

IMPACT OF TELEVISION PROGRAMME ON SECONDARY STUDENTS IN A BLOCK OF PUKHURIA OF MALDA DISTRICT

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INTRODUCTION

Television is playing an impact on Secondary Students. A young person between 13 to 19 years old. Secondary students (Teenagers Students) 13 to 19 ages spend a Maximum of Two hours watching time to time television. The basic functions of televisions are to communicate information, education purpose, or advertising various types like entertainments and Entertainments, cartoons Programmes. the more violence acts viewed, the more Attractive behavior will be performed by the television Watchers. A study will examine the impact of television programmes on secondary students in a block of Pukhuria of Malda district. Through the distribution of questionnaires among 130 Students respondents, my data has analyzed that of the respondents watching television programme for Zero hours to two hours. respondent's information concluded that Secondary Students are getting so many negative/Positive impacts from watching television compare to positive impacts. Secondary students are recommended that the perfect television viewing hours is zero to two hours.

STATEMENT OF THE PROBLEM

Students are the importance of television programme generally in the impact of a television programme in a Student positively or negatively and influencing behavior. impact of television on Programme impact of television programme on secondary students in a block of Pukhuria of Malda district. It makes the children develop a Life Style in learning attitude. Impact which includes: - the viewing of television programme that are main includes made for Secondary school Students.-Lack of parental control on television Watching Programme habit of Secondary school Students –of awareness of time to time programmes made for Students Watching your house.

RESEARCH QUESTION:

A Study finds the answer to the research questions.

What roles is Programme watching Time spend on television?

What are the positive impact of television Programme on secondary students what is the Impact of Sexual influence and television.

PURPOSE OF THE STUDY

The main purpose of the study includes the following

- To examine the Impact of television Programme on Secondary Students.
- What are the Impact of Watching television programme and other things to correct and mistakes conceived idea parents may have on students?

SIGNIFICANCE OF THE STUDY

- This study will be of immense benefiting the following ways:
- It will provide an opportunity for the students to learn through the Programme television.
- The Secondary students will see the impact of television and introduce into Schools education.

•Students who do not know the impact of television on the it Students would know the importance.

LIMITATION AND DELEMATIONS OF THE STUDY

To collect the data, visitation was made to teachers and students in A beokuta Pukhuria School. The study is a survey of the Impact of television on selected secondary students. A total of five schools will be used in the study. The researcher was faced with the problem of transportation, which reduced the accuracy of the findings.

REVIEW OF RELATED LITERATURE

Goranson (2009) carried out a research on how television programme affects primary school children behavior. The findings from the study revealed that primary school children becomes Ability of high levels of paper thought and reasoning more than children Result. When View television, primary school children interest sat this age tend to revolve around the following; independence, Sexual Romantic music and video, horror movies for boys particularly, and pornographic videos.

Larson and Richards (2009) found that television tends to link children with their families in part because children often watch television with other family members. Television can pass along a wealth of information and positive experiences to the children. Positive aspects include political awareness, information on various professes entertainment and education. A study by Anderson and Levin (2009) showed that children who watch television learn more. This gives the impression that television viewing helps children to perform better at school. Also the children are said to help their peers on television. They also learn how to construct a descent English and can easily avoid errors through the most popular programmes shown on Nigerian Television Authority (NTA) programme called MIND YOUR GRAMMAR.

Children's knowledge and for heavy viewers of television impact, Miller (2007) revealed that heavy television viewing is effected from attention problems. Movies, short films or any digital media portrayed via television are constantly updated with new information. Teenagers nowadays would binge watch the whole day on the television without eating, drinking or even sleeping. This has resulted in causing of sickness or even death. A report by health day, showing a positive connection between watching too much television with some of the leading causes of death in the United States. In this research, researcher followed more than 221,000 people from 50 to 71 ages, who are free from any chronic disease at the beginning of research period. All of them were followed until death. Finding explored an association between the more time viewed on television and causes of death from chronic disease such as heart disease, cancer, diabetes and many more. Studies also revealed that, compared with those who watched less than one hour of television per day, the risk of death was 15 percent higher among those who watched three to four hours of television a day, and 47 percent higher for those who watched seven and more than seven hours a day (Pried, 2015).According the American Academy of Pediatrics, teenagers between the ages of 2 to 18 spends an average of three hours viewing time on television. Statistics also show that in an hour, there are at least 20 acts of violence portrayed in cartoon acts. By then when they reach the age of 18, atleast16, 000 mock murders and 200,000violent acts have been seen by the moon television. Due to many views on impacts of television especially negative impact, this research aims to examine the impacts of television viewing on college student's perception and behavior.

