

# An Analytical Review of Enabling Demand Side Management in Indian Power Market Context

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## Abstract

This paper describes, the basics of demand side management (DSM) in perspective of specific area. Understanding of basic relation between demand and supply in DSM is presented. The impact of deliberated interventions of demand and supply on human behavior in electrical power sector is explained. A study of natural and human activities effect on electricity consumptions requirement and accordingly DSM for that, in the rest of world countries of different area and India has been done. A suitable DSM model for India has been developed and studied with respect to natural and human activities in different area.

**Keywords:** Demand side management, demand and supply, integrated resource planning, distributed generation, distributed energy resources.

## 1. Introduction

Demand side management (DSM) in electricity power sector is defined as “Demand side management is the planning and implementation of those electric utility activities designed to influence customer uses of electricity in a way that will produce desired changes in the utility’s load shape” [3]. Thus, the planning and implementation should be ultimately customer’s behavior oriented as their needs, life styles, desires, and satisfactions to obtain the desired goal. The electricity demand and supply depend on the customer’s behaviors [2-6] and these vary according to the environmental and human activities and conditions of a specific area [5-11], [82]. Accordingly, the requirements of demand of electricity should be fulfilled by DSM considering proper analysis of demand and supply relationship for that specific area. As the demand and supply are two sides of a market of consumption and production [96].

The study for understanding, the concept of supply and demand with their constraints related to consumers and available resources [4], can play an important role to reap information of consumers’ behavioral variations and making suitable demand side management using demand response (DR), integrated resources planning (IRP), distributed energy resources (DERs) and distributed generations (DGs) in electricity sector according to the customer’s behavioral information in a specific area [13-15].

The concept is a value added and customer oriented in a range of activities of participants in a practical and more assured way of better managing alternatives [121] along with supply chain [45-50] considering demand of an appropriated strategic position, adequate structural configuration, collaboration, integration and policy in an area [4].

The consumers’ behavior is encircled by natural and human activities. The human activities try to be comfort in a specific natural environment in a specific area. The world has different area as cold, hot, developed and in underdevelopment. In this sense, the available resources, requirements, productions, consumptions, markets, policies, investments, technologies used are also different in different area of the world (Fig. 1) [102].

In the fact, there is need of allocation of scarce resources of electricity to meet unlimited human wants in optimal case under friendly environment in a specific area. The demand side management in electric power sectors is the perfect concept in this process concerning with conditions.

In literature, several studies have been conducted on demand side management for many issues and objects as methods [1], [13], [16-17]; planning [12], [18-22] alternatives [14]; comparative study [23-24]; development [25-34]; demand response [174, 185], [3]; distribution generation [18], [23], efficiency [39-40]; electric end use

technologies [41]; evaluations[42-43]; marketing [114, 128] in various natural and human activities in different area (countries) of the world. There are numerous literatures available on DSM.

The literatures on demand side management have been included the supply and demand curves analysis in many dimensions as follows. Murat Fahrioglu et al. [4] have explained that predicting customers demand management behavior through using existing utility data of supply and demand. The estimated customer cost functions can be calibrated with the help of designing efficient demand management contracts as demand side management [3]. An analysis of market clearing price (MCP) with supply and demand using renewable energy resources (wind energy) can be created competitive market in electric sector [169,136]. H. Zhong et al. [36] modeled coupon incentive-based demand response (CIDR) using price elasticity of supply and demand. Uniform marginal pricing of distributed network with the help of demand curve have been analyzed by P. M. De oliveira De Jesus et al. [47]. Vivekananthan et al. [84] presented demand response as a customer reward (CR) concept with demand and supply curves analysis for home appliances. Mencharella et al. [38] introduced real-time demand response in energy distribution system (EDS) by total costs and energy input analysis using supply and demand curves information. Such analyses have been adopted by many researchers.

Literature on DSM in India has been introduced by Nadel et al. [48] in 1990s with the report on opportunities for improving end-use electricity in India. After this, many literatures have been included for the estimated potential and the cost-effectiveness of energy efficiency and DSM in India [24], [49-54], [32]. In last few years, in India, the issues and challenges are being controlled by demand side management concept in electric power sector [59-56]. In this view, Harish et al. [24] explained action plan, policy and regulation for DSM. Multi-criteria evaluation of DSM for implementation strategies is described by Sanjay at al. Multi-objective DSM evaluation is studied by Nandkishor at al. [55] for utility peak demand deficit. In the process, several approaches have been reported concerning with India.

