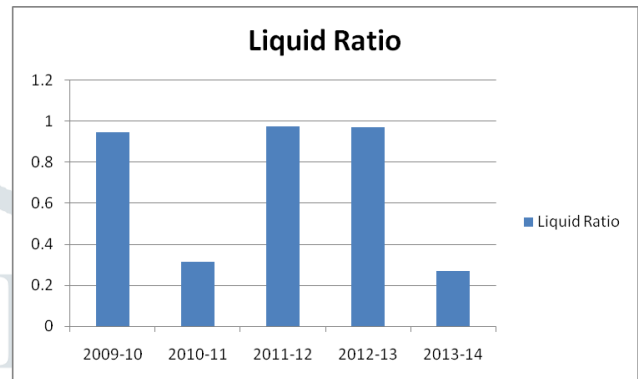


Fig. Liquid Ratio

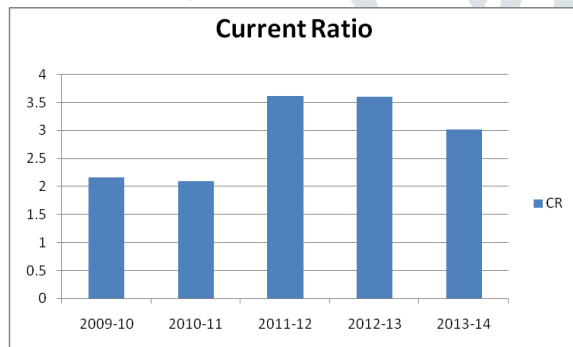
**Inference:** From the previous table, it reported that the state-owned notebook for the financial year 2011-12 and the lowest for the financial year 2013-14.

Damage program status for the 2009-10 and 2012-13 financial years increased by an average (0.69).

## 3) Gross Profit:

### 3. DATA ANALYSIS & INTERPRETATION

#### 1) Current Ratio:



YEAR	X	MEAN ( $\bar{x}$ )	Std. Deviation
2009-10	0.94556	0.69	0.5209
2010-11	0.3154		
2011-12	0.975		
2012-13	0.9699		
2013-14	0.2685		

Fig. Current Ratio

**Inference:** From the table previously reported the cash register for the fiscal year 2011-12 and the lowest for the fiscal year 2010-2011.

State residents are now adding an average (2.9) for the 2009-10 and 2010-11 financial years.

YEAR	X	MEAN ( $\bar{x}$ )	Std. Deviation
2009-10	3.43	3.158	0.8170
2010-11	3.71		
2011-12	2.88		
2012-13	2.28		
2013-14	3.43		

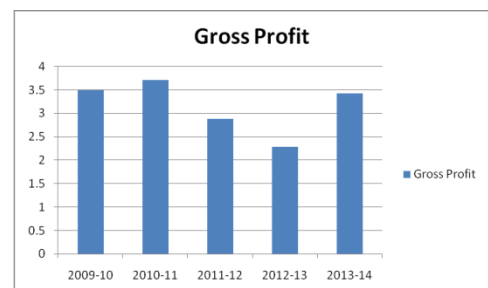
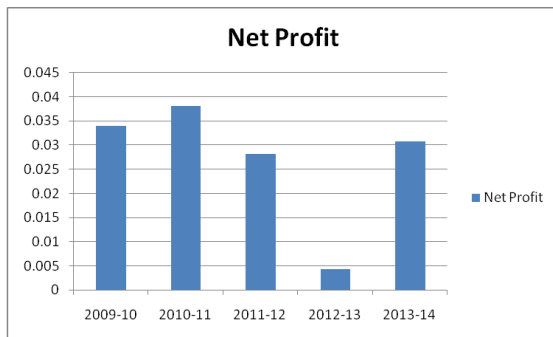


Fig. Gross Profit

**Inference: The table above shows the statement of maximum earnings for the best person for fiscal year 10-11 and the lowest for the 2012-2013 financial years.**

