

# “HIGH TECH ENTREPRENEURSHIP”

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## Abstract

*The current study address to find out the scenario of High Tech Entrepreneurship. The papers explore the sectors for improvement of the existing and creation of new tools, techniques and entrepreneurs in the light of the development of entrepreneurs. Awareness about this High Tech Entrepreneurship in Mumbai district of Maharashtra. The principles are a set of underlying assumptions about how to view the organization and its relation to customers, competitors and suppliers. High Tech Entrepreneurship are based on some principles: customer focus, continuous improvement and support. All organizations can have more or less systematic, integrated and proactive approaches to deal with the principles. Accordingly, a quality profile cannot simply be implemented based on the existing management structures and systems. It may require the redesign of work, the redefinition of managerial roles, the redesign of organizational structures, the learning of new skills by employees and the reorientation of organizational goals for High Tech Entrepreneurship*

*There are many places, which are unaware about High Tech Entrepreneurship hence the researcher feels to study on the awareness of High Tech Entrepreneurship in the District of Mumbai (Maharashtra).*

**Key Words:** High Tech Entrepreneurship, Quality, Management, Indian awareness, sectors, Mumbai, etc.

## Introduction:

These developments are mutually dependent, as an innovation in one type may lead to innovations in others. This co-dependency is created because High Tech Entrepreneurship processes are simultaneously before the study it is essential to know what are the aims and objectives of High Tech Entrepreneurship in India.

## The main objectives of High Tech Entrepreneurship:

- a. To improve the digitization involving with High Tech Entrepreneurship procedures across the country in the country.
- b. To minimize the efforts and improving the technology for organization.
- c. To replace a lot of other management process to reduce efforts of organization
- d. To comprehend with most of the High Tech Entrepreneurship.
- e. To improve the effect of High Tech Entrepreneurship of each area.
- f. To improve the competitiveness of the organization.
- g. To ensure the availability of knowledge for the improvement
- h. To reduce the complications in the system and organization

- i. To decrease the unhealthy competition among the states due to unawareness of High Tech Entrepreneurship.
- j. To reducing the High Tech Entrepreneurship problems to avoid further issues.
- k. To simplify the process of High Tech Entrepreneurship with effect of digital technology.

Thus, there are many good and beneficial aims and objectives of using High Tech Entrepreneurship in India. Mumbai is one of the main districts of Maharashtra. Mumbai is the main city and one of the most dense and populated district. Current study aims to find out the awareness of sectors of Mumbai.

### **Aims and Objectives of the Study:**

- a. To study about High Tech Entrepreneurship India
- b. To study about the awareness of about High Tech Entrepreneurship in the customers of Mumbai District.
- c. To study about the awareness of about High Tech Entrepreneurship among the customers of rural parts of Mumbai District in Maharashtra.

### **Methodology of the Study:**

Survey method with providing the questionnaire to the respondent is used for current study. Written and interview test are conducted for the organization. Few schemes were also asked them.

### **Limitation of the Study:**

Current study is limited with the Mumbai District in Maharashtra. Hence, no data is collected outside this district.

### **Sources of Data Collection:**

Following two types of source is used for the data collection of current study.

- a. **Primary Source:** For the current study, the descriptive and experimental research method is used. The design of the study is adopted for doing this research paper.
- b. **Secondary Source:** Secondary source for current study is used from the books, journal, articles, thesis –both published and unpublished, available material on current study in printed form, even available on internet. The data for the study has been collected from secondary sources like newspapers, research papers and websites.