Nevertheless, in the above literature, regarding to India have not emphasized on a model and discussion on planning, implementation and evaluation considering the issues related to variations of consumers behaviors due to natural and human activities under different conditions in a specific area by DSM with demand and supply study (understanding).

In view of above this paper presents a model for enabling demand side management in India on area based. The model is designed by studying of demand side management in different countries of different natural and human conditions under supply and demand.

The rest of this paper is arranged as follows. Section-II introduces the supply and demand concept for utilizing that information in demand side management in specific condition. Section-III explains the impacts of natural and human activities on energy requirements and demand side managements in different countries (in a specific area). Section-IV develops a suitable model of DSM for Indian scenario and section-V presents conclusions and scopes.

## **2. Demand and Supply in DSM**

### **2.1 Market law of Demand and Supply**

A market is the locus of exchange where simply buyers and sellers coming together for transactions. Through the circular flow, we can better understand the interdependency of a market sector [4] as follows in Fig. 1.

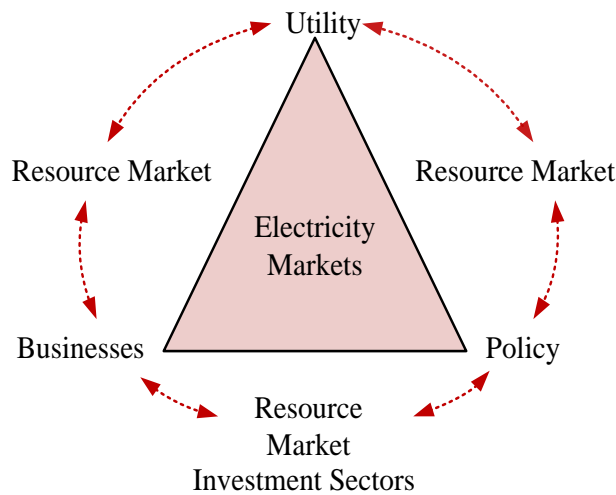


Fig. 1. The circular flow diagram for a market interdependency

The circular flow diagram includes as inside the pyramid is the energy markets where the parties obtain and sell the energy; the factor markets which is shown in the dashed arrows circle are where the utilities parties obtain and supply the energy resources under the regulated policy to gain the suitable profits and the investment sector in base indicates that the same buying and selling of electricity with investment by private, public private or public sectors. The circular flow diagram shows that each of the sectors relies on the others for resources and supplies interdependency [4].

In the market, law of demand states that as price increases consumers will purchase less and vice versa [4]. It has negative slope as in Fig. 2. The slope depends upon utility (use, pleasure, jollies) from the consumption, changes in utility (marginal utility), income effect, substitutive effect and diminishing marginal utility [2], [36], [45]. Diminishing marginal utility is the fact that at some point further consumption adds smaller and smaller increment to the total utility received from the consumptions.

