LEARNING STYLE AND ACADEMIC ACHIEVEMENT OF SECONDARY SCHOOL STUDENTS

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Abstract: The aim of the study is to determine the learning style and academic achievement effect of government and private secondary school students living in different socio-environment. The scale used in the study has been developed by researches. Learning style refers to the ability of learners to perceive and process information in learning situations. One of the most important uses of learning styles is that it makes it easy for teachers to incorporate them into their teaching. There are different learning styles. Three of the most popular ones are visual, auditory, and kinesthetic in which students take in information. This study is an analysis of learning styles prevalent among secondary school students. It was conducted on three learning styles-visible, auditory and kinesthetic. It also tries to find out relation and effect of different learning styles on academic achievements of students. A sample of 200 students of class 9th, 10th and 11th standard of FAIZABAD District in UP state was selected for the study. Findings of the study reveal that, kinesthetic learning style was found to be more prevalent than visual and auditory learning styles among secondary school students. There exist positive high correlation between kinesthetic learning style and academic achievement. The main effects of the three variables - visual, auditory and kinesthetic are significant on academic achievement.

1. INTRODUCTION:
There is no one right or wrong way when it comes to learning. Some people may find that they learn best when taught in a specific manner, while others may find that that manner is confusing and difficult to understand. The different ways or approaches to learning are known as learning styles. There are a number of different styles that people may gravitate toward, and some may even combine various aspects of several styles. Often, people start to develop their personal learning styles at an early age. It is equally important that teachers and instructors take the various learning styles into consideration when developing lesson plans and when instructing the people in their classes. Parents of school-age children should also consider what their children's learning styles are and use this information to help them in studying and doing homework. In different situations, it can be helpful to know and apply one's preferred learning style. Although there are various different learning styles, some of the most common are visual, auditory, and tactile.

1.1 Visual Learners:
These learners need to see the teacher's body language and facial expression to fully understand the content of a lesson. They tend to prefer sitting at the front of the classroom to avoid visual obstructions (e.g. people's heads). They may think in pictures and learn best from visual displays including: diagrams, illustrated text books, overhead transparencies, videos, flipcharts and hand-outs. During a lecture or classroom discussion, visual learners often prefer to take detailed notes to absorb the information.

1.2 Auditory Learners:
They learn best through verbal lectures, discussions, talking things through and listening to what others have to say. Auditory learners interpret the underlying meanings of speech through listening to tone of voice, pitch, speed and other nuances. Written information may have little meaning until it is heard. These learners often benefit from reading text aloud and using a tape recorder.

1.3 Tactile/Kinesthetic Learners:
Tactile/Kinesthetic persons learn best through a hands-on approach, actively exploring the physical world around them. They may find it hard to sit still for long periods and may become distracted by their need for activity and exploration.

Every child follows its own unique way to learn and process information. They learn material in different ways. Some learn by oral repetition, some may learn by writing it out, while others may learn through practical work. Individuals thus differ in the way they learn. Learning style can be described as a set of factors, behaviours and attitudes that facilitate learning for an individual in a given situation. It is the ability of learners to perceive and process information in learning situations. Learning style is the characteristic cognitive, affective, social, and physiological behaviors that serve as relatively stable indicators of how learners perceive, interact with, and respond to the learning environment. Learning styles can be defined, classified, and identifies in many different ways. Generally, they are overall patterns that provide direction to learning and teaching. Learning style can also be described as a set of factors, behaviours and attitudes that facilitate learning for an individual in a given situation. Styles influence how students learn, how teacher teach, and how the two interact. Each person is born with certain tendencies toward particular styles, but these biological or inherited characteristics are influenced by culture, personal experiences, maturity level and development. Style can be considered a ‘Contextual’ variable or construct because what the learner brings to the learning experiences is a part of the content as well as the important features of the learners experience itself. Each learner has distinct and consistent preferred ways of perceptions, organization and retention. Students learn differently from each other and it has been determined that brain structure influences language structure acquisition. It has also been shown that different hemispheres of the brain contain different perceptions avenues. Some
Some students are visual learners, while others are auditory or kinesthetic learners. Visual learners learn visually by means of charts, graphs, and pictures. Auditory learners learn by listening to lectures and reading. Kinesthetic learners learn by doing. Students can prefer one, two, or three learning styles. Because of these different learning styles, it is important for teachers to incorporate in their curriculum activities related to each of these learning styles so that all students are able to succeed in their classes. While we use all of our senses to take in information, we each seem to have preferences in how we learn best. In order to help all students learn, we need to teach to as many of these preferences as possible (Cuaresma, 2008). When we think about a typical classroom situation, it is rare to find all three of these approaches to learning incorporated into a class. While it may seem impossible to do this, it can be done through thoughtful planning and preparation. It does force us to conceptualize the class differently with a focus on the variety of ways in which students learn. The various inventories on learning styles allow teachers to gain insight into which areas they can use further development in and which are already well developed (Cuaresma, 2008). One of the most significant advances in education has come from a considerable amount of research done in the area of learning styles which recognizes that the students in classrooms have variety of different learning profiles. Some of the dimensions which have been investigated in the area of learning style are perceptual learning styles, field dependence/independence, analytic/global learning styles and reflective/impulsive learning styles. Some of the benefits of increasing learners’ awareness of their own learning styles: “higher interest and motivation in the learning process, increased student responsibility for their own learning, and greater classroom community. These are affective changes, and the changes have resulted in more effective learning” (Reid, 1999).