Literature Review Heavy and low television viewers and television impacts (2013) did a study to find out the effect of heavy and low television viewing on study habits of secondary school students. Data collection with 500 students revealed that low television viewers prefer quit and relaxing style of studying, they keep their classroom and study places clean and bright need compare dot heavy television viewers. Data also added that, low television viewers also have show good vocabulary; good reading habits and comprehends well their reading materials. They have also been found to have a good amount of learning motivation and having high memory and remembering power for a longer period. Compare to high television viewers, low viewers have good study habits for their exams because they prepare an outline and arrange the ideas properly, follow logical pattern of presentation, use simple language and construct paragraph and sentences effectively. Impacts of television to adults through survey method with adolescent unexamined functions of television, it has been

proven that television is a source of occupational information for adolescents and has the potential to introduce them to occupations they may not have been previously considered (Hoffner et al., 2006). Nuveen conducted a study on the opinions of the youth regarding the influence of reality shows in Ambikapur District. Through questionnaire method with sample size of 50 youth of age 18-25 years were randomly selected for his study. He concluded that youth of the present day are strongly attracted towards television reality shows and believe that television reality shows help participants to show case their talents, help people to earn quick money and provide awareness on current issues. In contract, according to Sammy and Bayar (1997) in examining the impact of television viewing in influencing adolescent sexual activities through literature.

METHODOLOGY

The study was conducted in the Secondary student’s area of Pukhuria Block village of under Malda District of West Bengal. A Multi Stage random sampling was used to study the objective according to Research questions a Five School Students. Method used in this research is quantitative research. And A survey was distributed randomly to selected Schools students in Pukhuria Block. Total of 130 respondents were selected in answering collected research objective. Viewing time and impacts from watching respective Television programme.

Data Findings

Analyzed Data of Secondary Students television viewers

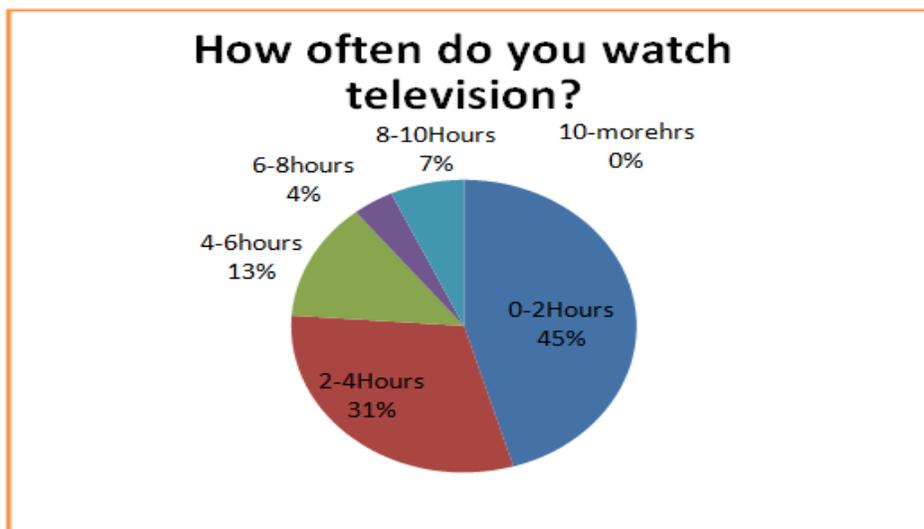


Figure1: Hours spend on television

Figure 1: Hours spend on television 45% of the respondents watched television for 0 to 2 hours per day followed by 31% of the respondents watching television for 2 to 4 hours a day. 13% of the respondents were on television for 4 to 6 hours per day. Maximum Majority of Secondary students spend 0-2 hours watching television programmes.