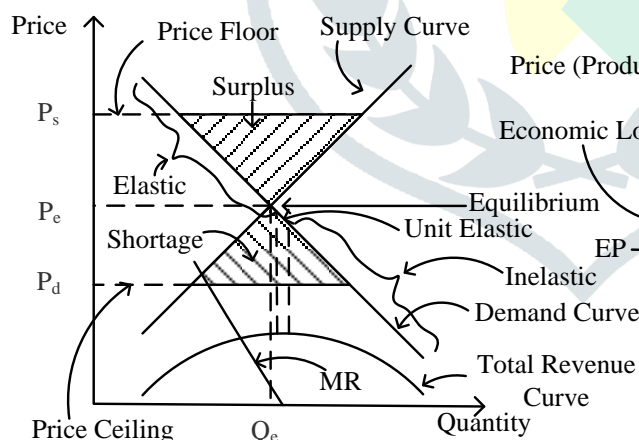


Fig. 2. Demand and Supply Curves

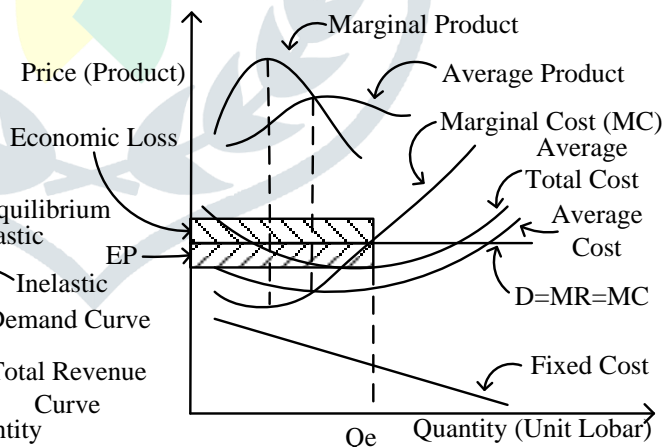


Fig. 3. Costs with Demand Curves

EP=Economic Profit, D=Demand, MR=Marginal Revenue.

The law of supply states that more the supply, the higher the price. Supply schedule at the quantities supplies at each and every price. The supply curve is a positive relation between price and quantity of a supply curve as in Fig. 2. A market supply and demand are simply an aggregate of all individual supply and demand curves [4].

## 2.2 DSM with Supply and Demand

Demand side management in electrical sector includes demand response, integrated resource planning, distributed energy resources in demand and supply [13]. The demand side management can be implemented on the electrical energy market of demand and supply. The demand and supply in electric sector depend on various factors of natural and human activities in an area [2], [4], [130-136], and [181-184].

The supply of energy in electric market can be managed as follows.

1. The resources prices can be handled by optimization process of demand response, integrated resources, alternatives and distributed generation [3], [14], [36-37];
2. Technology used in electricity production, consumption and supply in the demand side management, integrated resource planning, distributed energy resources, demand response [79-80], [123-125];
3. Taxes and subsidies can be changed by governing policy and demand responses for motivation [11], [21], [28], [58];
4. Making competition among energy providers for reduction energy price using renewable energy resources with demand response and providing suitable policy for preferential/feed-in tariffs(FITs), renewable energy certificates(RECs), renewable portfolio obligations(RPOs)/renewable portfolio standards(RPSs) [44-45], [59-63];
5. Ensuring consumers expectation of future price and supply with proper managing the energy with demand response [37];
6. Increasing distributed energy resources [38].

In the demand side of electric power system, the energy can be managed as follows.

1. Tastes and preferences of consumers by using demand response both in incentive based and time based [190-192];
2. Changing the consumptions by using efficient electric end use devices and electrification (Technologies) [41];
3. Using integrated resource planning [18];
4. Consumer's expectations for future availability and prices by better demand side management [3];
5. Changing the changes of demand versus quantity of usage of electricity [2];
6. Changes in electricity market create new equilibrium position on supply and demand curves [4].

The price of electricity energy can be controlled considering demand and supply with surplus and shortage with respect to analysis of market equilibrium with suitable profit for energy providers and giving options to consumers within suitable policy as in Fig. 2 and Fig. 3. For example, both demand and supply can be expressed as follows [4].

$$\begin{aligned} Q_d &= 8 - P && \text{for demand curve} \\ Q_s &= 2 + P && \text{for supply curve} \end{aligned}$$

In the equilibrium condition,

$$Q_s = Q_d$$

Therefore,

$$\begin{aligned} 8 - P &= 2 + P \\ P &= 3 \end{aligned}$$

To find the equilibrium quantity, we plug 3 (for P) in to either supply or the demand curves and we get,  $8-3=5$  (demand side) and  $2+3=5$  (Supply side).

Enabling suitable demand side management with understanding the equilibrium conditions of the electricity market with respect to changes in demand and supply; we can get good results in environment impacts, reduction of costs and prices [2], [4], [47], [64].

The effect of price changes on demand can be measured by the price elasticity of demand that is a measure of responsiveness of quantities demanded to changes in prices (Fig. 3). The elasticity coefficient is calculated using mid-point formula as follows [3-4].

$$E_d = (\text{Change in Quantity} / ((Q_1 + Q_2)/2)) / (\text{Change in Price} / ((P_1 + P_2)/2))$$

Elastic demand means that the quantities demanded respond more than proportionality to changes in prices. The elastic demand coefficient is more than one. The inelasticity of demand means that the quantities demanded respond less than proportionality to changes in prices. The inelasticity of demand coefficient is less than one. Under unit elasticity of demand the quantities demanded respond proportionality to changes in prices. The unit elasticity of demand coefficient is exactly one (Fig. 3) [4].