Gardner’s research has shown that human cognitive ability is pluralistic rather than unitary and that learners of any subject will make greater progress if they have the opportunity to use their areas of strength to master the necessary material. He recommends that teachers use a wide variety of ways to deal with the subject because “genuine understanding is most likely to emerge and be apparent to others (Gardner, 1991). In the classroom it is possible to motivate learners by activating multiple ways of meaning-making through the use of tasks relating to the different intelligences. Providing a variety of language activities that stimulate the different tools or intelligences proposed by Gardner (1999) makes it possible to engage multiple memory pathways necessary to produce sustained deep learning (Schumann, 1997). In order to achieve the ultimate goal of student learning it is important to use a combination of teaching methods and to make the classroom environment as stimulating and interactive as possible.

Dunn, and Sanders (1980) found that very young children are the most tactile/kinesthetic, that there is a gradual development of visual strengths through the elementary grades, and that only in fifth or sixth grade can most youngsters learn and retain information through the auditory sense.

Carbo (1983), investigating the perceptual styles of readers, found that good readers prefer to learn through their visual and auditory senses, while poor readers have a stronger preference for tactile and kinesthetic learning.

In this present study the researcher used VAK Learning Style Brain Box by Howard Gardner and VAK learning style inventory by Victoria Chislett and Alan Chapman to identify the learning style prevailing among secondary level students and also to find the relation ship between different learning style and academic achievement of students. For this purpose the sample of 200 students studying at standard. 8th to 11th in five different schools. .

2. **OBJECTIVES:**
   This study is carried out to analyze Learning style and Academic achievement among the senior secondary school students in FAIZABAD city in U.P.
   2.1 To study the Percentage of visual, auditory and kinesthetic learning style among the senior secondary school student .
   2.2 Co-relation between different learning style and academic achievement of senior secondary
   2.3 Effect of different learning style on academic achievement of senior secondary school students.

3. **HYPOTHESIS:**
   The hypotheses formulated for the study are the following:
   3.1 There will be no significant difference in the percentage of visual, auditory, kinesthetic, learning style of students .
   3.2 There will be no significant relation between learning styles and academic achievement of students.
   3.3 There will be no significant effect of learning style on academic achievement of students.

4. **DELIMITATION OF THE STUDY:**
   Due to the involvement of time, money and energy the present study has been limited on the basis of the following factor:
   4.1 The study is limited to the secondary school students of Faizabad district.
   4.2 The study was delimited to 200 sample including 100 male and 100 female students of secondary school.
   4.3 The study delimited to Government and Private senior secondary school.

