Perspectives of Entrepreneurship in Haryana- Challenges and Opportunities

* Sunila

** Dr. Kuldeep Kumar

* Research Scholar, NIILM University, Kaithal (Haryana)
** Associate Professor, NIILM University, Kaithal (Haryana)

Abstract

Entrepreneurship is always a global phenomenon to attract many financial experts. In the most developed countries, business has taken over the past decade. In India, however, a unique idea has developed in recent years. In these countries, business development is considered to be the best way to create independent employment opportunities among the youth in order to earn money and increase business resilience before globalization. The Government of India and the State Government are developing entrepreneurs for the purpose of economic development. Because a business entrepreneur can give more people a job and make them contribute to economic development. Entrepreneurship works to promote and transform social change. An entrepreneur who is inclined to work is a very open person who is always ready to take the risk of achieving a goal. This study seeks to find business development in Haryana with their problems, challenges and opportunities.

Key Words: Entrepreneurship, Challenges, Employment, Globalisation.

Introduction

Entrepreneurship plays a vast role in developing of every country. Doing business in any country is one of the most important factors in social and economic development because entrepreneurship creates employment opportunities and helps to raise money through efficient resources. The Government of India and the State Government are developing entrepreneurs for the purpose of economic development. Because a business entrepreneur can give more people a job and make them contribute to economic development. Entrepreneurship works to promote and transform social change. An entrepreneur who is inclined to work is a very open person who is always ready to take the risk of achieving a goal. Entrepreneurism has risen as a significant financial improvement system for any nations. Business enterprise implies various things to various individuals. It is an unpredictable wonder, as it very well may be seen from monetary, mental, sociological social and integrative points of view. This distinctive view focuses lead to fluctuating meanings of business. Characterizing business isn't a simple undertaking. There is nearly the same number of meanings of business enterprise as there are researcher books regarding the matters. The quantity of meanings of business person and enterprise that have been delivered throughout
the years in the writing is overwhelming. Gartner (1988)\(^1\) records thirty-two unique definitions to demonstrate that many (and regularly dubious) meanings of the business person have been utilized and that there are not many investigations that utilize a similar definition. To pick the meaning of business most suitable for the region setting of present examination, it is essential to endure at the top of the priority list the pioneering abilities that will be expected to improve the personal satisfaction for provincial people, families and networks and to support a sound economy and condition. Barnett (1993)\(^2\) in the wake of contemplating in excess of 70 perspectives of researchers on business visionaries and enterprise presumed that, it is difficult to think of an agreed definition from the writing. The meaning of business enterprise has been bantered among researchers, teachers, analysts, and arrangement creators since the idea was first settled in the mid 1700's. The expression "business" originates from the French word "entreprendre" and the German word "Unternehmen", the two way to "attempt" (Anantha Raj A. Arokiasamy, 2011)\(^3\) Entrepreneurship has been considered as the penchant of psyche to go out on a limb with certainty to accomplish foreordained business targets. There are numerous perspectives and suppositions on the idea of business. An audit of some common meanings of the idea of an enterprise are recorded beneath "Business enterprise is the way toward obtaining, gathering, and sending assets in the quest for apparent open doors for long haul gain." A business enterprise is perceived as an essential motor of monetary development. Without it, different elements of advancement will be squandered or misused. Business animates financial development through the information overflow and expanded the challenge of the business visionaries.

**Review of Literature**

**H. Sadhak (1989)**, an expert analyzes the key issues of the Indian economy and traces the non-objective communication and achievements under a broader financial perspective. A three-year field study involving countless activities conducted by early business executives who recorded their successes and disappointments was immediately investigated 47 times. The practical application of a logical approach to this issue has been very positive. It provided a basic model for building a pioneer community.

**Shantanu Bagchi and Debabrata Pal (2003)** - India's new fitness pattern has undergone a change at sea in the last 50% of the 20th century, especially in the retail sector. From being an authoritarian order in a fast-paced state of autonomy to a rational environment for private entrepreneurs, this change has not been smooth in any way. In fact, in each development, the nation has learned from experience. The creators are trying to compile a quick and consistent list of the arrangements followed by the Indian authorities regarding the reliable exercise since its launch in the world as a free voting system, with their own funds.

**Sangram Keshari Mohanty (2005)**, this experiment opens up users of new cultures and technological developments in India. The complex mindset involved with business is defined in a well-organized way, with countless tables and numbers. 48 comprehensive talks to advance efforts and commodity
development are designed to empower potential entrepreneurs to start and deal effectively with their industries.

**Jainendra Kumar Verma (2007)** - Entrepreneurship is one of the most significant contributions to the monetary advancement of a nation. Business people assume a focal job in the economy by setting up firms, which thusly make markets and associations. An individual takes part in pioneering exercises before the firm is built up and 50 at that point turns into a proprietor after the firm is set up. On account of India, Entrepreneur have performed beneath desire because of a mix of various issues themselves through natural related components, unsteadiness of governments and successive government approach changes and so forth. Business enterprise Promotions should in this manner guarantee the accessibility or ownership of administrative limit and discernment before seeking after money related assets for the advancement of the separate venture. The investigation is to create and break down the commitments of business in the financial advancement in India. While both the positive just as the negative effect of business on the economy has been talked about.

**Objectives of the Study**

1. To study the entrepreneurial challenges and problems in Haryana.
2. To explore the various business opportunities available in the province of Haryana.

**Research Methodology**

Research methodology is a way to systematically solve the research problem it may be understood as a science of studying how research is done scientifically. In this, we will study the various steps that are generally adopted in studying research problem along with the logic behind. Researcher also need to understand the assumptions underlying various techniques and they need to know the criteria by which they can decide that certain technique and procedure will be applicable to certain problems and other will not. The present study will be done only in the state of Haryana.

**Data Collection:**

The task of data collection begins after a research problem has been defined and research design/plan chalked out. While deciding about the method of data collection to be used for the study, the researcher should keep in mind two types of data: Primary data and Secondary data. Secondary data is used for this study from different journals, books, websites etc.

**Perspectives of Entrepreneurship in Haryana**

Haryana, the 'Bread Basket of India' is known for its rich social and legacy qualities. The state is recognized for its renowned legends and vedic references. The province of Haryana is one of the quickest developing agrarian states and has made a particular spot for itself in Indian Economy. Simultaneously, Haryana has changed and arisen as a genuine center of information and a dynamic and quickly developing modern force to be reckoned with. Haryana offers a wide scope of financial and strategy motivations for
boosting development of different areas of the economy. The state has taken noteworthy steps over the course of the years in industrialization. The vital enterprises of the state are agro-based industry, auto, bikes, IT/ITeS, oil refining, sterile product, materials, drugs and substance industry, safeguard assembling and clean energy, among others. Haryana has ceaselessly centered around giving better and modernized infrastructural offices in the state. To assemble a solid framework base in the state, support of private area is profoundly empowered by the state government through open private organizations (PPP).

**Industrial Investment Proposals in Haryana vis-à-vis India (Rs Crore)**

<table>
<thead>
<tr>
<th>Year</th>
<th>Haryana</th>
<th>India</th>
<th>Share of Haryana in India's Total industrial investment proposal (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>2681</td>
<td>405027</td>
<td>0.7</td>
</tr>
<tr>
<td>2015</td>
<td>2872</td>
<td>311031</td>
<td>0.9</td>
</tr>
<tr>
<td>2016</td>
<td>2152</td>
<td>414086</td>
<td>0.5</td>
</tr>
<tr>
<td>2017</td>
<td>2469</td>
<td>395296</td>
<td>0.6</td>
</tr>
<tr>
<td>2018</td>
<td>2493</td>
<td>458652</td>
<td>0.5</td>
</tr>
<tr>
<td>2019 (December)</td>
<td>8283</td>
<td>678852</td>
<td>1.2</td>
</tr>
</tbody>
</table>

Source: Department of Industrial Policy and Promotion, Govt. of India

Haryana has conceived an offspring spot to numerous effective business magnets and enormous modern places of India and is a country of different new age business people. Gurugram has developed as an innovation startup center point of India and has sustained numerous effective new companies, which presently have become enormous brands. The Government of Haryana is quick to outfit the capability of youthful business people by giving the essential strategy push and greatest combination by connecting the approach with the bigger viewpoints of Government of India activities including Digital India, Make in India, Standup and Startup India and Skill India.

**MSMEs in Haryana**

On the modern front, Haryana is an arising producing center for Indian economy having gigantic degree for the advancement of the miniature, little and medium ventures (MSMEs) area. MSMEs area of the state can possibly drive development of assembling area and lift work in the state. There are 9.7 Lakhs MSMEs in Haryana that comprise 1.5% of the MSMEs on the whole over India. The state has presence of many assembling groups in the urban areas of Ambala, Panipat, Karnal, Kaithal, Yamunanagar, Sonepat, Rohtak among others which has helped businesses like IT, materials, food and handlooms. MSMEs are complementary to large industries as ancillary units. Therefore, Government of Haryana has placed strong focus on the development of this sector.
Estimated Number of MSMEs (in Lakh)

<table>
<thead>
<tr>
<th></th>
<th>Micro</th>
<th>Small</th>
<th>Medium</th>
<th>Total MSME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Haryana</td>
<td>9.5</td>
<td>0.2</td>
<td>0</td>
<td>9.7</td>
</tr>
<tr>
<td>All India</td>
<td>630.5</td>
<td>3.3</td>
<td>0.1</td>
<td>633.9</td>
</tr>
<tr>
<td>Share of Haryana MSME in All India</td>
<td>1.5%</td>
<td>5.1%</td>
<td>0</td>
<td>1.5%</td>
</tr>
</tbody>
</table>

Source: Department of Industrial Policy and Promotion, Govt. of India

Challenges of Entrepreneurship in Haryana

India is right now positioned third on the worldwide rundown of the best five start-up networks. The nation has had the option to build up a solid impression in turning into an all-around-the-world perceived Start-up Nation. India has improved its development positioning in GII to arrive at 66th situation from its last year's position of 81st, India is the highest level economy in Central and Southern Asia, showing specific qualities in the tertiary area and R&D, the nature of its colleges, and logical distributions, its market complexity and ICT administration sends out where it positions first on the planet. India additionally over-acts in development comparative with its GDP. It positions second on development quality among center pay economies, overwhelming Brazil. A few Indian organizations that began as unassuming start-ups have had the option to make an imprint in the worldwide financial backer society. In contrast to the vast majority of the created economies, India is a youthful country with about 63% populace presently being in the working-age gathering of 15-59 years. It is the energy and excitement of this young which is the genuine main thrust behind the innovative and Start-up achievement. The ideal mix of rising goals of youth, boldness to seek after their advantage, and the ambitious twisted of the psyche are assisting the country with arising as the heads of a new-age business venture. The public authority is quick to channelize this energy by giving the correct biological system, proactive arrangements, and prepared ability pool to the maturing business people.

Growth Prospects for Promising Sectors in Haryana

Haryana is a very much evolved mechanical state. It is one of the main states regarding modern creation particularly in car Industrial creation, IT area, Pharmaceuticals and Chemical Industrial creation, protection assembling and clean energy. Haryana is the third-biggest exporter of programming and one of the favored objections for IT/ITs offices. The state appreciates various upper hands including vicinity to NCT of Delhi, great lawfulness circumstance, conductive strategy climate, prepared and gifted labor, responsive organization and so forth Be that as it may, the advancement of these Industries has seriously been harmed by the COVID-19 emergency.

Haryana is one of the quickest developing states as a positive objective for steady and beneficial ventures since the most recent decade because of the upper hands of the state. The state has a demonstrated long haul manageability and development potential in numerous development promising areas. In particular, the state has been taking proactive measures to restore the economy in the post COVID situation to help the promising ventures, energize MSMEs and making all potential moves to draw in unfamiliar
speculations. These activities of the public authority would go long approach to settle the fleeting glitches brought about by COVID-19 drove lockdown and inventory network interruptions.

Haryana has been positioned third cross country for Ease of Doing Business pieces and first in north India. Haryana has found a way to advance MSMEs activities and business setting ups in the states. The state has seen various arrangement changes to oblige the prerequisite of these units. The public authority of Haryana dispatched "Endeavor Promotion Policy" in 2015, in arrangement with "Make in India", "Computerized India" and "Ability India" missions to drive state economy to the following degree of development direction. The arrangement offers alluring impetuses to connect with interest in state. The business environment of the state has been reinforced throughout the long term inferable from various modern changes to diminish the administrative weight and pull in private area cooperation in the State's economy. Coronavirus pandemic has influenced the MSME area antagonistically like numerous different ventures. Market request has been sliced which has made the makers work on plant lower limit.

Conclusion

Haryana today has arisen as perhaps the most industrialized States in the country. Haryana offers a wide scope of monetary and strategy motivating forces for boosting development of different areas of the economy. The State has taken numerous activities throughout the years to cut out an uncommon spot for itself in the fields of agribusiness, designing, autos, materials, cowhide, Information Technology, electronic equipment and greetings innovation ventures. As indicated by the Business Reform Action Plan (BRAP) rankings for 2017-18, Haryana positioned third as far as simplicity of working together. On December twentieth, 2018, the Department of Industrial Policy and Promotion (DIPP) declared after effects of the principal at any point States' Start-up Ranking 2018 in which Haryana arose among the 'Yearning Leaders'.