The price elasticity depends on substitutability, proportion of income, luxuries versus necessities and time which one suitable for demand side management in electric power sector. The price elasticity of supply is determined by the following time frames. The more time, a producer has to adjust output the more elasticity supply. This depends on market period, short run, long run. Cross elasticity of demand measures the responsiveness of the quantity demanded of one producer to changes in the price of another producer. The income elasticity of demand measures the responsiveness of the quantity demanded of to changes in customer price.

The understanding on concept of demand and supply, equilibrium of market under demand and supply, elasticity of demand and supply, inelasticity of demand, cross elasticity, income elasticity and their constraints provides better understanding for total cost (TC)=fixed cost (FC) + variable cost (VC), total revenue=  $P \times Q$ , marginal revenue (MR), marginal cost (MC), average total cost (ATC), average variable cost (AVC) which are demand and supply in markets of electric sector (Fig. 3) [4]. These understandings provide important information for planning, implementation, monitoring and evaluation in demand side management in for desired changes in electric sector.

### 3. Natural and Human Activities with DSM

Natural and human activities play an important role in allocation the natural and human resources for generation of electricity according to requirement and their impacts on environment.

#### 3.1 Natural and Human Activities in World Scenarios

World is divided in seven continents with different natural and human activities with different allocation of resources among population. There is more than seven billion population. Population is increasing and the conventional source availability is decreasing. The adverse effect on environment is increasing due to climate changes caused by external forces as human activities. In the world's different parts climate is different due to their location, terrain, altitude, nearby water bodies and their currents. Therefore, there is variation in temperature, weather, humidity, atmospheric pressure, and other meteorological variation in a region over a time (long or short). Because of these variations in the natural activities, there is variation in resources availability and human activities in a particular region (area) of the world. According to the variations in the activities, the electricity requirement, generation, management and impact on environment also different for different regions, countries and areas as in table-I as follow [76-78].

Table-I, shows data in percentage for electricity generations and consumptions of different countries of different areas with different resources of generation and consumptions. The electric power generation is now shifting from fossil fuels as coal, oil, gas to towards the renewable energy resources as hydro (Hyd), wind, photovoltaic (PV), Tidal (TD), geothermal (Geo) and biomass (Bio). The nuclear (NC) energy is also an important resource for electricity generation. There are four major end use sectors: commercial (Com), industrial (Ind), residential [Heating (HT), Cooling (CL), Lighting (LT)], transportation (Tran). The electric power sector (PS) also consumes energy.

Thus, in the same and/or different conditions each and every country has its own technology, policy and capability to use available resources. For example, Japan with many ups and downs of accidental, environmental and economic issues has emerged strongly in photovoltaic energy use due to its suitable policy and innovative technology according to available resources [65].

Table 1 World data of energy consumption

Country (Area)	Electricity Generation Resources (All in TW)								Electric Consumption MWh/yr						Per Capita	
	Fossil Fuel			Renewable					NC	Resi	Com	Agr	Ind	Tras		Oth
	Coal	Oil	Gas	Hyd	Wind	PV	Geo	Bio & Oth.								
World	41%	5.5%	21%	16%	1.1%	.064%	0.3%	1.3%	13%	27.4	23.4	2.5	41	1.6	3.43	313
USA	2133	58	911	282	56	2.48	17	73	838	36.3	35	-	24	0.20	4.59	1402
UK	127	6.1	177	9.3	7.1	0.02	-	11	622	27.4	25.6	0.88	44.7	1.33	-	622
Germany	291	9.2	88	27	41	4.4	0.02	29	148	26.5	22.6	1.66	46.1	3.14	-	861
Japan	288	139	283	83	2.6	2.3	2.8	22	258	29.8	36.4	0.09	31.5	1.95	5.05	774
China	2,733	23	31	585	13	0.2	-	2.4	68	15.5	5.4	3.12	67.8	1.05	7.19	442
India	569	34	82	114	14	0.2	-	2	15	20.7	8	17.92	46.4	1.93	5.05	883.6
Nigeria	-	3.1	12	5.7	-	-	-	-	-	55.3	24.7	-	20	0.07	-	12
Egypt	-	26	90	15	0.9	-	-	-	-	39.2	15.4	4.13	33.4	-	7.84	147
Australia	198	2.8	39	12	3.9	0.2	-	2.2	-	34.5	28.6	1.14	33.2	2.47	-	1114
Iran	0.4	36	173	5	0.2	-	-	-	-	32.3	19.0	12.92	33.2	0.15	2.50	305
Brazil	13	18	29	370	0.6	-	-	20	14	23.2	23.7	4.49	48.1	0.39	-	268