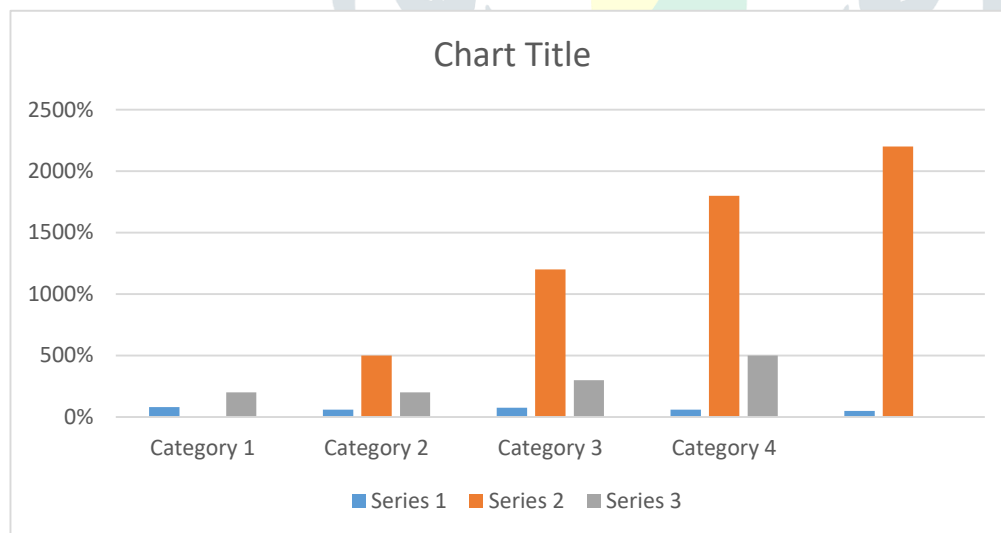
**Data Collection Method:**

d. In Mumbai District in Maharashtra. There are total 3 zones. Out of which five sectors are selected for the current study. I.e. Laptop Industries, Motor Industries, Mobile Industries, Plastic Materials, and Hardware Industries. Total 50 people were selected as a sample size from these five places i.e. 10 from each.

**Data of North Mumbai:**

Sr. no.	Customers' Awareness	High Tech Entrepreneurship
01	80%	Laptop Industries
02	60%	Motor Industries
03	75%	Mobile Industries
04	60%	Plastic Materials
05	50%	Hardware Industries

