GOOD GOVERNANCE AND PARTICIPATORY **DEVELOPMENT**

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ABSTRACT: - Like regulatory theory, governance predates the field of communication studies. Governance may be traced back to a number of different academic fields. The discipline of economics is where the word "governance" first appeared in the scholarly literature. The term "governance" was originally used to refer to institutional regulations that cut down on transaction expenses. According to this view, the organisational structure of the company might serve as a substitute for co-operation in the market. In modern economics, the term "governance" often refers to the practise of "corporate governance," or the division of company ownership and management. The subject of how management may be managed and held responsible is raised by researchers who, drawing on agency theory, examine the dynamic between owners, often shareholders, and management.

KEYWORDS:- Good Governance etc.

Origin and Definitions of Governance

Political science is the foundation of good governance. Governing was first used to the study of international affairs. Transnational issues that are beyond the purview of any one nation-state may often be addressed via international organisations, systems, and agreements. To "govern without government" is to "assume the lack of any overarching governmental authority at the international level". In this way, governance is filling the void in international relations' power structures. Growing interest is being shown in Europe for yet another application of governance. The term "multilevel governance" is used to the European Union in order to characterise and study the relationship between many tiers of authority. Another perspective on governance is implied by democratic rule. It is intrinsically normative since it concerns itself with enhancing governance and regulation. One common definition of governance is the process through which citizens are included in policymaking at all levels of government. Governing is linked to social movements, active citizenship, and the use of one's voice in public. The transition from government to governance has been used to characterise contemporary efforts to overhaul the regulatory framework. The state's ability to regulate is said to be constrained by factors such as the rising complexity of social issues, the dispersion of knowledge and authority, the growing autonomy of various segments of society, and the fuzziness of the line between the two. So, it's decided that "new governance" is what we need.

Governance is widely employed in politics in addition to its applications in economics and the social sciences. The World Bank has been dedicated to spreading "good governance" in poor nations since the 1980s. It advocates for neoliberal-style changes in the public sector. Principles of good governance such as trustworthiness, accountability, efficiency, and openness in government are something that the Organization for Economic Co-operation and Development advocates.

Narrow and Broad Definitions of Governance

Governing is a phrase that is often used in many fields and contexts. However, the loss of precision that results from using "governance" as a "catch-all term" is not negligible. It follows that we need a definition. The more recent governance issues related with regulatory reform in political science become especially useful when thinking about policy and regulation. The same issues arise under statutory regulation. Convergence, commercialisation, and the globalisation of social and cultural life as well as economic arrangements "exert pressure towards a more wide and varied form of social administration," further complicating the situation. Therefore, new types of regulation are required, it is suggested, since the old ones are inadequate. Scholars often differentiate between limited and wide notions of governance when debating this presumed need for change.

"signifies a shift in the meaning of government, referring to a new process of ruling; or an altered state of ordered rule; or the new way by which society is ruled," as defined by the Oxford English Dictionary. So, academics highlight the distinction between government (traditional statutory regulation) and governance (modern, creative, collaborative regulation). As Heritier (2001) puts it, "only contain methods of political steering in which non-hierarchical mechanisms of guidance are applied, and/or public and private players are involved in policy development". It is made clear that the term "governance" does not include the traditional kind of statutory control.

In contrast, broader conceptions of governance emphasise collective collaboration in general rather than only "new kinds of regulation." Governing is defined as "maintaining coordination and coherence among a large range of players with varied goals and aims," which includes political actors and institutions, business interests, civil society, and multinational organisations.

For several reasons, it's preferable to have a wide stance on governance: To begin with, limiting the term "governance" to its ideologically loaded designation for purportedly new and better forms of regulation suggests that regulatory reform is inevitable owing to government failure and other social, economic, and technical developments. This type of thinking conforms to a neoliberal narrative that distinguishes between "bad" and "good" administration by way of a small, limited government. Functional models that see governance largely as a solution to governability challenges deriving from social complexity overlook the crucial issue of democratic accountability, which is not defined by commercialised markets and technology convergence but by political choices.

Second, notwithstanding the rise of non-statutory means of regulation, the role of the state remains crucial. The state retains its monopoly on the lawful use of force and governments are elected to handle societal issues, thus the existing social order is unlikely to be dissolved very soon. Thus, governance does not replace the need for conventional legislative regulation. However, the ability for traditional "command and control" regulation is

believed to be complimented and eventually replaced by the ability to exert influence. The modern state acts as a facilitator or first among equals. We stress again that "new governance" does not imply the demise of the state but rather its modification and adaptation to the society in which it now finds itself. The state's role as an institution for establishing priorities is especially important. Scholars use the term "meta governance" to characterise the state's control over the many governing institutions and actors.

Last but not least, many purportedly novel methods of government may really be rather conventional, as shown by a recent study. In order to determine whether a phenomena is new or ancient, one must do an empirical study rather than rely on a definition. As one expert put it, "the discussion over governance may simply be that the academic community catching up with the realities of the modern public sector" Self-regulation, for example, has a long history in the field and was crucial even before social scientists had the language to describe it.

Defining Governance

Given the above, any definition of governance must ensure that it includes all types of collective norms in the industry. To this end, argues that "governance refers to the entire amount of procedures, formal and informal, national and international, centralised and scattered, that try to manage systems," expanding the concept beyond statutory regulation. The potential use of this term for studying policy is high.

However, like any definition based on the debates over regulatory reform in political science, it emphasises collective norms and ignores the many types of governance that occur at the level of individual organisations. Therefore, it is important to have a more all-encompassing definition of governance. Lange and Schimank expand the definition of governance beyond the collectively binding norms and judgements at the centre of political science. As such, governance encompasses all forms of regulation and the study of how societies establish and maintain rules and norms for coordinating their members' activities.

As a result, we may define governance as the whole of the rules and regulations put in place to establish order inside a given institution. That's a broad concept that may be used to both democratic and hierarchical forms of leadership. Hamelink and Nordenstreng use a similar definition of governance: "a framework of behaviours, regulations, and institutions that establish limitations and create incentives for the performance of the system." McQuail (2007, pp. 17-18) defines governance as "the institutionalised interactions between the system and society" and "the many forms of administration and responsibility inside the system."

What is Good Governance?

This research used the question of whether or not governments have successfully and efficiently attained their declared aims as the framework for addressing good governance. Good governance is essential for nations to grow sustainably and independently and to achieve social fairness. Good governance is comprised of two ideas: i) the

optimal state direction for achieving self-sufficiency in development and social fairness, and ii) the optimal governmental functioning for achieving these goals.

For the former, determining whether or not a state's fundamental attitudes are democratically oriented is the central issue. Some factors that contribute to this include a trustworthy and transparent administration, protection of individual rights, decentralisation of authority, and civilian oversight of the armed forces.

The effectiveness and efficiency with which a government performs its duties rely on the existence of the necessary political and administrative institutions and systems. Supporting Elements that relate to the former idea of good democracy include the fundamental laws and structures of a state, performance and clarity, deconcentration of its management, and the emergence of an adequate market situation, all of which are necessary for people to be involved in politics, the economic growth, and society. A democracy serving as a "pad for gender mainstreaming" requires certain qualities to function well.

Reliability, predictability, and accountability are all hallmarks of good governance, which is increasingly recognised as crucial to guaranteeing a nation's development. However, many aspects of the link between public administration and national growth are still poorly known and may potentially vary across countries. To name a few essential worries:

- What exactly does "good governance" include, and why is it crucial to the progress of both the economy and society as a whole?
- The question is whether the legal system, transparency, integrity, and public service values all play a role in creating efficient administration.
- In the process of becoming more democratic and transparent, how might good governance be encouraged?
- What have we learnt about the significance of effective governance for achieving social and economic goals through changes in public management?
- Is good governance something that varies from country to country, and what are the essential components of good governance?
- The importance of effective governance in fostering economic and social progress has come to the fore in recent years.
- Moreover, there is a growing consensus that the present global financial crisis is the result of flaws in the institutions of governance, and that any long-term solution to the crisis must focus on fixing these flaws.
- The success or failure of a country in achieving its most important economic and social objectives is

influenced by the system of governance in place.

- Markets, private business activity, civil society vitality, and individual and community well-being all flourish because of the circumstances imposed by governments.
- An effective government is essential to guaranteeing a high standard of living for its population.
- Whether or whether democracies will continue and thrive depends, in large part, on the quality of their leadership.

Aspects of Good Governance

To rule effectively, one must be able to wield authority and make sound judgements across a wide range of issues, including economics, society, the environment, and more. This is related to the government's ability to learn, mediate, allocate, implement, and keep important relationships healthy.

Many different definitions may be used to describe governance and effective governance. There is, however, widespread agreement on the importance of the following elements:

Technical and Managerial Competence

The obvious aspect of effective governance is the technical and administrative skill of public officials. While this is less of a problem now that more people have access to higher education, it is still important to keep learning new things because of how quickly the world is changing.

Organisational Capacity

Instead of depending on the long run—good governance must be founded on the quality of organisations in order to support growth. To having a competent workforce is not enough if government agencies lack the ability to put their talents to use. The capacity of government organisations is crucial to the delivery of many vital services to enterprises and the public, and to the cultivation of circumstances favourable to economic growth and social harmony. Many OECD nations have altered their governments' organisational structure and management methods. An overly centralised, rigid, and inefficient system was commonly blamed for the issue. The primary approach to this problem has been to give managers and employees more discretion over operational matters in exchange for more responsibility for results. Corruption and a lack of administrative accountability and discipline are common issues in many other nations. A common course of action in such a circumstance is to beef up the government's fundamental management structures, which may need more bureaucracy.

Reliability, Predictability and the Rule of Law

When we talk about the rule of law, we're talking about the institutionalised process through which laws and other rules are created, interpreted, and applied. It ensures that private businesses and people are shielded from government overreach and that governmental actions are based on law. A reliable government is one that protects its citizens' rights to private property and bodily autonomy, prevents corruption and bribery, and avoids being captured by special interests. With this, businesses and people have more confidence in their judgements. More stringent restrictions are not always preferable from the perspective of reliability and predictability. An overly detailed definition might cause rigidity and increase the possibility of arbitrary enforcement of rules. Some discretion is necessary for the accurate interpretation and efficient application of particular legislation. Administrative procedural laws and independent reviews of judgements may help rein in this discretion (appeal mechanisms, judicial review, ombudsmen etc.). Political stability is essential for achieving reliability and predictability. To gain the confidence of the corporate sector, governments must be able to make genuine pledges and assure them that decisions will not be overturned for political reasons. In the short term, this is unrelated to the specific political system in place, but in the long run, democracy improves stability by empowering its inhabitants to freely express their values and priorities via elections and other forms of competition.

Accountability

Accountability may serve as a symbol of democratic principles as well as a tool for improving organisational performance. By virtue of the rules and regulations they enact, the resources they oversee, and the institutions they run, politicians and public workers have tremendous authority. Having those in charge accountable for their actions is essential to ensuring that this authority is being utilised responsibly and in the public good. To ensure responsibility, it is essential to define who is responsible for what actions and how they will be taken. Public officials, institutions, and politicians are all subject to scrutiny for the actions and results they produce. Formal reporting requirements and third-party audits may improve accountability. Accountability is improved by the inherent objectivity of ownership in a democracy, where ministries answer to government and national assembly to voters. Several OECD countries are broadening the concept of accountability for outcomes to include duty for the timeliness of decisions.

Transparency and Open Information Systems

Good governance relies on openness and transparency, and the private sector relies on openness and transparency in decision making and investment. In order to ensure information must really be publicly accessible to other levels of leadership, private investigators, and the broader public to ensure transparency or the application of the law. Governments in the modern era are easily obtain a wealth of valuable data. Transparency and open information systems allow for the dissemination of this data, which may give precise information that businesses and consumers need to know in order to make informed choices.

Participation

Consultation in policy and decision-making, voting in elections, and many other forms of democratic participation are all examples of what we mean by "participation." With people's input, governments can better understand people's, communities', and companies' top concerns and goals. Governments that solicit public input are more likely to arrive at sound conclusions, and those policies are more likely to be widely supported once implemented. Although there may not be a causal relationship between capitalism and all aspects of good government, it is obvious that democracy strengthens accountability, honesty, and involvement, all of which are factors in favour of democratic quality.

Connections between several aspects of good government

Many facets of government are interconnected in intricate ways. There are several ways in which one aspect might be considered as a prerequisite for another "e.g. technical and managerial competence is one precondition of organisational capacity, and organisational capacity is one precondition of maintaining the rule of law". Significant impacts in the opposite direction also exist "e.g. organisational capacity building reinforces technical and managerial competence, accountability reinforces the rule of law".

Sustainable Development and Good Governance

Development is primarily a domestic responsibility

Every country must take responsibility for its own ecological sustainability, achieving the delicate equilibrium between economic, social, geopolitical, cultural, and ecological issues. Raising people's living standards has to begin "at home" and be maintained there to be effective. A favourable economic environment and equal conditions of commerce and trade will certainly help a country's efforts, but "outside" players can only help and allow sustainability; they cannot substitute a country's individual efforts. A country's economic, sociological, and political structures are essential to its long-term success. The strength of a society's foundation rests in large part on the shoulders of its leaders and the nature of the development plan that country has chosen to follow.

Positive contribution to development

Even though many developing countries are comparable to each other terms of their natural assets, there has been a notable variety in their economic and social progress during the previous three decades. Total fertility rate, mortality rates, and literacy are three significant indicators of quality of life, and even though all countries share a common global economic environment and a history of colonialism, some have made far more progress than any others. This illustrates that the target countries may achieve a higher quality of living despite external restrictions, such as falling raw material prices and other adverse international economic situations. This fact, along with the apprehension caused by the irresponsible leadership of certain countries, has thrust the idea of "governance" into

the centre of the debate about development model. "Government" is the term used to describe the process of directing the operations of a state or other governmental organisation. The first is the existing political system, the second is the actual exercise of power, and the third is the degree to which governments are able to formulate plans, put them into action, and meet their obligations.

Authenticity of government, individual responsibility of diplomatic and official aspects of government, mastery of govt, to enact laws and deliver a service, dignity for living thing rights and the supremacy of law, and so on all derived from these three dimensions.

General lessons for sustainable development

When a government takes on the challenge of sustainable development and assures the safety, security, solidarity, order, and continuity of its people, it fosters an atmosphere in which those people may flourish in their economic, political, and creative endeavours. Overcoming economic and social disparity requires a strategy that fits together like a jigsaw puzzle. In order to acquire a complete image that fits the unique circumstances of a nation, several bits of information must be sorted through and pieced together. But despite the wide variety of economic and social contexts, the previous forty years of experience have taught us a few universal precepts for effective sustainable development. All of the following macro-level policies and actions have been successful thus far: Economic development the outcome of a solid economic and financial strategy that aims to prevent excessive inflation rates or overvalued currencies and restricts government operations to those that the market cannot manage. While economic development is essential, it cannot stand alone as a strategy to end poverty. Equally crucial is a social policy that prioritises supplying for people's most fundamental need. The availability of credit, together with educational, training, and extension programmes, encourages individuals from all walks of life to take charge of their own lives and succeed. Equal access to educational and professional development resources, regardless of one's gender, colour, socioeconomic status, or other distinguishing characteristics, is another factor. Wherever a high-quality social and economic climate has been established, the economy has flourished, with even the lowest-income populations benefiting from government spending on areas like education and social welfare. These nations have also fared better than others in terms of ensuring their development agenda does not compromise environmental sustainability. Development of any kind, economic, social, or environmental, cannot occur in places where progress towards good governance has stalled. Instead, consequences have often been even lower levels of stagnation or reversals. Several nations in Africa's sub-Saharan region provide instructive examples. Social conditions that are harmful to progress are the direct result of ineffective leadership. There is little that can be done, no matter how much or well-intentioned, from the outside world in such situations. In fact, it may be detrimental if it helps maintain a bad situation. The people are the focus of "good governance," which is important to progress. The old adage that "where people grow, profits grow" may be applied to development policies is true. International collaboration may thus be used to effectively back a national development agenda of this kind.

The driving force behind development assistance

When we talk about "donor countries," or as it's less commonly known these days, "institutional and economic development connections," we're referring to a wide range of activities carried out by various partners to facilitate the foreign economies' inclusion in the global economy, including the providing capital or infrastructure goods, the facilitation of credit, and the financing of or support staff for programs and projects. The kindhearted side of development cooperation is the provision of immediate assistance in times of crisis, such as those caused by natural catastrophes or armed conflict. Motives for providing development aid range from calculated self-interest to a sense of moral obligation. Geostrategic factors were crucial till the conclusion of the East-West war. The fact that they no longer do presents both an opportunity and a challenge for international aid organisations working. The chance lies in the prospect of allocating resources purely in accordance with reasonable criteria, such as "good governance." No matter how many resources are made accessible, they will not be used to their full potential without some kind of plan. Development cooperation must accept certain restrictions in this period of financial and budgetary belttightening and rising social issues in developed nations. Due diligence and productivity are required in this case. For the poor in developing nations, this means doing more with less. Quality management is the only way to maintain the respect that development aid has earned in developed nations. There is a degree of danger involved. If rich nations are so preoccupied with their own woes that they can't lift their heads above the parapet, they won't recognise that investing in the economic and social growth of impoverished nations serves their own interests. This would not only pose a threat to international stability and development, but it would also have a negative effect on industrialised nations' financial systems. Moreover, rising poverty in emerging nations would increase the demand on the citizens of those nations to leave, which would have complicated effects on all industrialised nations. High rates of population increase would persist with reduced financing and, most likely, diminishing natural resource stocks. If the issues continue or worsen while the resources allocated to addressing them stay the same or decrease, then it will be necessary to seek for other financing mechanisms. Most importantly, every opportunity for enhancing quality, efficacy, and efficiency must be taken. Those working in international aid and development are not excluded.