An analysis of energy problems and issues requires a comprehensive presentation of basic supply and demand data for all resources of the market. This gives building blocks for madding suitable planning, implementation, evaluation and overall management to obtain a desired goal concerning with the problems and issues for a specific market and area conditions; and then this provides ways for its implementation increasingly in a large scale (area). For example, in electric market, demand side management started from California of the USA in 1970s with energy issues and at present, it is increasingly spreading over the world [8].

### 3.2 Current DSM in Wold

Demand side management (DSM) in electric power sector started in 1970 from the USA in California states in response of rising oil price (cost). It has also been issues to improve its image in public hostility for reducing cost issues and environmental issues. In the early 1980s, it started in the context of integrated resources planning for cost reduction and meeting energy demand in the United States. Demand response (DR) and integrated resource planning (IRP) increased the importance of DSM for utilities through changes for incentives set by regulators [14]. By the regulators calculated the allowed rate of return, many utilities in the United States became profitable and less dependent upon the numbers of units sold. Demand side programs had been implemented many states of the USA, Canada, and Australia, numbers of European, African, South American and Asian Countries. As in the review Table 3, the types of DSM policies and programs are currently underway in different parts in the world as follows [8], [31], [69], [78], [137], [153], [57], [178].

At regional or multi-national level, in 1999, the International Energy Agency (IEA) proposed that all countries harmonize energy efficiency policies to reduce standby power to 1 Watt or less per device in all products by 2010. Further the IEA proposed that all countries adopt the same definition and test procedure, but that each country uses measure and policies to its own circumstances. 480 TWh, standby energy each year has been estimated worldwide. It can be reduced to 60 to 80 percent [39].

At country level in globally, many countries are using voluntary endorsement labels. Korea and USA have implemented government procurement procedure. The Japan and California adopted the regulation of IEA. Australia, New Zealand, USA, Canada are considering the regulation and in the Europe the voluntary code of conduct is implemented. In African countries, DSM implementation has introduced due to many factors as education, financial [100]. DSM in electric sector is in growing age. At present, this is in the limited area and being spread worldwide of the globe as in Fig. 5 [106].

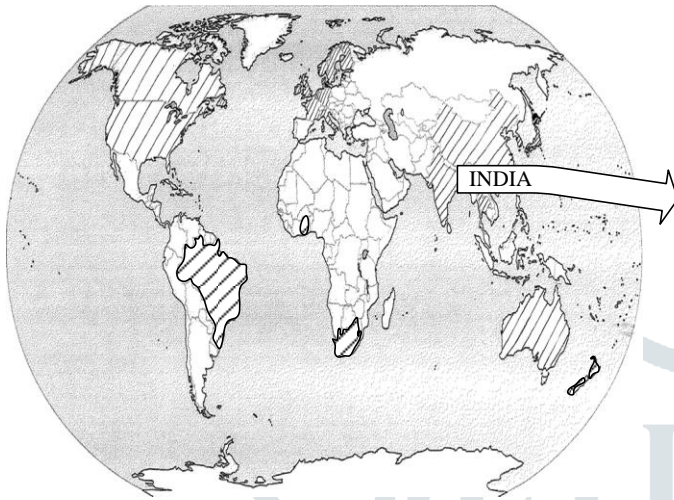


Fig. 5 DSM in the World



Fig. 6 DSM in India



Table 3. World-wide comparative analysis and justification of proposed review article