5. **METHOD:**
   The study was conducted on sample of 200 students through random sampling technique from various schools of Faizabad city in U.P. state. On the basis of learning style, students were divided in to three groups Visual, Auditory and Kinesthetic. The co-relation between academic achievement and learning style was determined using Pearson’s product moment co-efficient of co-relation method and also to identify the effect of learning style on academic achievement ANNOVA F test was used. The results are summarized below.
5.1 Percentage of visual, auditory and kinesthetic learning style:

Table 1 Percentage of visual, auditory and kinesthetic learning style

<table>
<thead>
<tr>
<th>Sr.No.</th>
<th>Learning Style</th>
<th>Total</th>
<th>Numbers of Learners</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Visual</td>
<td>200</td>
<td>67</td>
<td>33.5</td>
</tr>
<tr>
<td>2</td>
<td>Auditory</td>
<td>200</td>
<td>57</td>
<td>28.5</td>
</tr>
<tr>
<td>3</td>
<td>Kinesthetic</td>
<td>200</td>
<td>76</td>
<td>38.0</td>
</tr>
</tbody>
</table>

Results show that, numbers of kinesthetic learners are more than visual and auditory. It means kinesthetic learning style is more prevalent among students.

5.2 Co-relation between different learning style and academic achievement:

Table 2 Co-relation between different learning style and academic achievement

<table>
<thead>
<tr>
<th>Learning Style</th>
<th>Total no of student</th>
<th>Deviation Mean</th>
<th>Sum of squared Deviation</th>
<th>R</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visual</td>
<td>67</td>
<td>3.6</td>
<td>549.23</td>
<td></td>
</tr>
<tr>
<td>Academic</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Achievement</td>
<td>67</td>
<td>44.81</td>
<td>2840.00</td>
<td>0.123</td>
</tr>
<tr>
<td>Auditory</td>
<td>57</td>
<td>6.8</td>
<td>963.96</td>
<td></td>
</tr>
<tr>
<td>Academic</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Achievement</td>
<td>57</td>
<td>69.21</td>
<td>2770.40</td>
<td>0.287</td>
</tr>
<tr>
<td>Kinesthetic</td>
<td>76</td>
<td>11.3</td>
<td>333.76</td>
<td></td>
</tr>
<tr>
<td>Academic</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Achievement</td>
<td>76</td>
<td>73.04</td>
<td>4708.81</td>
<td>0.658</td>
</tr>
</tbody>
</table>
Table 2 shows the calculated ‘r’ for visual learner is 0.129 It means there exist a negligible correlation between visual learners and academic achievements. The value of ‘r’ is 0.287 for auditory learners Therefore there exists positive low correlation between auditory learners and academic achievements. The value of calculated ‘r’ of kinesthetic learner is 0.658 It means there exists positive high correlation between kinesthetic learning style and academic achievements.

5.3 Effect of different learning style on academic achievement of students:

Table 3 Effect of different learning style on academic achievement of students

<table>
<thead>
<tr>
<th>Source</th>
<th>df</th>
<th>Sum of Square</th>
<th>F</th>
</tr>
</thead>
<tbody>
<tr>
<td>Between Mean</td>
<td>2</td>
<td>2321.52</td>
<td>8.88*</td>
</tr>
<tr>
<td>Within Group</td>
<td>197</td>
<td>261.40</td>
<td></td>
</tr>
</tbody>
</table>

* Significant at .01 level

Table 3 reveals that different learning styles are more effective on academic achievements of students. The computed effect of (VAK) learning style is significant on 0.01 level. It means there exists a significant effect of different learning styles on academic achievements.

6. CONCLUSION:
Following conclusion was drawn from the results:

6.1 Kinesthetic Learning Style is found to be more prevalent than Visual and Auditory Learning Style.

6.2 There exists positive high correlation between Kinesthetic Learning Style and academic achievement of students. Very negligible positive correlation was found between Visual Learning Style and academic achievement of students. Where as positive low a correlation between Auditory Learning Style and academic achievement of students. Therefore, Kinesthetic Learners are more benefited in traditional classroom at secondary level.

6.3 There exists significant effect of Different Learning Styles and academic achievement of students.

7. EDUCATIONAL IMPLICATIONS:
Visual learners may draw a map of events in history or draw scientific process, watch videos, use highlights, circle words, underline, take notes make list. Auditory learners may use word association, record lectures, listen videos, group discussions, taping notes etc. Kinesthetic learners may study in short blocks, attend lab. Classes, take field trips, visit museums etc. Students may improve their academic achievements and strengthen the weaken areas of studies Teachers may find out own preferred learning style which often becomes predominant learning style. Teacher may find out students learning style for better learning. Parents should be made aware about different kind of approaches help their child learn best.
REFERENCES: