A COMPARATIVE STUDY ON COLOUR PALETTE USED IN THE MOVIE THALAPATHI AND O KADHAL KANMANI.

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ABSTRACT:
This research on color palettes analysis of Mani Ratnam movies compare two movies Thalapathi and O Kadhal Kanmani. Content analysis method has used to analysis the colour palette. Different frames and color analysed through emotions and character of the movie. Most of them are represent reddish, orange, yellow and light pink in both movies. Red colour shows love, war, anger, passions and emotions. Orange color vibrant, warmth, enthusiasm, Energy and humor. Pink shades show Romantic and happiness of the character emotionally through the scene. The scene, concept, reason and used different color wheel and palette for qualitative research.

Key words: Color palettes, Color wheel, Color analysis, Emotions.

INTRODUCTION
In 1940's colour palette was introduced in Tamil cinema by the film, Bhaktha chaetha, directed and produced by Krishnaswami Subramanyam. But the magic of colours in movie's started to stand out when Mani Ratnam creations came into Big screen. Pallavi Anupalavi is a Kannada Movie and the first movie by Mani Ratnam released in the year 1983. While Mouna Ragam was the movie which gave Mani Ratnam all the fame and excellency.

The study will analyse Mani Ratnam movie Colour Palette in Thalapathi and O Kadhal Kanmani. Both being Mani Ratnam creation doesn't make them similar to each other but unique with its own beauty. With years of experience Mani Ratnam has practiced and used different types of colour palette that suits best for the story line and generation. The study will focus on two such different colour palette used by Mani Ratnam.

RESEARCH OBJECTIVES:
• Two tone of colour palette Mani Ratnam used in the movies — Thalapathy and O kadhal Kanmani that came out in twice time frames.
• How colour palettes impact the story line and emotions

RESEARCH DESIGN:
Content Analysis:
This Research Methodology helps in constructing details about each scene and colour tones through analysing the details of the movie - Thalapathi and O kadhal kanmani, using different parameters like colour, tone, shades, hues, contrast, etc.
Descriptive method:
Descriptive research is used to describe characteristics of a population or phenomenon being studied. It does not answer question about how/when/why the characteristic occurs.

RESEARCH ANALYSIS AND INTERPRETATIONS:

CONTENT ANALYSIS:

MOVIE: THALAPATHI

1. Concept:
It is the hero introduction scene, where his mother drop him in the train when he was baby, due to some issues. She hopes that some one will surely take care of her son. The face of mother was not revealed. This was emotional scene. And the start for the movie. The entire story revels after this.

COLOUR THEME:
This scene shows in yellow tint to show emotional insecurity.

REASON:
Mani Ratnam has used yellow tint in these to showcase emotional insecurity of the mother how as dropped her son in the train due to some issues. According to the colour psychology the colour yellow used to represent madness, sickness, insecurity of his son by showcase the frames in Thalapathi movie. Because colour let has choose by director when in the script process started. Every Mani Ratnam movie has train sequence because to show knowledge of the people. The place and scene , colour show the creation of Mani Ratnam movie.

2. Concept:
The scene shows the culture and traditional of heroine, heroine had fear love on Hero. Before these scene hero fights with people, he showed some sexual abuse with women. This scene is the starting love stages of the hero and heroine. After this scene the love problem will revels.

COLOUR THEME:
This scene shows orange tint. The combination red, orange, yellow are all warm colours it may increase a person appetite.
REASON:

Mani Ratnam has used primary colours like red, yellow, orange to create feelings of happiness and energy in the scene, by grabbing audience attention. According to the colour psychology the primary colour show love and feelings to attract audience by framing warm colours. The colour and emotions are more related to our life, that why Mani Ratnam choose this colour palette in 1991 film camera to express the culture and tradition of the character. Frames and colour had created Mani Ratnam movie more precious. Santhosh Sivan created this shoot at 6pm, because new think happened every day starting that the rising of love form hero and heroine. The places and frames convey the Mani Ratnam movie clearly. Heroine every shots in these movie start with sun rises, because she follows there culture.

3.

CONCEPT:

The scene exposes the isolation of the hero in the frame. He had committed a mistake by killing antagonist and he regret on what he had done, This concept was taken from mahabharatham. The Rajini represent Karnan. He portrayed the good nature man. After this scene the district ex- MLA talk about Devaraj wrongly with hero, but hero wont leave Devaraj friendship.

COLOUR THEME:

In this scene director choose green and mint blue colour to express isolation of the hero.

REASON:

According to colour psychology the cool colour is used in this scene which represent hero isolation. Green colour in this frame in which blue shades are used. It seems greenish blue to the audience, because to showcase Mani Ratnam movie travels with colour palette. The colour and frames represent sadness of the hero in this movie. The colour played major role in game of thrones series, that was already filmed by Mani Ratnam in Thalapathi movie.

4.

CONCEPT:

This frame represents love and emotions of the hero and heroine. In between the hero will leave her and went for a war. She will be afraid and prays for his good will. The intensity of romancing and longing are portrayed in the frame. Passion, excitement and desire for love is on one side. On the other side there is war and blood. Strength and power of the hero is also mentioned through the reddish shades. These how director shows is pleasure in these frames.

COLOUR THEME:

This scene shows red tint on the frame to feel audience warm.

REASON:

Mani Ratnam shows these scene as per the colour psychology. Red colour shows emotionally to the human beings, because red shows danger and attention sickness to the audience. This character connects
emotionally with our daily life, that’s why director reveals this colour palette by using film colour language. These film travels with primary and audience mind. These colour and location had been clearly coloured by the director and cinematographer by using red hue in colour tool. In film language red tint is said to be sepia.

5.

CONCEPT:

This frames represents celebration. A new born baby birthday is celebrated like a festival. All are happy and enjoying the celebration. White colour represent faith and purity. This frame portrays a successful beginning in life. After this the devaraj met many problem in his life that revels later by the character.

COLOUR THEME:

These scene expose white tint colour to show the purity, freshness and faith of these character.

REASON:

Mani Ratnam used these colour to portrayal happiness and joy in these frames. Because White tint represent purity and faithful of the character. According to colour psychology white represent clearly in the frames. The director choose these colour to portrayal happiness and emotion through these song. Every Mani Ratnam film follows these colour for happiness and purity, these character heart convey with these frames. Mani Ratnam choose these colour let in every movie like kattru veliyedai, o kadhal kannani etc., These how communicate in every Mani Ratnam movies, to create audience happy. That creation Mani Ratnam reach always high.

6.

CONCEPT:

It is the second hero love marriage scene. He his the younger brother of Thalapathi, but it revels silently in the movie. He had marry his brothers lover without knowing. The second hero has very prosperous life. He had very well educate profession. He is very blissfully in love with his wifey by showing pink colour. Then the Mani Ratnam revels every story what and how it make intensity of the character to audience attention.

COLOUR THEME:

The peach pink colour tint represents love, romance, healthy and happy life.

REASON:

Mani Ratnam use peach pink colour to represent love, romance between the second hero and heroine. In every Mani Ratnam pink colour portralys love and romantic, because every couple use pink colour feels in there life. The cool colour can give energy and enthusiastic to couple audience. Mani Ratnam create pink
tint to represent, how they love and romance in every day in 90s life. The second hero has cool and good person in these movie, that the reason Mani Ratnam portryals in thes frame.

7.

CONCEPT:

The Hero married a widow which her husband was killed by the hero. He married her because his friend asked to do. The child is enquiring hero about his father and mother. These dark colours commonly used in Mani Ratnam movie. After these scene the mother will revels by his child. The hero and second heroine never communicate with each other, because her husband was killed by hero.

COLOUR THEME:

Black and muted dark blue colour represent sad feelings, depending on emotions of the character.

REASON:

Mani Ratnam has choosed dark and muted blue to showcase the feeling and sad of the ero. Because it convey colour to every type of audience like who are in trouble there life. The sad frames portryals by hero and child. In our culture we use these colour for sadness spirituality and trust, because it can expres painful taughts to the human. These colour expose every people life, that’s why Mani Ratnam used these colour let in these frames. It create more humor sense to the audience. In film camera Santhosh sivan made more sensitive colour to emote the audience. He change is style through generation audience.

8.

CONCEPT:

These scene represent motherly affection towards her sonis represented here. On the whole story mother longing for her sonis portrayed here. She always pray for him in temple, because he felt more worry on his younger child. After these scene hero and her mother family story revels by some colour palette. Orange colour represent energy and happiness. Mother had energy on god, her son will be come back. Mani Ratnam had choosed warm colour to expose the energy of child marriage women.

COLOUR THEME:

These scene expose orange colour to represent energetic and happiness of the mother character.

REASON:

Mani Ratnam has used these colour to showcase the energetic mother always pray for his younger child, because she left his child in train. That the reason Mani Ratnam portrayed these tone to show his
energetic level. The mother cannot accept child without how/where are he his. The black tone create some bad feel happen to the mother. That colour timer has choosed by Director to express attention on every mother in southern culture. The culture and life style has portrayed for this character, by these frame itself. That the level of creation in Mani Ratnam movie.

9.

CONCEPT:

In these scene hero friend died. While in the funeral hero meets brother they unites with his family. This is the product of climax which leads to ending of the story. Before these scene hero and his friend met hero family in that time only, antagonist kill heros friend. The warmth joy and happiness of the ending is shown in the frame. The depth of relationship is portrayed by Mani Ratnam. All the families unites and all become happy.

COLOUR THEME:

The colour light orange and light blue represent relaxing and friendyness with the family.

REASON:

Mani Ratnam used these colour in the end, because to show the depth of the relationship in the climax. The every climax end with cool and tight relationship with whole family. That’s why director used these colour in the end of the movie. Audience can happy by showing the attachment of family in final life. That’s how thalapathi has revealed blue colour to make audience happy and enthusiastic. The every tamil movie complete with love and affection of each one of the world. In 90s people love these kind colour in film camera and Mani Ratnam had changed his taught towards every generation.

MOVIE: O KADHAL KANMANI

1.

CONCEPT:

It is the hero introduction scene, every Mani Ratnam movie starts with train sequence. Hero came in the train from chennai to mumbai. And heroine has some problem with his love and she ready to fall in train, but hero scold him and she didn’t commit suicide. Blue and dark black tint create some fear on these frame. These is the start of the movie. Entire story reveals after this.

COLOUR THEME:

These scene expose dark black and blue to show western culture of the character.
REASON:

Colours has used to show the western culture of the movie, these movie travels with cool warm colour. That’s how western culture conveys in the movie. These culture are followed now a days in society. Mani Ratnam use colour palette to every generation. These colour refers from “Fight Club” movie in 1999.

2. CONCEPT:

These a marriage scene. Everyone in the frame is happy. This white tone itself represents purity and new beginning. The hero and heroine had start communication each other in this scene, by using his friend marriage. Their friend marriage took place in church. This is a rejoicing scenario. Celebration and joy are represented by Mani Ratnam framing.

COLOUR THEME:

The colour white expose celebration and joy of the character.

REASON:

These is the starting stage of love and happiness of the family and friends. that’s why Mani Ratnam has fixed colour palette by using colourist. In every movie Mani Ratnam use colour to the depth of character by emotions. The character and colour make now a days culture clearly and this colour used in western culture. These how digital camera works in the modern culture.

3. CONCEPT:

The hero and heroine had trip to Ahmedabad to meet biggest artist. And heroine went to dad renovated place and she feels sad and hero gives some hope and love to the heroine. And then they left last train, but she’s mother will wait in Mumbai but heroine doesn’t know. Here the love starts secretly with hero and heroine.

COLOUR THEME:

The reddish pink shades show depth of sadness and love of the character emotionally.

REASON:

Every scene had a different emotions and sadness, but this colour let has choose mild sadness and love of these character. The recent movie colour palette shows this scene by using gradient and temperature cool warm western culture. The digital cameras had created good colour, that’s why modern culture colour clearly.
CONCEPT:

This is a scene where they are going to stay in a hotel. The hero and heroine are very beauty in this frame. They both got interested in each other. After this they share same room and There will be a song sequence after this to represent love and passion. After this love had some happy and sad stories.

COLOUR THEME:

This scene shows Colours blue and a tint of green in the background. This mix in colour expresses feelings like melancholy, calmness, and a cold touch to the scene.

REASON:

The emotion of Hero and heroine going to share a presented. These colour shades, helps the viewers to understand the calmness of the scene. These is the sequence secret love changes into some romantic appeals. The Mani Ratnam never failed show how colours plays emotionally through character. In western or modern culture has more love and affection between the life and character. This colour had played many ways in PC Sriram cinematographs movie and its clearly connects with this movie.

5.

CONCEPT:

This frame shows live and desire for one another. The romancing and lovely has shown in the frame. The pleasure of their relationship has portrayed clearly in the frame. They are deeply in love with each other. These how love travels crazy through this character and it create good mood on certain target audience. Red and orange kelvin works here in these frames.

COLOUR THEME:

The Colour Red or the Red filter in this scene shows passion and love. The shade is also panel to a shadowing side which show the depth of the feelings the actor for each other.

REASON:

The hero and heroine are in love. Red is used to show the intensity of their love and desire. So that audience could relate their emotional level. The western people are more interesting love stories, the depth of frames and colours shows how much they were in the love with each other and it happened in moderate culture. By using this kind of tone there is multiple shop for couple, because it shows emotional feelings to the people. That is the reason director used this red tone. The happiness and good news revels after this tone. It creates artistic frames and colour let in the movie.

6.
CONCEPT:

The hero and heroine are staying in the same room. After the song sequence they are going to sleep. They fell in love with each other. They continue their relation and take it to next level by having living together. The depth of their relationship is represented here. After these they had some more problem with the love and emotions. This colour has some extra ordinary wavelength and it shows secret of problem comes with Hero and heroine in his life.

COLOUR THEME:

This scene shows shades of purple and pink. This scene shows a shade of Fantasy, love and a mystical suspense. There is also erotic feeling to scene which makes you want to see the fantasy.

REASON:

This shade made the scene thrilling. Something mystical is going to happen are shown to the audience. To create fantasy behind the audience attraction, because these colour shows some thriller feelings but Mani Ratnam shown correct colour palette from “closer” movie from Hollywood.

7.

CONCEPT:

The hero and heroine were in love. They are living together without marrying each other. They are living with old couples. They were also a love marriage couple. They know the intensity of love relationships. The heroine is spending time with the old lady. The old lady has some health issues and she play a musical instrument in this frame. They both are sharing the same vibe here. This create a soothing mood in the picture.

COLOUR THEME:

In this scene where the actresses are shown singing above shows a friendly and warmth. The colours express warmness, sociable and happiness. The actress seen bonding through the exotic and youth full magic of music.

REASON:

Portrayal of friendship and a social happiness as both persons are sharing the same space.

8.
CONCEPT:

In these scene hero and heroine made conversation, because heroine taught hero went to anywhere but heroine mother made some issues. In this place they deserve to marry each other. But they loved career more and they planned to do marry. This colour shown some impact on our mind.

COLOUR THEME:

The scene in the restaurant shows the couples sitting in a bright day, yet they are gloomy, just like the cold grading if blue and green indicates. There shows an innocence and youthfulness but tension in the scene. The cold shades make the scene more impactful.

REASON:

This colour is used to represent their youthfulness. Both of them are worried because heroine can’t meet the hero for two days. This tension is depicted through this colour shades. This scene had more impact, because after scene they will be more calmness in the life. Only ten days is to go for foreign project by hero and heroine. They promise in between themselves to be happy and in this love came into marriage. That’s why Mani Ratnam create more impact to this scene in frame. Below colour palette plays in the frame.

9.

CONCEPT:

This scene is were hero became success in career. Heroine will be happy for his victory. They hug each other. Colleagues are also very happy and supportive. They wish the couple should be together for ever. They decide to get married and to have a happy life.

COLOUR THEME:

In this scene we can see a happy gathering. The blue shade shows the characteristics and increase the feeling of faith, contentment, fulfilment and serene feeling. The scene shows the couples rejoicing the moment.

REASON:

To represent a gathering. The hero and heroine are needed to be portrayed so this shade is used. Because blue shown faith of the character through emotional. Warm cool colour used in every Mani Ratnam movie before climax blue plays main role and PC Sriram frames always attract the audience.

10.

CONCEPT:

This is a climax scene. Everyone in the frame is happy. Orange shades show itself represents and a new beginning of their life. Their family and friends are happy in his marriage. And they go through the career and they leave separately after marriage. Hero went to US and heroine went to Paris and they communicate through the phone.
COLOUR THEME:

These cool Orange colour shows how happy with the friends and family.

REASON:

In both the movie Mani Ratnam has completed with orange and yellow cool tint shows the happy and love, faith on this movie. To show the vibrancy and the beauty of youth these shades are used. Mani Ratnam end up with love and happiness in every movie. This kind of audience are all in south India. Mani Ratnam end up with happiness of family audience.

CONCLUSION AND FINDINGS:

This research compared Mani Ratnam ‘s two movies Thalapathi and o kadhal kanmani. Different shots are compared and analyzed with each other. He had used the same color tone on most of the frames. Content analysis is the preferred methodology. Thalapathi movies uses warm colors to depict the intensity of scenes and emotions. There shows longing for child, lover, and other relatives. O kadhal kanmani is a love film were the passion and desire and represented through warm cool colors. Each scene is correctly portrayed using the apt color tones and shades. Mani Ratnam ‘s movie will be realistic always. For this he uses the exact color moods. It signifies the love and belonging for each other.

Mani Ratnam movies are always related to human life and emotions. Even his characters and plots are deeply rooted with the human life. Lighting is an important factor in his movies. It will add on to the shades and color palettes. Always a reddish orange color will be used in almost all the movies. It shows human emotions like love, desire, war, blood. He also uses metaphors to represent separations. Thalapathi is a movie about friendship, love and brotherhood. He uses warm colors like red and orange shades. Santhosh is the cinematographer for this movie.

All color will add to the visual quality and intensifies the human emotional levels. Each color is used to indicate different emotions. Santhosh Sivan highlighted the movie using different shades in 90s itself. Film camera is used in Thalapathi movie and for o kadhal kanmani it digital one. Color transition helps the audience to understand the importance of their work. It shows the transition of different moods. Lights are filled with colors.