Ref.	Objective	Algorit hm	Manag- -ement		Energy Source		Load Model			User Comfort		Pricing Scheme		Resource Scheduling		
			PS	PD	RE	BE	UE	SL	NL	TC	SOC	WL	RTP	TOU	HEM	DEM
[8]	Profile Manag- ement	DSM concept	✓	✓	×	×	✓	✓	×	×	×	×	✓	✓	×	✓
[31]	Uncertainty handling	DSM in microgrid	✓	✓	✓	✓	✓	×	×	×	×	×	×	×	×	✓
[39]	Lower emission	DSM survey	✓	✓	✓	✓	✓	×	×	×	✓	×	✓	×	×	✓
[69]	DSM implementation	DSM concept	×	✓	×	×	✓	✓	✓	✓	×	×	✓	✓	×	✓
[78]	Reduce greenhouse gas	DSM programs	×	✓	×	×	✓	✓	×	×	×	×	×	✓	×	✓
[100]	Load aggregation	DSR concept	×	×	✓	✓	✓	✓	✓	×	×	×	×	✓	×	✓
[106]	Cyber security	Smartgrid	×	×	✓	✓	✓	×	×	×	✓	×	✓	✓	×	✓
[137]	Emission reduction	DSM policy	×	✓	✓	✓	✓	×	×	×	✓	×	✓	✓	×	✓
[153]	Peak load Saving	DSM concept	×	✓	×	✓	✓	×	×	×	✓	×	×	×	×	×
[163]	Resources profitability	ESS concept	✓	×	✓	✓	✓	×	×	×	✓	×	✓	✓	×	✓
[173]	General comfort	DSM concept	×	✓	✓	×	✓	✓	✓	✓	×	×	✓	✓	✓	×
[176]	PBP benefits	Price-based program	×	✓	×	×	✓	✓	✓	×	×	×	✓	✓	×	✓
[178]	Reduce cost	DSM concept	✓	✓	✓	✓	✓	×	×	✓	×	✓	✓	×	✓	✓
Proposed article	Demand- supply balance	DSM elasticity concept	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

PS-Power supply, PD-Power demand, RE-Renewable energy, BE-Battery energy, UE-Utility energy,TC-Thermal comfort, SL-Shiftable load, NL-Non-shiftable load, WL-Water level, RTP-Real-time price, TOU-Time-of-use, HEM-Home energy management, DEM-Distribution system management



Table 2 Indian data of energy consumption

Country (Area)	Electricity Generation Resources (All in MW)					Electric Consumption						Per Capita	
	Fossil Fuel		Renewable			UT	DM	CM	IR	ID	OT		
	Coal	Oil	Gas	Hydro	RES	NC	(CAGR 2003-04 to 11-112 All In %)						
NR	35,283.50	12.99	5,231.26	5,455.12	670.06	1620.00	10.8	11.5	11.2	10.4	10.5	10.2	833.2
WR	54,069.51	17.48	9,738.31	7,447.50	9,925.19	1,840.00	8.4	10.7	10.6	4.6	9.1	8.3	1,201.2
SR	26,582.51	939.32	4962.78	11,398.03	13127.33	1,620.00	8.9	9.9	11.0	7.3	8.6	9.4	938.8
ER	34,583.50	17.20	190.00	4113.12	417.41	0.00	11.4	17.7	5.5	8.1	9.2	6.1	521.2
NER	60.00	142.74	1208.50	1242.00	252.65	0.00	13.9	20.1	12.2	8.1	8.8	7.1	0
Islands	-	70.02	-	-	10.35	-	11.5	12.6	10.3	0	8.7	9.6	0
India	140,723.39	1,199.75	21,381.85	39,893.40	29,462.55	4,780	9.5	11.9	10.5	7.3	9.3	8.9	917.2*
In %	58	9	1	2	18	12	9.5	11.9	10.5	7.3	9.3	8.9	917.2*

\*Provisional

### 3.3 Natural and Human Activities in India

India is situated on the globe north of the equator between 8°4' and 37°6' north latitude and 68°7' and 97°25' east latitude. It has good solar radiations. It has average temperature range 12.5 °C to 30 °C in the northwest, 17.5 °C to 30 °C in the north and northeast, and 22.5 °C to 30 °C in the south. The total area of India is 3, 287,263 km<sup>2</sup>. India is seven largest country and one-third size of United States. India's coastal line is 7,516 km. It has 29 states and 7 territories of different level of developments [67-68]. The Table 3 reviews Indian data.

