

# E-commerce website of “Woclient”.

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## Abstract-

**E-commerce is the basic setup of modern business. E-commerce means electronic commerce. E-commerce involves buying and selling of products and services, or the transmitting of funds or data, over a system, predominantly on the net.**

**Woclient aims at providing a business platform website to maintain all the daily work of the home. This website helps the client to easily access the worker for everyday household chores. With the help of this website clients and workers both gain benefits. This website helps to keep a constant track of all the work like gardening, carpeting and plumbing. It allows both the client and user to search for the desired work. The main feature of this website is that all the work is arranged in such a fashion so that it is user convenient. Further Woclient has a tremendous impact on the business. Although the model is highly used in the current business scenario but the option has not been explored to its fullest. By this website, clients can easily search for the local workers at the given position. This abstract summarizes and describe the scenario of Woclient and analyze the trends of the market business strategy. The further models describe the key functions of Woclient. Hence in nowadays where the world with the technology evolving so rapidly This E-commercial website help people for daily basis. Thus this paper represents that this internet E-commercial website can bring a change in the market at a peak and showcase a new internet marketing technology and techniques.**

**Keywords: Woclient, E-commerce, Internet, Modules.**

## INTRODUCTION

In today's world as the future innovations and technology increasing so rapidly that most of us completely dependent upon it. E-commercial website is the online website and kind of online portal that facilitates the transfer of services and products with the help of online means. In the early days these kinds of the website giving the tough competition in the market. It is the process of doing online business through internet. The first aim of the Woclient website is to provide best the services to the customer. where the customer is directly attached to the worker. An individual sitting from

home can access all the facilities services that are provided by the website. Home on-demand services helps the client to select the selective services from the site. This Woclient is especially useful for those people who do not have time to search for the worker outside. Woclient brings opportunity for the local workers who do not have work in the whole day. Woclient provides work to the local workers and gives employment to them.

Woclient working-

In the Woclient we categories the user into two categories the first one is the client and the second one is worker. Both worker and client can log in into the E-commercial website Woclient and select their specific profile and location. Client has to click on the services and select the particular home on- demand service for which he/she wants to apply.

## Objective:

The objectives of Woclient-

1. To understand the need of the customers of Woclient. This website serves the best home on-demand services knowing the requirement of the customer.
2. To Provide the customer unique experience. There are a several of various E-commerce businesses are running out in the market. But Woclient is the best as it serves you on your doorstep.
3. Increasing the Loyalty Of the customer As we understand that the customers are the core of all business strategy. So giving them the best service increase the loyalty of customer towards the business
4. To provide service at a relevant cost This aims at reducing the cost that effects the betterment of the growth of business. Because a report says that around 50% of customer look for the online goods and services.
5. To develop the Business relationship with the help of the E-commerce business the direct communication can be done between the company and the customer the relationship can easily be enhanced and the site can be expanded.

6.To employ the workers of the country at good wages as it is one of the basic needs of humans.

## 1. SYSTEM DESIGN:

This Woclient E-commerce website design with the help of coding languages, modules, and system interface. Woclient uses modern languages are

System and Interface Module Description:

- Coding (React.JS,CSS,JavaScript,Bootstraps)
- Backend(Node.JS, Mongo DB)
- Software Used (Visual studio code 2021,Mongo DB)
- Worker
- Client



## 2. CODING

Woclient is an E-commercial website which is made with the help of scripting languages like React JS, Bootstrap, JavaScript. These kinds of languages made the website more attractive, user convenient, and friendly to use the services. By these scripting, languages interface is more attractive and imaginary.

### 2.1 React JS

React JS is an open-source. It is a front end in the JavaScript. React is the language used for building user interfaces and UI components. React.JS is a popular and widely used language known for user-friendly programming language. Nowadays many of the web developer or Full stack developers using to create the websites. React JS is mainly used for making single-page applications. It also allows user for creating reusable UI components. It can also be learned by beginning web developers. React JS is so widely used that most of our daily sites like Facebook, What's App, Instagram are designed with React.

### 2.2 Java Script

Java Script works as a boom for the internet websites. It is a client-side as well as a server-side scripting language that allows the user to make web pages of the website more dynamic, interactive. It is one of the most popular worldwide used programming language. Java script is simple and easy to learn and understand compared to other language like C++, Ruby. User can run the JavaScript on many latest browsers. Many of the front-end engineers use JavaScript for making interactive internet websites.

### 2.3 Bootstrap

Bootstrap is an open-source and it is cost-free. It is a CSS framework that helps the user for designing a responsive website. Bootstrap is easily understandable and has a lot of predefined class but CSS does not have. It has origin in the 19<sup>th</sup> century. The one thing that makes bootstrap not good enough that is Anti-patterns. Millions of users use bootstrap around 40 thousand plus companies are using it.