Table 1.1

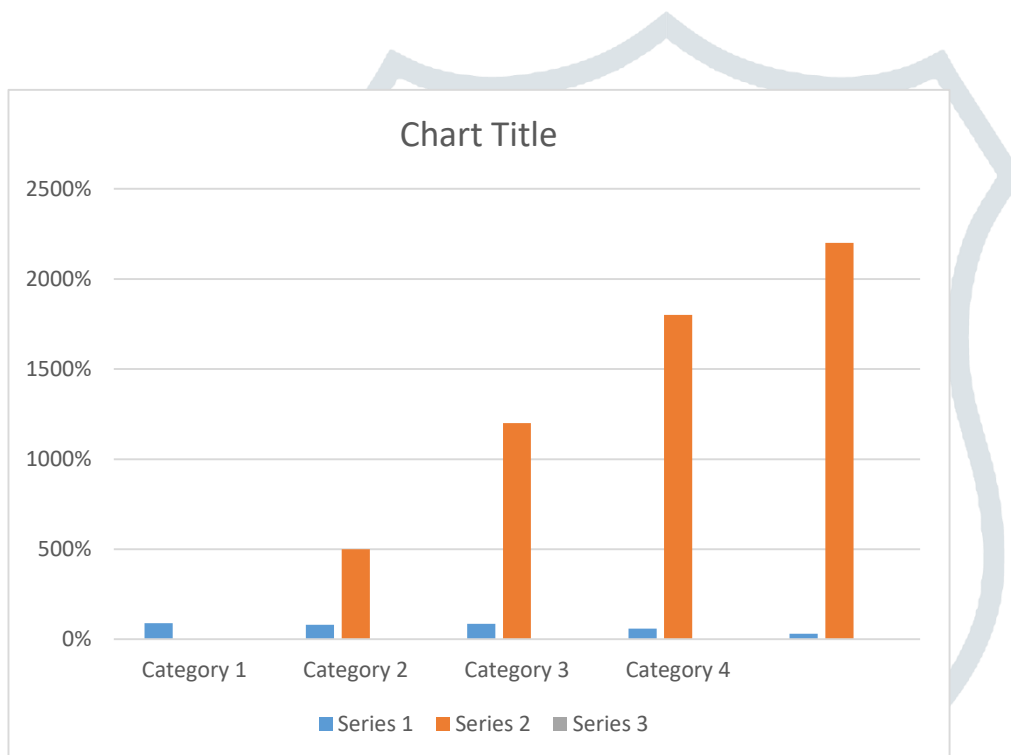


Graph 1.1

**Data of Central Mumbai:**

Sr. no.	Customers' Awareness	High Tech Entrepreneurship
01	90%	Laptop Industries
02	80%	Motor Industries
03	85%	Mobile Industries
04	60%	Plastic Materials
05	30%	Hardware Industries

Table 1.2

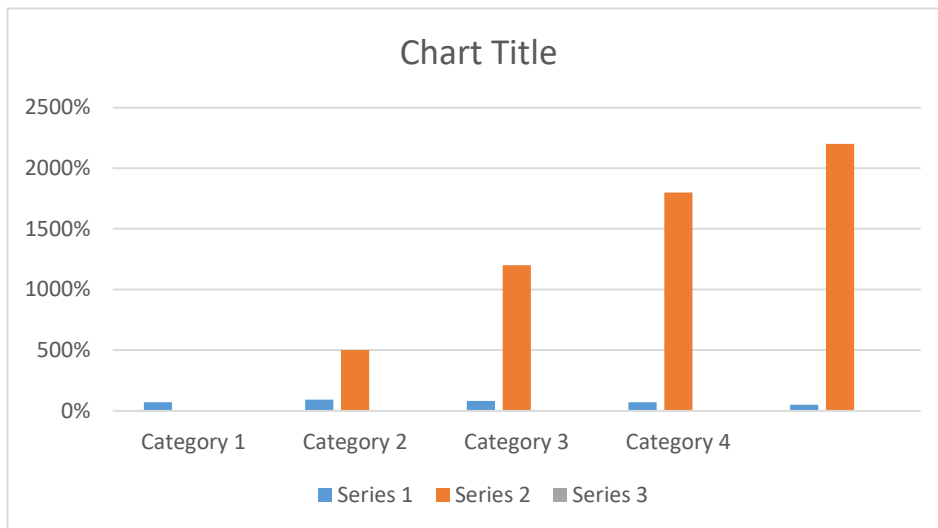


Graph 1.2

**Data of South Mumbai**

Sr. no.	Customers' Awareness	High Tech Entrepreneurship
01	70%	Laptop Industries
02	90%	Motor Industries
03	80%	Mobile Industries
04	70%	Plastic Materials
05	50%	Hardware Industries

Table 1.3



Graph 1.3

As shown in above tables and graph, most of the sectors are aware about High Tech Entrepreneurship in Mumbai. They know on which sector High Tech Entrepreneurship is applicable and on which product it not but they know it about used in everyday life. They are not much more aware about the about High Tech Entrepreneurship system which are having high demand and fast innovative growth. They know only concept and few of them knows about it in details. Finding of the study are given below:

### Conclusion:

Thus, these is always problem when new approach or new method is introduced in any sector. Even it is experienced that there is no one who can understand any technology with fully desired expectation. Even not of those who are working in the professions such as Lawyers, Chartered Accountants, Company Secretaries, etc. if such scenario is there for any technology, how one can expect that common people who are the users of system, which they require for their routine life, should understand High Tech Entrepreneurship at initial stage. High Tech Entrepreneurship to improvement will take time to understand. It is not as hard as to understand but to apply organization quickly. there were different ratio of previous system which were divided as per location of users. Such complications are not in the application of High Tech Entrepreneurship. As it is new, it will take some time to understand by the consumers about its system, pattern benefits and application. They will be aware about it when will start to use it by practically through. It needs only proper counseling.

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