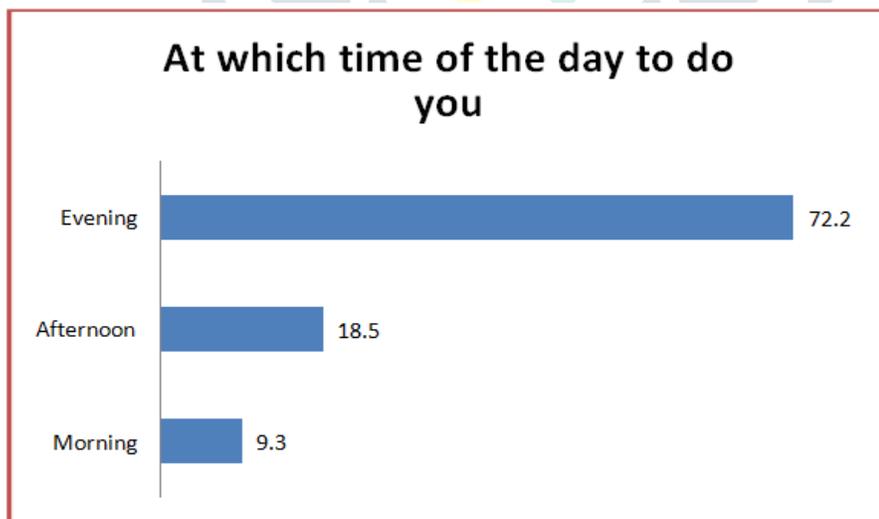


Figure2: Time spent on television

The most suitable time is during the evening (Refer to figure 2). The majority of the respondents prefer to watch television during the evening for 77.3%, followed by afternoon time for 15.5%. This is due to students being free after School time during the evening time. Therefore, evening is suitable for college students to watch television.

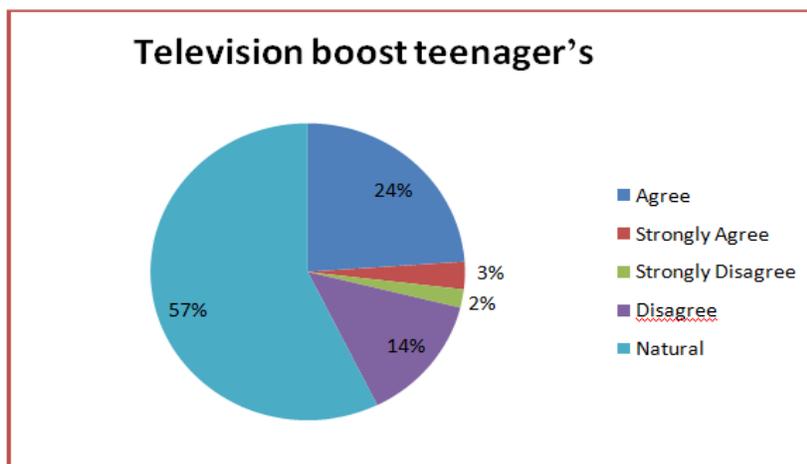


Figure3: Positive impact from television

In getting answers for impacts of television viewing, the majority of the respondents selected negative impacts such as sexual influences, changes to negative spend in patterns, follow and imitate violent behaviors from television. However, data revealed that there is only one positive impact of television were selected by respondent in this study which is television can boost teenagers career paths, This result is similar to Heffner and the colleague's 21.8% of respondents agreed that television can provide useful information fresh graduates in finding jobs.

Figure4: Sexual influence and television

In getting answers for negative impacts, respondent agreed that television has sexual influence on teenagers because a majority of the respondent staggered for 49%. However, 36% of them are the neutral answer. This data assimilator Sammy and Baya's findings. It's been proven that teenagers will imitate and follow sexual activities that were portrayed on television.