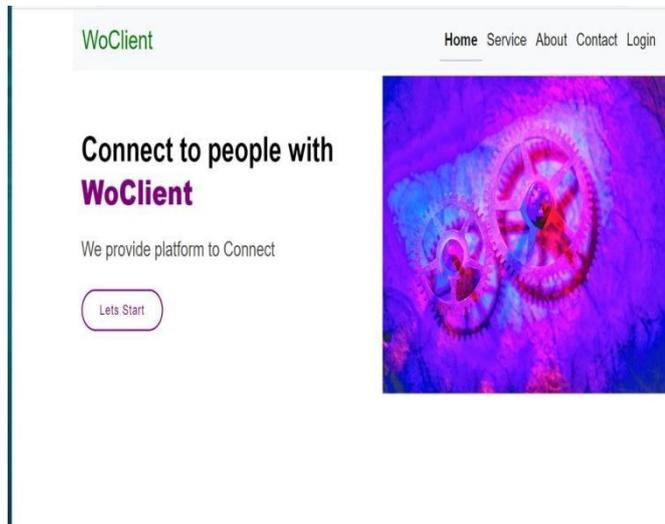
## 3. DATABASE

The Database is a collection of processed information. This information can be in any form so it can be easily accessed and updated. A database can be stored for any selective purpose. This database is used for the login credential purpose. Log in email id and password of the user will be saved in the database. So it will be easy for the user to not login repeatedly in to the website. The mind-blowing feature in Woclient is that it also saves the user's current location. So that the worker can reach on the exact location and provide the home on demand service. It provides feature add to cart so that clients can save his/her option into the cart.

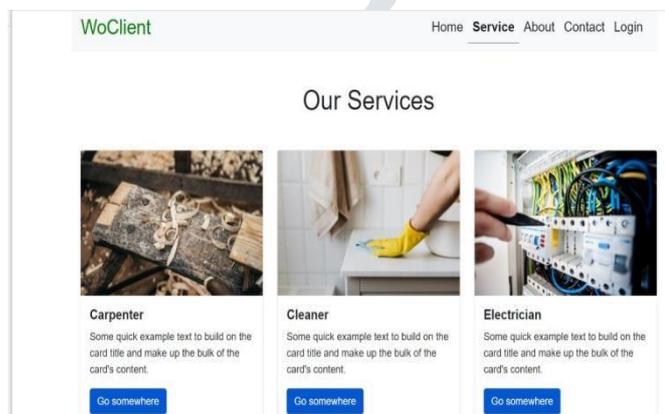
## 4. MODULES OF WOCLIENT

Modules are kind of internet website components that are used to create pages. Every module has its own images, text, buttons, etc. There is a bundle of module to be combined to form a page. These are easy to understand.

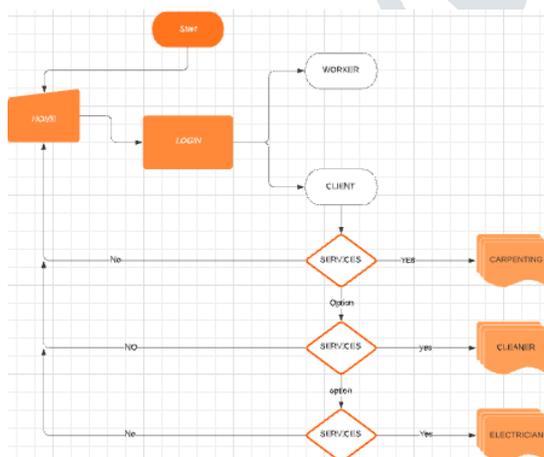
4.1 HOME PAGE MODULE



4.2 SERVICES MODULE



WORKFLOW DIAGRAM OF WOCLIENT



5. WORKER

Worker plays a key feature in the WoClient website. Worker generally refers to the people who will do the manual work for the client like carpeting, plumbing, Gardening, etc.. Workers have to login on the website page of the WoClient with the name, email id, and password and create their account.

6. CLIENT

Client has a very vital role and are the most important core of the WoClient. Hence giving them the best services and experience is the main strategy in the growth of the business. Already a number of E-commercial website are running on the internet. whenever the user searches for the sites most of us select the first two or three sites that are shown on the top of the search engine all the other sites are avoided or visited less. This shows that how E-commercial websites giving high competition in the online market.

7.PAYMENT GATEWAYS

Payment is an integral part of the E-service business. There are number of Pre-payment methods that are running and used by the E-commerce industry like PayPal, Internet banking. But WoClient only prefers COD Cash On Delivery. This payment method is generally preferred by the senior customers as In this system client have to give the money when the service is completed in the form of cash or by any online method PAYTM, Google pay to the worker.

8.WOCLIENT TRENDS

WoClient works as a boom for the E-commerce business. It will influence both workers and clients. It is leading for a complete change in the traditional way of service. This significant website will make a change in the growth of E-service internet marketing in India. Home on-demand services through WoClient also allows clients to choose for the reasonable rate of the servicing charge. WoClient also Facilitates a lot of services that the client can not able to find in his local area. As we have many popular E-commerce sites like Amazon, urban company, e-bay establishing WoClient between these and taking to the highest peak is a real challenge. The growth of users is expected to increase by 400 million in the upcoming years. Revenue of E-commerce continue increasing over \$2.7 trillion in 2021.

## 9. CONCLUSION AND FUTURE SCOPE

As we all know that India is a developing country and tries to modernize itself. Information technology IT plays the main role in uplifting E-commerce websites. As there are more than 600 million internet user and around 50% of the internet user uses E-commerce sites for services and goods and the figure is increasing day by day. There are many professionals who can easily find out the service quality and performance. If the Woclient need successful marketing the factors that are remarkable and shift to the success of Woclient are the user-friendly interface of the website, providing best services to the clients. Woclient not only bound to the online relationship but also offers an offline relationship with the worker and client. Woclient is one-step solution that will sort out all your home needs like maintenance, repairing, servicing. As we are serving in many of the cities and our mission is to provide the services all over the India. Our future goal is to become India's one of the largest E-service company. we will achieve this goal through our management team which is giving 100 percent to get this aim and take this company to the highest peak.

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