Participatory Development and Good Governance

The following describes the connection between good governance and participatory development: An essential feature of people-oriented development is participatory development, which aims to improve the level of involvement by local societies in order to foster better, more independent, and more sustainable development and social justice. Promoting participation and making the necessary arrangements for participatory processes to take place are essential tenets of participatory development, and good governance is the bedrock upon which this approach rests. Governments that encourage citizen participation in development projects earn more public confidence and provide better services to citizens. That's why, over time, a commitment to excellent governance breeds a more robust hunger for more democracy.

Participatory Development and Good Governance in Indian Perspective.

Participatory creation and strong institutions should underpin all of India's ODA rather than being treated as a distinct priority area.

Government's traditional role has been challenged by the worldwide movement of parliamentary revolution and deregulations based on free-market principles. The emphasis of development plans is shifting from just economic growth to sustainable development as well. Additionally, many nations are realising (though to varied degrees) the need of supplementing government-led development strategies with possibilities for greater engagement. However, given the current expanding discrepancies in emerging countries, such as those between affluent and disadvantaged sectors of society, it is important to examine previous approaches to fostering economic and social growth in these countries.

The benefits of India's assistance programmes may be seen in a variety of sectors. Some of the goals of these initiatives have been accomplished via the enhancement of social services and the construction of infrastructure, as well as the training of development practitioners and the leadership of organisations working on development issues in underdeveloped nations. Recently, they have broadened to include issues that have been identified as crucial to development, such as protecting the environment, reducing regional inequalities, and meeting people's most fundamental needs (BHNs). Japan must in order for it take hold and eventually contribute significantly to the context of societal justice and feasible and inner progression by poor economies, aid must tend to involve the core idea of urban regeneration and be implemented in a way that authorities of creating countries advertise participatory evolution voluntarily and seem to be capable of sustaining it out effectually.

In other words, it is vital to make it obvious how the results of development efforts have added to personal growth when something refers to aid planning, execution, and evaluation. An even more accurate sense of the socioeconomic conditions and demands of the meant supreme intended recipients and reflecting them in aid execution and planning is essential if a larger number of people are to benefit from aid accomplishment and engage in expansion at their respective local and national levels. It is also important to help recipient governments put systems in place that will enable them to push forwards policies that increase people's social capabilities. Governments need help to the public service to get the structure and knowledge necessary to build the overall capabilities of their population and respond to the opinion and determination of the people.

Role of ICT on good governance

A well-functioning democracy relies heavily on the informed participation of its citizens, therefore it stands to reason that access to relevant information is crucial. Rapid changes in how people throughout the world study, work, and interact are taking place as a result of the spread of information technology (IT). India's independence has been celebrated for 60 years, yet poverty continues to be the country's most serious issue. Considering that India is primarily an agricultural civilisation, it seems to reason that agriculture would play a significant part in the country's economy, especially given that it accounts for 25 percent of the country's GDP.

In order to keep up with the rapid speed of rural development, the government should rethink and revamp its ICT strategy to include more creative ideas from development groups.

Telephony, mobile telephony, faxing, etc., and internet-based data services like e-mail, file transfers, entertainment, etc., are all a part of ICT, which encompasses a vast variety of services, applications, and technologies employing a large variety of hardware and software. Video conferencing, teleconferencing, remote learning, MIS, and stocktaking are just some of the various applications that may be brought to the table. Networks may be made up of anything from technologies used can vary from radio and television to cellular mobile communications. Devices such as phones, laptops, and wireless base stations are all considered hardware. Operating systems and the internet couldn't function without the software that runs them. Information and communication technologies (ICTs) are a collection of tools that help people better manage their information and have meaningful conversations with one another and the world at large. Computers, operating systems, application software (word processors, data miners, database managers), networks, intranets, telephone lines, power grids, radio and satellite transmission systems, and so on are all examples of these instruments. In addition, ICTs include both online and offline resources (e.g., the web, message boards, and electronic periodicals) with more conventional methods.

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