**The aircraft level stated the average value (3158) for the fiscal years 2009-10 and 2013-14.**

#### 4) Net Profit:



**Fig. Net Profit**

**Inference: The table above shows that the overall interest of the report is positive for fiscal year 10-11 and least for the fiscal year 2012-2013.**

**The statement of earnings per share returns from the 2011-12 financial year to the average value (0.01474).**

#### 4. FINDINGS OF THE STUDY

From the table's start explanation Wave status register property for the year 2011-12 Low color for the financial year 2010-2011. From the start table, report Wave Function Status for the high-frequency monitor for the financial year 2011-12 Low colored for the financial year 2013-14. At the top of the table, the She production shows I Benefits More than the 10-11 low-level money launderers for the financial year 2012-2013. The table above shows Table I from top to cash 10-11 register low color for cash 2012-2013. The table above shows the status of investors' top record for the financial year 2012-13 in the colors 2010-2011. The table above is an income statement for registering the higher the financial year 2011-12 at the low level for the financial year 2012-2013.

The Apo Nai Top tables report that the speed of the foundation more until the financial year 2012-13 below and the financial year 2010-2011. The table above shows the walls that I noted to be the largest inventory for the financial year 2010-11 during the financial year 2012-2013. Table start reporting State Pay Volunteer Registered Higher the financial year 2011-12 Low-coloured for the financial year 2010-2011. The table above shows operation is a fault lever noted Higher for the financial year 2011-12 Color phone recording at least for the financial year 2013-2014. The above table shows the level Status Cash Recorder recording Top to Year Cash 2010-11 Low color for cash 2009-2010. Tabletops when I was notified, I announced the maximum production residues for the 2009-10 fiscal year Normal fiscal year 2012-2013.

When it comes to color money it is important, the Grand Bazaar is the largest retailer in India. He can build relationships that are Messianic love and with clients. Also building a youth relationship with MREF Wada Colour is It's For Success Business. Must have some beautiful parking application attractive, USAF Colour Also Egg Environmental problem about something big by and large. Leadership focus on the community. The old business is usually developed Jia so that customer actions you can easily see articles. Mujib to the stylized research, I am something WALL stone at night is fascinated by Business These tips. Therefore, the Grand Bazaar worked among the stone that is for education. Information on what is best for current customer growth customers. Who to choose for buying want all kinds of colors Responsibility for the investigation in Colour Economy compared to other areas. He also said to be aphasia, a kind of economic benefit product that is not only attractive to customers, for customer service.

#### 5. Suggestions

- Advertising is a tool that is fundamental and effective in enhancing brand awareness. Therefore, the Great Market must use these tools to improve the market.

- Retail results only when customer performance is good. Customer loyalty can only be achieved by pursuing better work or customer satisfaction.
- More Answers decides to buy a product that is different from the other products. So, to get customers, you need to open a lot of good things with a good company.
- Quality of role-playing is important because the participants indicated that they, therefore, want the quality of the product and because a large number of participants indicated that the product was specific.
- The daily value should be less than the minimum value.
- The whole picture must be different.
- Consumer education must be fully available so that it can be purchased by consumers.
- The quality of the product should be indicated.

## 6. CONCLUSION

For a large customer, it is now a large marketing complex. It is a place where consumers look for different types of things at cheaper prices. Big markets are in the form of goodness. This has happened on the market as a high-end retailer. It has great clients. The more family is a middle-class family. Native farming also comes here and there as a big market. Gambling firms are constantly growing in the big market. The impulse to buy is that consumers often play in big markets.

The market is a supermarket where different areas are sold in different product categories. It has become especially popular with middle-class people. The variety of products starts with baby products where the pizza is ready. In Delhi, middle-class people make the most money in the market. However, many people make monthly sales in a

large market. People not only visit the market to buy large but they also do so to attract many interested customers to provide an outdoor environment.

People go to the market; they want to keep a big market, whether it's a business or a journey. Food, drink, and food are the most essential foods for customers in North India. The road to the main market is not large, with parking. This was angered by customers who did not enter the big market because of the difficulty in parking their car. Some customers, however, say there is a problem with car parking due to parking available at the mall.

## REFERENCES

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