India has 1.21 billion populations which shares 17% world population. India is second largest country after China in the world population. In India, rural and urban population distribution is 68.84 % and 31.16 % respectively with electric energy consumption and requirement growth rate of 10% and 8% [5]. So, India has good potential in natural as well as human resources.

The costal and sea areas have good wind energy resources. And also, the whole land area of India is very suitable for solar electricity resource. The climate of the India is monsoon. So, most of the land is used for agriculture. As from the table-II, the electricity used is 7.3% in agriculture (IR), 9.3% in industrial (ID), 10.5% in commercial (CM), 11.9% in domestic (DM), 9.5% in utility (UT) and 8.9% in other sector. The table also shows the electricity consumption in different regions (area) as north region (NR), south region (SR), west region (WR), east region (ER), northeast region (NER) and islands of India with indication of the different activities and developments. India's economy very much depends on agriculture and growing towards industrial and technology with strong economic growth driven by real GDP growth of 8.7% in the last 5 years. Hence, India has a great potential of human resources and markets for demand side management in electric power sector which is very much suitable and important.

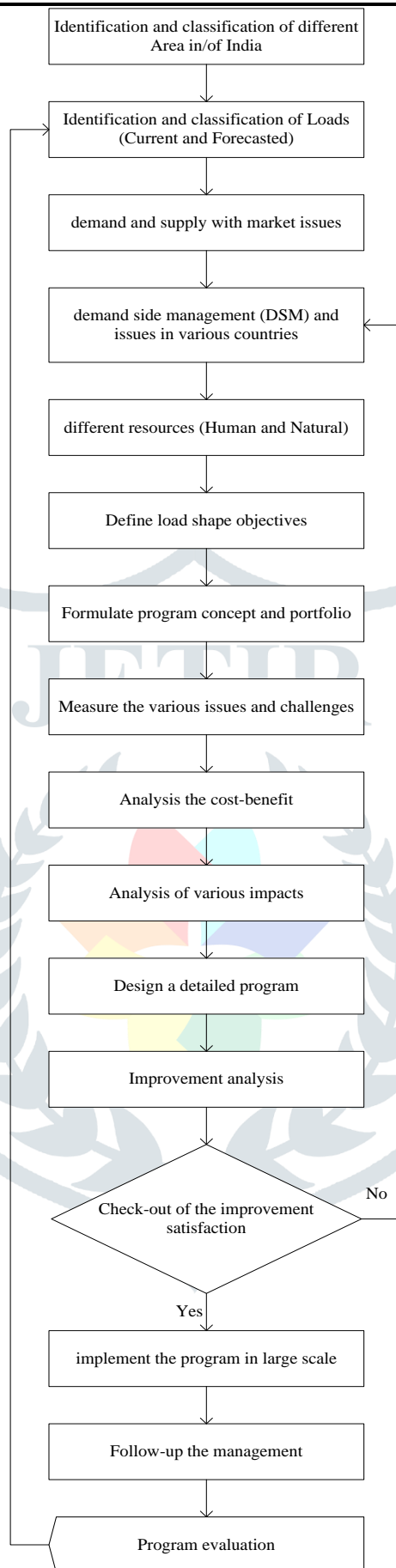


Fig. 7 Flow Chart for DSM for India

Table 3. India-based comparative analysis and justification of proposed review article