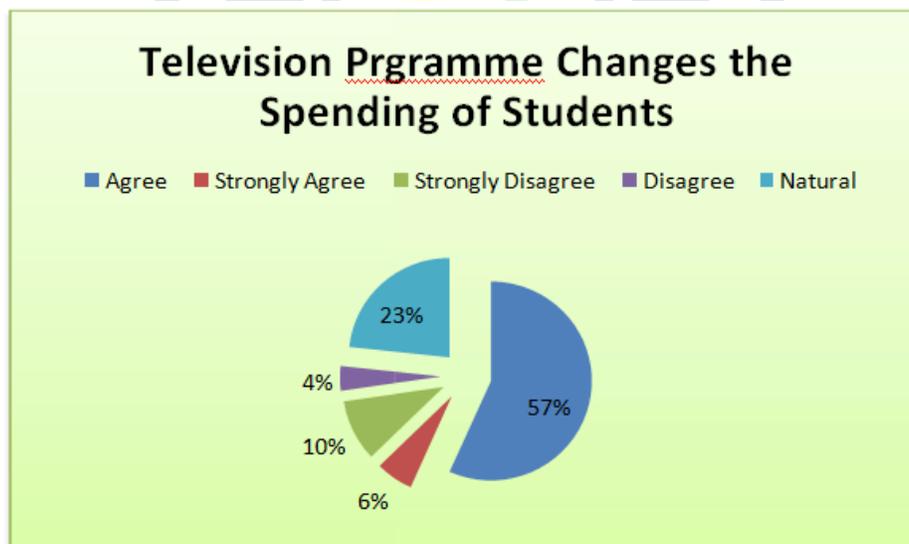


Figure 5: Spend in pattern and television

Television plays a huge impact in changing the spending pattern of a teenager in influencing them to subscribe and pay more for television charges to watch their favorite channel or show. According to figure 5, respondents agreed that television can change the spending pattern of

teenagers and youths because 54.5% said yes and agreed to this impact followed by a neutral Answer for 27.3%. The researcher concluded that television is a platform in spending and buying pattern of teenagers nowadays.

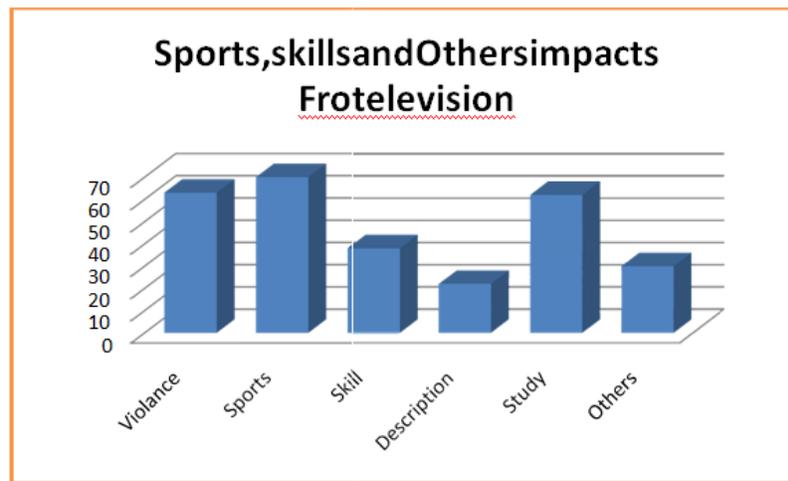


Figure 6: Sports and skills impacts from television

In examine in got her impact of television 60% of the respondents that valence sports impact teenagers to follow television followed by 70% of the respondents. Skill best learning programme Watching television. 38% of the respondents. revealed that watching a description programme (Advertisement) would cause teenagers to start drinking alcohol, smoking cigarettes and taking drugs from television influence. The majority of 36.4% of the respondents said Sports Category Sports impact teenagers to follow television followed by 70% of the respondents.

CONCLUSION:

In conclusion, the study found out that most the impact of a television programme in a Student by the content they watch on television; impact to participate in acts of unrest in Secondary students. Consequently, it impacts their school time is compromised due to them any zero to two hours used in viewing television. A study will examine the impact of television programmes on Secondary students in a block of pukhuria of malda district .Through the distribution of questionnaires among 130 Students respondents, my data has analyzed that of the respondents watching television programmes for Zero hours to two hours. respondent's information concluded that Secondary Students are getting so many negative / Positive impacts from watching television compared positive impacts. the data has continued to experimental in secondary students that could be observed if 13-19 years students television viewing habits were Maintained lives and education quality. And that time development of students behavior Sports its Impact.

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