Ref	Objective	Algo- rithm	Manag- -ement	Energy Source	Load Model	User Comfort	Pricing Scheme	Resource Scheduling							
PS	PD	RE	BE	UE	SL	NL	TC	SOC	WL	RTP	TOU	HEM	DEM		
[5]	Cost- energy conservation	Training transfer concept	×	✓	×	×	✓	×	×	✓	×	×	×	✓	×
[14]	Reduceenergy	Demand response concept	×	✓	×	×	✓	×	×	✓	×	×	×	✓	×
[26]	consumption Methodology implementation	concept DSM	×	×	✓	×	×	×	×	×	✓	×	✓	×	×
[49]	Cost minimization	DSM concept	✓	✓	✓	×	×	✓	✓	✓	×	×	✓	×	✓
[61]	Demand-supply	DSM concept	✓	✓	✓	✓	✓	×	×	×	✓	×	×	×	✓
[67]	Balance Load Profile	MonteCarlo simulation	✓	✓	✓	×	×	✓	✓	✓	×	×	×	×	✓
[79]	improvement Reduceenergy	simulation DSM concept	✓	✓	×	×	✓	✓	✓	×	×	×	×	×	✓
[160]	emission sustainable energy	Solar energy	✓	✓	✓	✓	✓	×	×	×	×	×	×	✓	✓
[170]	Futureaspects	wind energy	✓	✓	✓	×	✓	×	×	×	×	×	×	×	✓
[171]	Impact investigation	Govt.policy	×	✓	✓	×	×	×	×	×	×	×	×	✓	✓
[172]	Load balancing	V2G-G2V concept	×	✓	✓	✓	✓	×	×	×	×	×	×	×	✓
<b>Proposed article</b>	<b>Demand-supply balance</b>	<b>DSM elasticity concept</b>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

PS-Power supply, PD-Power demand, RE-Renewable energy, BE-Battery energy, UE-Utility energy, TC-Thermal comfort, SL-Shiftable load, NL-Non-shiftable load, WL-Water level, RTP-Real-time price, TOU-Time-of-use, HEM-Home energy management, DEM-Distribution system management

### 3.4 Current DSM in India

Demand side management in India introduced by literature Nadel et al. [48] in 1990s with the effect of DSM in the USA and worldwide. The DSM came in planning and implementation in India in 8<sup>th</sup> five-year plan (1992-1997) to save 5000 MW and 6 million tones petroleum funding with Rs. 1000 crores [49]. During the 11<sup>th</sup> five-year plan, Bureau of Electricity Efficiency (BEE) and Ministry of Power (MOP) has introduced a number of schemes for promotion of energy efficiency in India [79]. After, almost fulfillment of ‘one nation one grid’ dream in 11<sup>th</sup> five-year plan (FYP), 12<sup>th</sup> FYP is conducting governments.

Low carbon growth strategy to ensure the sustainable development of the power sector with DSM schemes. In this way, enactment of the Electricity Act 2003, National Electricity Policy (NEP) 2005, Integrated Poly 2008 and

Energy Conservation Act 2011 with State electricity Regulation Commission (SERC), State Design Agency (SDA), and National Action Plan on Climate Change (NAPCC) [67-74].

The State Designated Agency (SDA) is a nodal agency in many states in India that advises the SERC for suitable enabling the policy of DSM with State Energy Contribution Conservation Fund (SECF). The states like Gujarat, Tamil Nadu, Maharashtra, Himachal Pradesh, Rajasthan, Andhra Pradesh, Mizoram, Chhattisgarh, Haryana, and Karnataka have been adopted regulation under the EA 2003 and NEP 2005 as in Fig. 6 [73].

### 3.5 DSM Model for India

As per the above studies, we have been modeled a suitable DSM for the India as shown in Fig. 7, [67],[79], [160], [172]. The data of the table-I & table-II, Fig. 5 & Fig. 6 and the study show the different levels of status in a large difference of electricity in different regions of the world and India. And the human activities depend on education, available resources, technologies, income, living style and development in a particular area. So, we first need to identification and classification of different Area of India as Regions, States, Divisions, Districts, Tehsils, Blocks, Panchayats, and Villages for understanding electric demand and supply according to the activities in that area. Then understand the loads and markets issues and correlate these with previous implemented DSM in the same environmental and human conditions with resources for proper allocation as per demand. Define load shape objectives for obtaining with DSM and formulate program concept and portfolios with proper measurements. Now, analyze the cost-benefit with demand and supply concept for the objective and design a detailed program. Do the analysis for the improvement, check-out for the desired goal. Implementation should be with proper follow-up management and evaluation with time.

## 4. Conclusions and Scope

This paper provides the basic understanding of demand side management with supply-demand and various activities in different area. The situations, issues, activities and conditions are different in various parts of India. This understanding is very important for India to construct the infrastructures in electric power sector as it is developing countries where proper electrification has a need.

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